

CSR & SUSTAINABILITY REPORT 2021-2022 | Volume 4



MESSAGE

While contributing to Jakson's ongoing success, we always believe our products & services drive sustainable growth and ensure equal opportunities for everyone, regardless of who and where they are. Over the years, our 360-degree CSR approach has focused on ensuring a better quality of life by responding to society's needs – be it sustainable livelihoods, health & nutrition, environment sustainability and quality education.

As we turn 75, we will continue our legacy in the same direction, but with more vibrant energy and determination. This year will be launching our own Skilling Centre for Solar Energy in association with NSDC & SCGJ that will create livelihoods for many.

In the recent past, we launched many initiatives under Quality Education, Community Services, and Environment Sustainability. We have adopted 14 government schools and established three early learning centers for girls across the states of Uttar Pradesh, Maharashtra and Gujarat to impart world class pre-school education. This has led to many girls joining schools who other wise would have remained uneducated. Our major objective here is to mainstream these young minds, make them competitive for the outside world which are stepping stones for financial independence.

We know we can't champion the cause of women's empowerment by only educating them. Hence in order to make it comprehensive, our team complemented it with women's health care initiatives which included frequent hygiene and nutritional camps-The motto being: "If we keep them healthy, they will evolve as a better version of themselves & take the lead in nation building".

In the last 2 years we have worked vigorously to support the fight against COVID-19. We had reached out to communities, hospitals & the Government and supported them with food, PPE Kits, sanitizers, ICU equipment, ambulances & other essential items.

Our team and our NGO partners remained active and identified a virtual platform to fill the void created due to the closing of schools. We conducted boot camps for Life Skills training where about 4000 students from 72 government and non-government schools across India participated and learned about personal & mental health, personal hygiene, dental care, general behavior, human rights & environment sustainability through classroom sessions & live demos.

Our pursuit of sustainability doesn't end here. Our efforts are also dedicated to making this planet green again. For this, we have been conducting plantation drives across India, making people aware of the significance of the green cover and how we can achieve it with a collective conscious. Under one of our many initiatives over the years, we successfully converted 2 acres of a landfill into a green forest consisting of native trees that suited the Aravalli soil & topography. In the same pursuit, we identified that the east part of New Delhi has low household waste segregation. Thus, we deployed the Waste to Manure Programme, a decentralized waste management project where we successfully engaged over 6000 households to segregate their household waste at source. Besides that, we have been organizing multiple cleanliness drives across India to impart awareness for a Green & clean India.

We are grateful to all the volunteers at Jakson who demonstrated the value of "CARE" and have contributed through many ways to make all our initiatives a success. Many miles to go & as the pandemic eases down, we look forward to creating a bigger & better impact.



Warm Regards
Soraya Rebello,

Vice President-CSR & Corporate Communications

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KEY FOCUS AREAS – SDG'S

QUALITY EDUCATION		COMMUNITY SERVICES & HEALTHCARE	
<ul style="list-style-type: none"> ▪ Early Learning Centre – Uttar Pradesh, Gujarat & Maharashtra ▪ Child Development Programmes (Lucknow) 		<ul style="list-style-type: none"> ▪ Family Care Programmes (Varanasi) ▪ COVID-19 support 	

