



OLD LOGO



Jindal Aluminium

NEW LOGO


Jindal Aluminium unveils new brand identity with a redesigned Logo

Jindal Aluminium Ltd, India's largest producer of downstream Aluminium extruded products has announced the launch of a new logo and brand identity. Spanning more than 50 successful years of the organisation, these changes mark the continuity of its transformation and growth story.

Pragun Jindal Khaitan, Vice Chairman and Managing Director, Jindal Aluminium Ltd said, "Our new logo and brand identity are in line with how the organisation has grown across five decades. Our approach over all these years has been to follow a bold and synergetic diversification model of organic growth without wavering from our core business competency. The changes to our logo and brand identity significantly represent the Jindal Aluminium of today and the pride that we take in our legacy. As an organisation, we felt the need to bring together, an idea of our journey and where we are headed. Thus, the change not only showcases what the company has always stood for as a brand, and its support

for people, society and the economy but also provides a glimpse of future possibilities."

The new logo design consists of a legacy ring and a glyph that sports the company name to showcase Jindal Aluminium's 5-decade legacy and its recommitment to providing the same set of values to customers in the future. Its timelessness, integrity and perfection, are symbolised through a shade of aluminium on the legacy ring, a testament to the quality products produced and representation of the Aluminium value chain. The glyph element brings an intrinsic and perpetual meaning representing our foundation and symbolizing our convergence to quality and trust. The name on the logo reflects a stable, reliable and mature organisation. The new logo is a representation of acceptance and openness while binding everything together.

Following a phase-wise approach, the new logo will be implemented across all physical assets, social media platforms and marketing literature. 

PRESS RELEASE



Jakson Group announces its new venture Jakson Green Private Limited

Jakson Group, one of India's leading energy and infrastructure company, has today announced its new venture Jakson Green Pvt Limited (JGPL). Jakson Green Pvt Limited will focus on Green Hydrogen & Ammonia, Waste to Energy, Electrolysers and Fuel cells, Utility-scale Battery Energy Storage Systems (BESS), Solar and related Operation & Maintenance services across all these lines of business. This new venture is a testimony to the Company's increasing footprint and focus on sustainable growth in the renewable energy sector.

The Company is happy to announce the appointment of Mr Bikesh Ogra as the Chief Executive Officer and Managing Director of Jakson Green Pvt Limited who carries over 26 years of experience in the energy sector. In his last assignment he was Global CEO of Sterling & Wilson Solar Ltd. Mr Bikesh will also be supported

by Mr. Kannan Krishnan as Chief Operating Officer of the company.

As one of the first steps towards our aspiration, Jakson Group has signed an agreement with a leading US-based fuel cell manufacturer for pursuing Hydrogen projects in India.

Commenting on these developments, Jakson Group's Chairman, Mr Sameer Gupta, said "We at Jakson Group feel delighted and excited about this new venture and are confident that it will scale great heights under its able leadership. This reflects Jakson Green's commitment to sustainability and we are happy to be part of the vision of our Hon'ble Prime Minister to make India carbon neutral by 2070."

With these new developments, Jakson Group has taken definitive strides, towards significantly increasing its revenue over next three years. 