## **Company Profile**



JAKSON

## A LEGACY SINCE INDEPENDENCE, NOW MAKING INDIA ENERGY EFFICIENT

The story begins in the year 1947, when Jakson Group was founded by Shri Jai Kishan Gupta as an electrical trading Company. By the late 1960's his son Shri Satish Kumar Gupta had grown the business & it was year 1979, when its 1st Genset Manufacturing facility was set up. From the very beginning Jakson focused on superior quality production technologies making it the 1st manufacturer of Silent Gensets in India way back in 1998.

Mr. Sameer Gupta joined the Company is 1989 followed by his younger brother Mr. Sundeep Gupta in 1991. Shri S K Gupta passed the mantle of leadership to his sons in the year 2001 (CMD & VCMD) with resilient business & social values and both Mr. Sameer Gupta & Mr. Sundeep Gupta have taken this vision to its pinnacle by making Jakson a people-first organization.

1998-2002 had been crucial years for the Company's growth as the management had to toil very hard with all stakeholders to shape up the Company in order to meet international industry standards that included meeting many environmental norms. This gave the company a winning edge over its peers especially in 2003 when the Government mandated the use of Silent Gensets (noise pollution level of less than 75-A weighted decibels). This turned out to be a boon for Jakson as the Company was already producing sound proof acoustic enclosures since 1998.

The Company's journey in Solar Energy began in 2012. The Company continued with its growth path to commission its 1st IPP Plant in 2014, set up it's 1st PV module manufacturing plant in 2016 in Greater Noida and continues to develop new innovative products like the Helia Series of PV Modules which is the 1st Made in India PV module with 600Wp output and the EnerPack (Battery Energy Storage System) launched in 2021, a green energy storage solution with instant power back up. In the past Jakson has also showcased its innovative engineering capabilities by successfully integrating solar panels on the roof of railway coaches making it the 1st Company in India to develop a Solar

Powered Train for Indian Railways

On the electrical EPC side, the Company has undertaken significant rural electrification projects in the States of Maharashtra, Uttar Pradesh, Rajasthan, Bihar & Jharkhand. Jakson has also become a significant player in the metro electrification sector over the last 4 years with projects like Kochi, Mumbai, Kolkata & Bangalore & is also now undertaking overhead electrification projects for Indian Railways. That's not all! Jakson also has business interests in real estate, hospitality, agro & has forayed into new hybrid energy solutions including Hydrogen.

It is because of this zeal, innovation & strong values that Jakson is now standing tall at a revenue of over Rs.2500 Crores from mere a Rs.70 Crores company. Jakson has evolved to adopt more innovation to make the energy system more resilient, secure, and safe and moves steadfastly with the vision to reach Rs.5000 Crores in the near future.

With the unwavering pursuit of excellence and dedicated teams, Jakson's solutions and technologies are acknowledged across India, Middle East, SAARC Countries and the African Sub continents and its technologies are instrumental in accelerating the energy transition making green energy the backbone of a carbon-neutral future.

Being an employee centric organization, Jakson focusses on developing its team by investing in people through training, career progression & other development programmes. It strongly believes in diversity & equity & giving employees a good work-life balance. It is not a far-fetched fact that the success of Jakson's sustainability initiatives lies in the ability of its employee contribution. Jakson walks the talk and promotes sustainability among employees, customers & other stakeholders through various inclusive community-building programs, green initiatives, and CSR programs. Jakson Group's Corporate Office in Noida & its hotel property Jakson Inns near Pune are IGBC LEED Platinum Rated buildings. This one-of-a-kind hotel in India has been recognized time and again for



its unparalleled commitment to environment conservation.

Jakson has always embraced its philanthropic commitment to communities & environment whole heartedly. The Company has 3 Early Learning Centers including UP, Maharashtra & Gujarat which is a pre-school programme for the underprivileged girl child who would otherwise remain uneducated.

An programme called LIFE (Learning, Innovation & Forward Education) for girls from economically weak backgrounds is "an earn while you learn programme" that was initiated in 2015. Sustainable schools have been developed which focus on Sanitation, safe drinking water, solar power, rainwater harvesting, vermi-culture, Child development programmes & life skills programmes for both the organised & unorganised sectors have benefitted over 5000 children. Menstrual hygiene programmes have benefitted over 3000 women. Waste management plants have been set up in Anand Vihar, Delhi which has benefitted 5000 households. A part of the Aravali, forest range in Faridabad has been developed into a city forest by reclaiming a landfill. Over 26 Swachh Bharat drives have been carried out over the last 4 years.

For several decades, Jakson's quest for sustainability has been paving the way

to transform the competitive landscape. Furthermore, it motivates the company to adopt a revolutionary approach to products, technologies, processes, services, and business models. This year Jakson celebrates its 75th anniversary, a monumental one, and is making significant strides in turning Environmental, Social, and Governance framework into action. The Company is committed to creating outcomes that drive sustainable business values while strengthening the environment, people, and communities. With the glorious history of its excellence and profound culture, Jakson believes that peerless potential for future sustainable energy solutions is rooted in the efforts devoted towards today's foundation. Incorporating the same theory and investing in innovation, Jakson, with its stateof-the-art technology, products & solutions is committed to contributing towards the nation's target to achieve 500 GW of renewable energy installed capacity by 2030.

Credit to the out of-the-box approach and competitive mind-set through which Jakson has steadfastly continued its commitment to excellence and trust. It goes without saying that this monumental success is dedicated to the dedicated efforts and support of its all stakeholders most important being employees, customers and partners.