GEOGRAPHICAL REACH

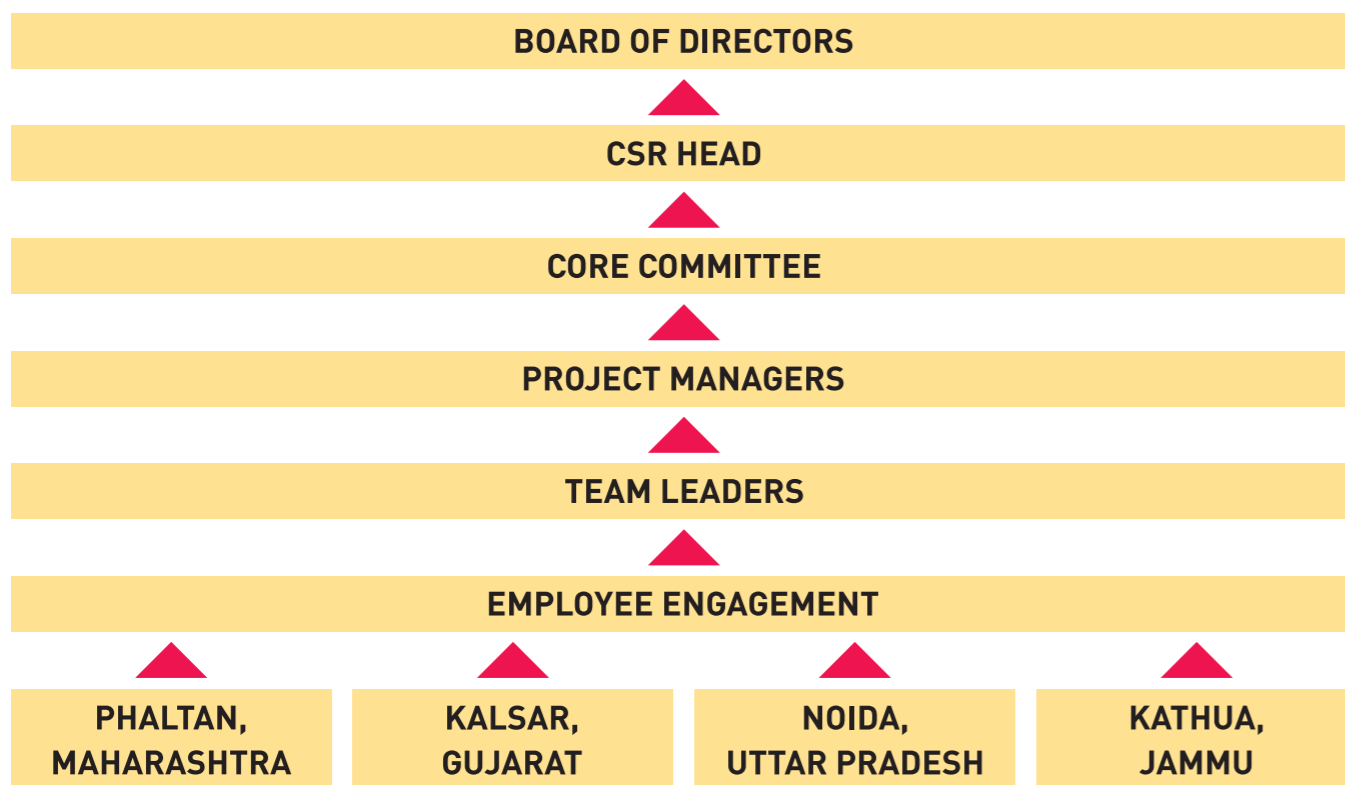


ANNUAL CSR CALENDAR

Sr. No.	Initiative	Date	Comments	Initiative
1	World Environment Day	5 th June	Fixed date	Environment
2	International Girl Child Day	11 th October	Fixed date	Education/ Healthcare
3	Joy of Giving	15 th October	Anytime between 1 st & 15 th Oct	Community
4	Swachh Bharat Abhiyan Campaign – National Cleanliness Day	30 th January	Fixed Date	Environment
5	World Sustainable Energy Day	27 th February	Fixed Date	Environment/ Education
6	International Women’s Day	8 th March	Fixed Date	Healthcare
7	World Water Day	22 nd March	Fixed Date	Environment

The Company-wide Annual calendar indicates dates on which the above initiatives are carried out by Units & Offices within the geographies we operate in. These initiatives are monitored by CSR project Managers & Team Leaders across all locations & are driven by Jakson Employees.

CSR GOVERNANCE MODEL



EMPLOYEE ENGAGEMENT

WORLD ENVIRONMENT DAY - JUNE 2021



1st Prize - Mr. Lalit Mishra
Head Office

2nd Prize - Master Harsh Das
Head Office

3rd Prize - Amit Sharma
Head Office

Echoing the pledge of the world to save the environment on World Environment Day, Jakson organized a Photography contest for employees and their families with an objective to improve the quality of the natural environment & reduce CO₂ by using indoor plants.



