

# RENEWX SPECIAL "BRIEF"



**MR. KOUSIK DUTTAGUPTA**  
 VICE PRESIDENT- DISTRIBUTED ENERGY (SOUTH INDIA)  
**JAKSON GROUP**



In a remarkable and short conversation with Mr. Kousik Duttagupta, Vice President - Distributed Energy (South India), Jakson Group, and knowing more about the insights of Renewx experience, footfall, and product launch, adapting to new technology, plans, and conveying a message to their customers...

### Experience, Expectations & Footfall

The exhibition was great, particularly the opening ceremony and various sessions, which were very attractive. The event's expectations were relatively high for end-user footfall, but it was reasonably good. The footfall of contractors and different channel partners has been excellent. Still, perhaps more advertising of RenewX would have been much more meaningful in terms of solar propagation to this part of the country.

### Product Launch

Last year, we introduced the Helia Series, one of the most advanced and powerful PV modules in the Indian market, which were the first Made-in-India modules with an efficiency of more than 21%. We have upgraded our manufacturing facility to a fully automated production line in Greater Noida. We already have our presence in the South; however, this year, we look forward to expanding our market reach in Southern India.

### Participation in REI

At REI, we are planning to participate in a big way. If we talk about our organization, it is a 75-year-old company. We have been not only the pioneers, but we are also the biggest player in the space of diesel generators nationwide. With the movement of various energy segments, we are getting into various energy segments of the Indian economy, where solar is our focus area.

Recently, we have also launched Jakson Green Private Limited, our new company in the renewable space, focusing on hydrogen & utility-scale projects in the renewable energy sector.

### New technology

As for technology, we are using MBB, M10 size cells, and complete half-cut size mono-perc cells as our sources. So, in that way, we are propagating and investing heavily in the new energy segments, particularly in the battery energy storage & hybrid energy systems. There is also a lot of investment & research in the area of hydrogen energy solutions.

### Plans for 2022 and upcoming years

With the launch of Jakson Green, we are planning to spread our portfolio in the renewable energy sector.

### Message

We have been and continue to remain a customer-centric company. Currently, we have a base of over 50,000 satisfied customers. We have been in the industry for the last 75 years and we will continue to be in the space infinitely. We are not fly-by-night operators. Over the last 10 years we have diversified our portfolio in varied energy segments. Today, we stand amongst the Top 5 solar rooftop companies in India and Top 10 energy companies in India. We are here for our customers & will continue to find new & innovative technologies to enhance our performance. 