Head Office, Uttar Pradesh

Bengaluru, Karnataka

Greater Noida, Uttar Pradesh

Kathua, Jammu

Mumbai Metro Site, Maharashtra

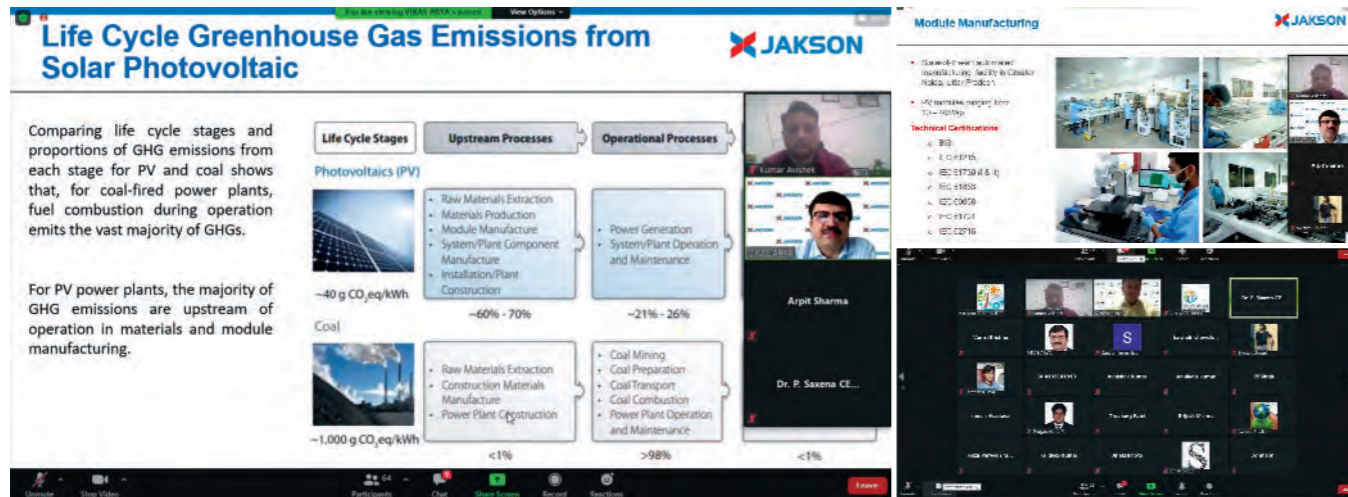
Kalsar Plant, Gujarat

Mansa, Punjab

Phaltan, Maharashtra

Go green, breathe clean! Echoing the true spirit of this slogan, Jakson celebrated World Environment Day across various locations at their homes & offices on 5th June 2021. To contribute to the cause, the team conducted a "Tree Plantation Drive" encouraging employees to plant native tree saplings to reduce pollution and contribute towards a green planet.

WORLD SUSTAINABILITY ENERGY WEEK - JUNE 2021



Living & thriving to establish a sustainable ecosystem, Jakson partnered with Skill Council for Green Jobs to enlighten students from various skilling centres including those preparing for World Skills 2022 on the benefits of Solar energy. The students received profound insights from Mr. Vikas Arya, Associate Vice President on major breakthroughs in the solar sector through virtual sessions. The students were also briefed on state-of-the-art technology Jakson employs for solar module manufacturing including smart manufacturing.

INTERNATIONAL GIRL CHILD DAY - OCTOBER 2021



Committed against gender discrimination and raising a voice for equality, Jakson celebrated International Girl Child Day with the local community in Noida. The team distributed reusable sanitary kits to adolescent girls & women. A workshop was also conducted on menstrual hygiene to bring awareness amongst women, and 1000 sanitary kits were distributed at Awasiya Vikas Colony, Nithora Road, Loni, Ghaziabad, UP.

The team was pleasantly surprised to see the energy & proactiveness of women in learning to maintain personal hygiene and safety.

JOY OF GIVING - DECEMBER 2021



Jakson Group celebrated its annual "Joy of Giving" initiative across four states: Maharashtra, Jammu, Gujarat & Haryana. Jakson volunteers distributed winter clothes & approximately 500 blankets to nomads, potters & other street dwellers who live below the poverty line.

NATIONAL CLEANLINESS DAY - JANUARY 2022



Driving efforts to secure a sustainable economy through a green & clean nation, Jakson celebrated the occasion with multiple cleanliness and plantation drives. Jaksonites enthusiastically planted close to 500 trees in Noida in association with Noida Authority apart from plantation drives in Kalsar (Gujarat), Kathua (Jammu) & Phaltan (Maharashtra). The team played its part and displayed its commitment to Clean & Green India.

EMPOWERING WOMEN THROUGH GOOD MENSTRUAL HYGIENE - FEBRUARY 2022



To spread awareness on menstrual hygiene, the Jakson group, the Company initiated a campaign on menstrual hygiene in the community of Nithari Village, Noida, by distributing sanitary pads, hand wash & conducting an education programme where young girls & women were trained on how to maintain a healthy & hygienic lifestyle and reducing the risk of cervical cancer.

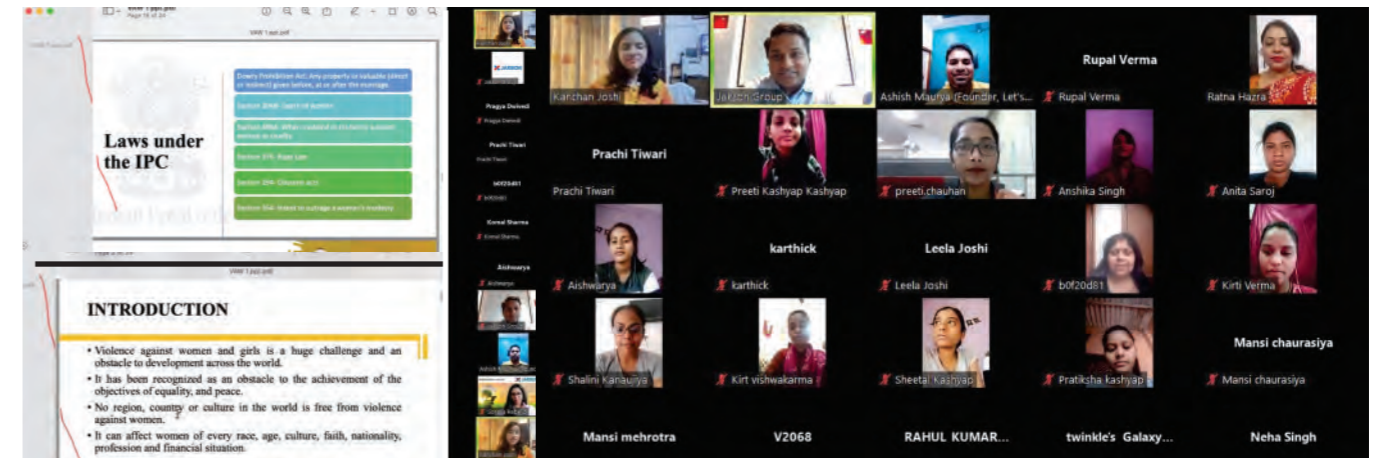
SKILLS FOR LIFE PROGRAMME - FEBRUARY 2022



As a part of its quality education initiative, Jakson organized a virtual 5-days Skills for Life Training Session along with its NGO partner – Lets Give Hope Foundation. This camp invited for participation of over 4000 kids from across 72 government and non-government schools in Lucknow.

Jakson volunteers covered multiple sessions including certain live demos to make the sessions more vibrant & effective. It also invited a lot of Q&A's from the inquisitive youth which our volunteers were more than happy to address.

WOMEN'S DAY - MARCH 2022



Breaking the bias in our communities, workplaces & schools, Jakson organized an awareness program on "Women's Rights" on the occasion of International Women's Day conducted by Ms. Kanchan Joshi who is a Social worker & has also been associated with the Ministry of Women & Child Development Govt of Uttar Pradesh.

The session covered important issues such as domestic violence, sexual harassment, discrimination, women and child development, and other gender disparities which will help these women to address difficult situations in future with more confidence. This virtual session was attended by 1200 women, including teachers and students of different age groups, from multiple Government Girls Inter Colleges & Upper Primary Schools from districts of Uttar Pradesh, namely Unnao, Chandauli, Lucknow, Fatehpur, and Raebareli.



Jakson also organized a gynaecologist camp on 8th March 2022 at Phaltan, Maharashtra, for the local community women educating them about reducing the risk of lifestyle diseases by emphasizing the importance of preventive health check-ups.

**WORLD WATER DAY – INTER-SCHOOL ART COMPETITION
- MARCH 2022**



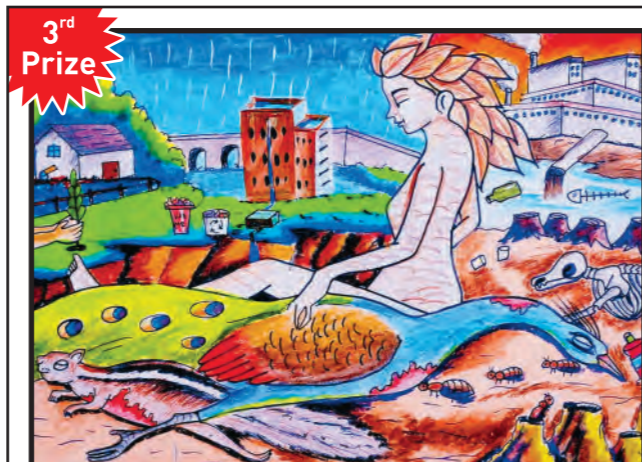
Aisha Panda, Buxi Jagabandhu English Medium School, Bhubaneswar, Odisha



Alpa Singh, Ram-Eesh International School, Greater Noida, Uttar Pradesh



Shweta Verma, Lucknow Public School, Lakhimpur Kheri, Lucknow, Uttar Pradesh



S. Thiyakshwa, SBOA School & Junior College, Tamil Nadu

We understand that water is a precious resource facing depletion. We also believe that it is important for our youth to understand the concerns associated with this depleting resource & come up with ideas on which a strong base can be built to save this natural resource. Reiterating the true essence of "World Water Day", Jakson organized an art competition on the theme, "Groundwater: Making the Invisible Visible" where over 200 students across the country participated by showcasing their ideas & creativity. Students poured their souls into the canvas, coming out with bright concepts & ideas on the "value of water in our lives". It was heartening to witness the intensity & seriousness children displayed while painting their masterpieces.

OTHER COMMUNITY AWARENESS PROGRAMMES

VIRTUAL CAMP ON ORAL HYGIENE AND DENTAL CARE - AUGUST 2021



Sl. No.	College Partner / School Partner	No. of Attendees
1.	Nari Sikksha Niketan PG college, Lucknow, UP	310
2.	Neta Ji subhash Govt college, Lucknow, UP	
3.	Ramadheen Singh girls PG college, Lucknow, UP	
4.	A P Sen Memorial Girls PG College, Lucknow, UP	56
5.	New English School - Phaltan, Maharashtra	
6.	Mudhoji College - Phaltan, Maharashtra	32
7.	Government PS - Mohammadpur Garhi, Lucknow	104
8.	Government PS - Malauli, Lucknow	
9.	Government PS - Meesa, Lucknow	115
10.	Government PS - Salauli, Lucknow	
11.	Government PS - Faizullaganj, Lucknow	
12.	Government PS - Moazzamnagar, Lucknow	109
13.	Government PS - Ansari ward amethi, Lucknow	
14.	Government PS - Semnapur, Lucknow	
Total Number of Attendees		726

Health is a state of complete harmony of the body, mind, and spirit. At Jakson, we always prioritize it & encourage good habits to be cultivated at an early age. Considering this objective, a virtual awareness camp on oral hygiene and dental care was conducted by a renowned dental practitioner, Dr. Hema Dhingra, where she educated the youth from several schools & colleges across Lucknow on oral hygiene, handling plaque, importance of brushing twice a day, flossing, rinsing to have healthy teeth & a healthy gut.

**SKILLS FOR LIFE COACHING & BOOK DISTRIBUTION AT UP -
DECEMBER 2021 & MAHARASHTRA - FEBRUARY 2022**



Jakson's education module "Skills for Life" & the book developed to support this programme was distributed in Lucknow U.P. & Phaltan Maharashtra. Considering the disconnect students had due to COVID over the last 2 years & the growing importance of facilitating a continuous learning environment, our volunteers distributed books to schools in these areas coupled with training sessions on important subjects such health care, hygiene, sanitation & other important protocols.

QUALITY EDUCATION

I CARE INDIA

CSR ANNUAL REPORT



CHILD DEVELOPMENT PROGRAMMES

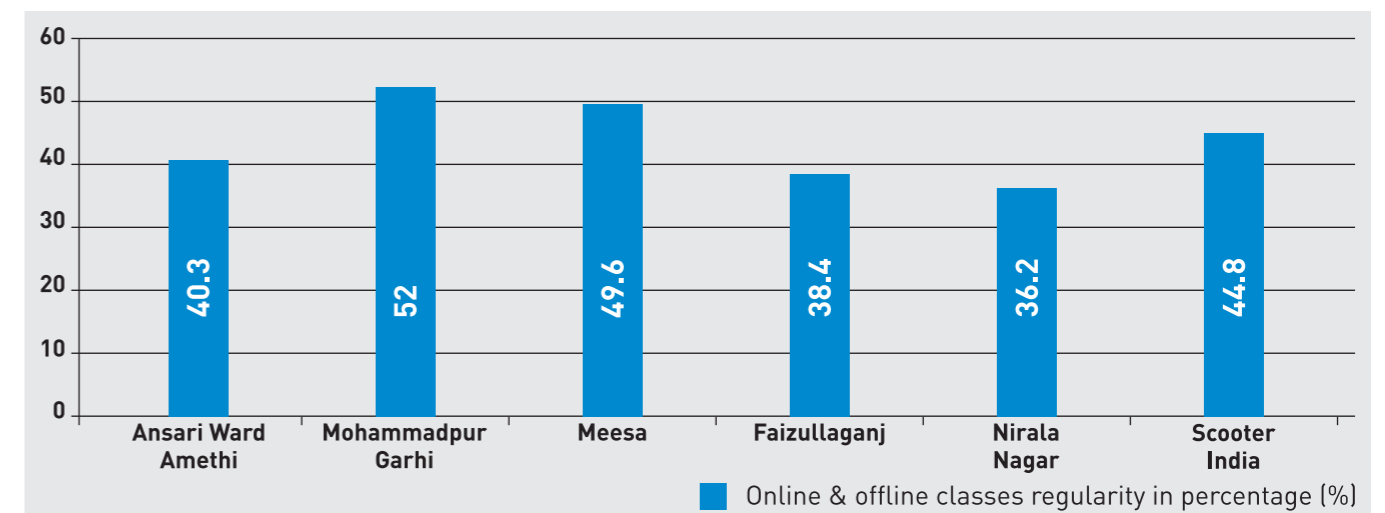
OBJECTIVE:

Remedial education & coaching for fostering confidence & overall development.

All schools remain partially closed in the second academic quarter 2021-22 as a precautionary measure to protect young students from the second wave of the corona pandemic. Hence, few regular planned activities and events could not happen as planned.

So academic activities were carried out through both 'Mohalla Class' and Online Modes.

COVID-19 prevention awareness campaigns were continued in the community in lieu of potential future waves. Some regular webinars were also organized for youth working as volunteers, interns to sharpen their soft skills.



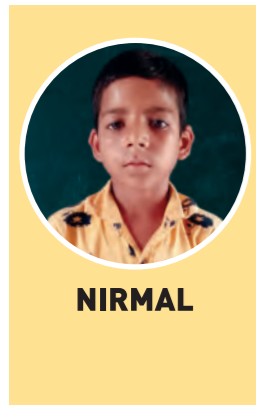
IMPACT STORY



SHIFA

Shifa, an underprivileged 10-year-old student, was studying in Grade-5 at Jakson Group's adopted Ansari ward Government primary school. She was a bright talented girl and had been performing well in academics. But, unfortunately, she suffered from malnutrition, was frail, had poor grooming habits and often failed to come to school. To help her out, Jakson Group, with the help of icareindia approached her family to help them with all the essentials. The team made them aware of the importance of health, hygiene, and the threats that malnutrition could pose to her future.

The team monitored her food intake & nutrition which also included ensuring that she got a balanced diet. Amazingly, multiple sessions of counseling & careful monitoring paved the way for a remarkable change in her health & habits. She is now very active & continues to perform very well in her studies.

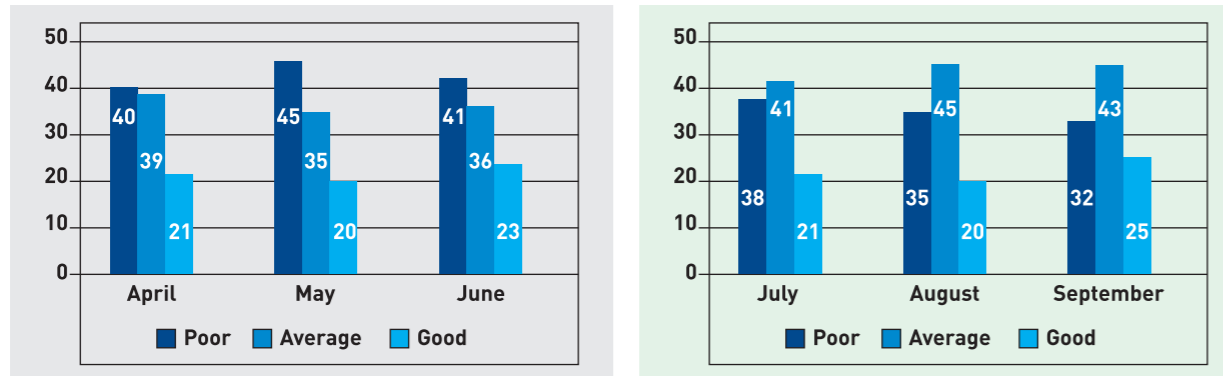


Nirmal, an underprivileged 11-year-student, was studying in Grade-5 at Jakson Group's adopted Government Primary School, Mohammadpur Garhi, Gosaiganj block, Lucknow. Despite the opening of school, he remained absent frequently. He lost interest in his studies and maintained poor hygiene. However, regular counseling sessions with him & his family paid off well. Our volunteers convinced him to attend school regularly by adopting innovative and practical methods of learning. The school teachers also focused on him & engaged him in various exciting extra-curricular activities that encouraged him to attend school daily & regularize his attendance.

LEARNING OUTCOME

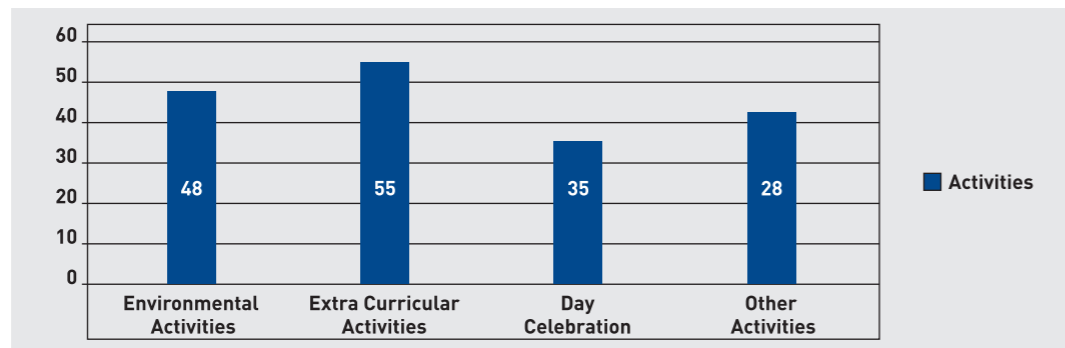
After the administration gave the nod to open all the schools for studies from September, following the Corona guidelines, Jakson equipped field volunteers and interns of icareindia and arranged online classes for those who still were not able to attend school.

The on-ground team also conducted the home tuition classes to minimize the learning impact of students during the pandemic. The learning outcome graph shows the average percentage of students falling into poor, average, and good criteria. It indicates a decrease in poor student percentage and a drop in poor and average rates.



ACTIVITIES

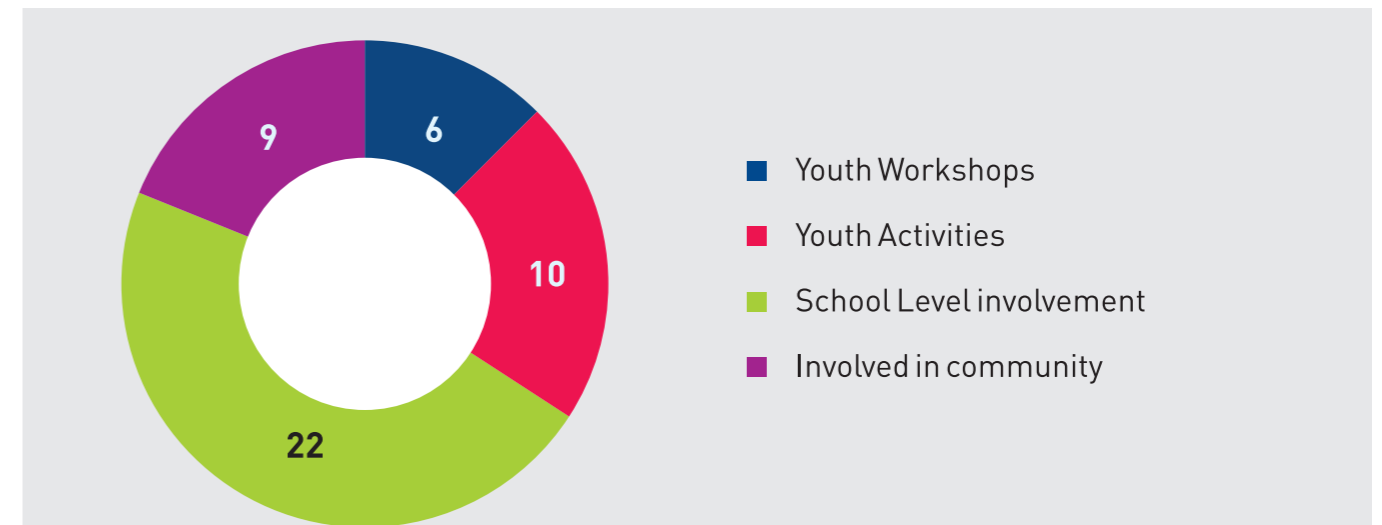
- Environmental Activities – Plantation & Awareness Campaigns
- Extra-Curricular Activities - Art, Craft, Clay work & Online Quiz Competition
- Day Celebrations
- Other Activities - Activity-Based learning & Competition activities



YOUTH DEVELOPMENT

Youth is the most significant catalyst to bring positive change to society. Under the youth empowerment mission, Jakson group with icareindia provided them with the skills, critical awareness, and opportunities to positively impact their own lives and the lives of other individuals, organizations, and communities.

The team achieved it through many interactive sessions based on communication, presentation, and social skills.



COMMUNITY EMPOWERMENT

Regular interaction with the community brings awareness among the parents towards basic education and other important issues. Under this program, we observed the below points to make this interaction more effective:



- To sensitize local communities about the importance of girls' education and their contribution to nation and family building.
- To mobilize and organize the community to achieve regularity of the children, minimize dropouts, and send their wards to school at the right age.
- To bring in participation of senior learned locals, particularly women, in quality achievement.
- Regular Interactions through door-to-door visits, Chaupals, SMC meetings, Nukad-nataks, were organised.

PHOTO GALLERY



Niveda Foundation

ANNUAL REPORT ELC KASNA, KALSAR & PHALTAN



EARLY LEARNING CENTRES

KALSAR, GUJARAT

KASNA, GREATER NOIDA

PHALTAN, PUNE

**BY JAKSON LTD. AND NIVEDA FOUNDATION
APRIL 2021 to MARCH 2022**

INTRODUCTION	
NAME OF THE ORGANIZATION	NIVEDA FOUNDATION
PROJECT TITLE	EDUCATION SUPPORT TO UNDERPRIVILEGED GIRLS AT KASNA - GREATER NOIDA AND KALSAR - GUJARAT AND PHALTAN - MAHARASHTRA
TARGETED STUDENTS	85 GIRLS
TIMINGS OF THE CENTRE	9:00 AM TO 2:00 PM
AVERAGE VIRTUAL ATTENDANCE OF THE STUDENTS	95.75%
AVERAGE ATTENDANCE OF THE TEACHERS	99.25%
AGE GROUP OF THE STUDENTS	2 - 6 YRS

INTRODUCTION ABOUT THE VILLAGE AND THE CENTRE

KASNA, GREATER NOIDA

KASNA is a famous village in Greater Noida, UP, and has around more than Fifty thousand people comprising approximately Five thousand children. There are only about 5-8 organized or unorganized education centres to educate the children. However, the quality of education remains a question mark. Kasna is a village where most families have migrated from West Bengal, Bihar, Uttarakhand, Odisha, etc. And they live on rent in the jhuggis of Kasna. The primary occupations of the people are rickshaw pullers, vegetable sellers, labor, working on daily wages, hawkers, etc. Thus, with Jakson Welfare Trusts support, Niveda Foundation was able to identify a location at H-132, mobilized and identified 25 non-school-going girls, and started the Early Learning Centre on 15/04/2018.

KALSAR, GUJARAT

KALSAR is a Village in Pardi taluka in Valsad district of Gujarat state, India. It is located 28 km from the District headquarters of Valsad, 350 km from the state capital Gandhinagar. The local language here is Gujarati. The total population of Kalsar village is . 9000 and the number of houses is 1373. The female population is 49.9%. The village literacy rate is 50.9% and the female literacy rate is only 19.8%. Kalsar is a village where most of the families are coming from a local background and some are migrated from West Bengal, Bihar, Uttarakhand, Odisha etc. They do farming and labour jobs for their earning and live on rent. Some families work on daily wages, hawkers etc. Thus with the support of Jakson Welfare Trust, Niveda Foundation was able to mobilize and identified 24 non-school going girls, and started the Early Learning Centre on 04/09/2018.

PHALTAN, MAHARASHTRA

PHALTAN is a town, a taluka & a municipal council in Satara district in Maharashtra. The city is about 59 km north-east of the city of Satara & about 110 km from Pune. Males constitute 51% of the population & females 49%. Phaltan has an average literacy rate of 75%. There are about 122 villages in Phaltan. Its local language is Marathi. Most of the families are residents here and some have migrated from West Bengal, Bihar, Odisha, etc. They do farming and labor jobs for their earnings and live on rent. Some families work as daily wagers and hawkers, etc. Thus, with Jakson Welfare Trust, Niveda Foundation was able to mobilize and identified 25 non-school-going girls and started the Early Learning Centre on 01/04/2019.

NAME OF THE CENTRE	NO. OF STUDENTS
Kasna ELC	35
Phaltan ELC	25
Kalsar ELC	25
Total	85

PROJECT OBJECTIVES

To give quality non-formal education to these girls for one year and then mainstream them with formal education. Educate them, groom them and empower them so as to become confident, and become responsible citizens of our country. Due to the critical pandemic situation, Education for children was suffering and things are getting very difficult. Thus the team of teachers was trained in Digital Literacy and Virtual Teaching to support and educate 85 students enrolled. Online classes were initiated for students. This was indeed a challenging task for the team to execute. However, the first thing done was to talk to the parents and educate them about plans for the new teaching mode. Thus, there came a new morning when all our teachers were in touch with our students through smartphones and WhatsApp groups. The parents were also happy to see their children picking up the new mode of literacy. These were the few steps taken to start with the digital literacy programme.

APRIL 2021

Started with the Teacher Training Sessions and introduction Classes for Students.

- **Lesson plan and Syllabus Design**
- **Maintenance of Registers for the New Session**
- **Online Teacher Training on Different Topics**
 - How to handle slow learners
 - Phonics
 - Developing the four essential skills Listening, Speaking, Reading, and Writing
 - How to motivate students for learning
 - How to grab student attention
 - Innovative ways of teaching
 - How to handle student misbehaviour
 - Time management
 - Innovative learning tools
 - Development of prosocial behavior
 - How to handle shy student
 - How to teach numbers

MAY 2021

Started with Virtual Classes for all students

- Online classes by using various technology platforms Zoom/ WhatsApp /videos/ voice messages/others according to time table.
- Each class has a separate group with one common teacher.
- All teachers creating worksheets according to the class and syllabus and using the same during online classes.
- Doubt clearing sessions organized through WhatsApp and telephonic calls on a weekly basis.
- Regular Sharing of audio-visual assignment with students.

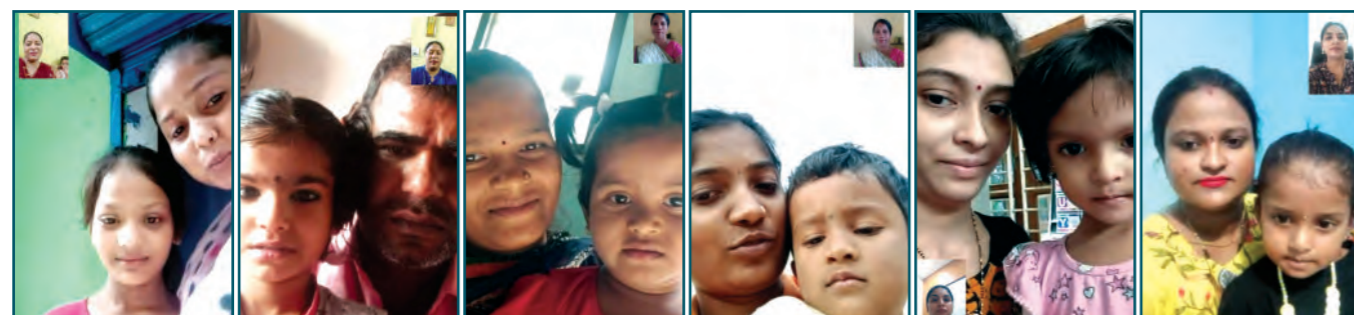
ONLINE TEACHING & LEARNING



PTM HELD EVERY 3rd SATURDAY OF THE MONTH

MONTH	DATE	AGENDA	ATTENDANCE
APRIL 2021	17/04/2021	Information about inviting new students for online teaching classes & Earth day celebration	Kasna ELC-26 Kalsar ELC- 18 Phaltan ELC-19
MAY 2021	15/05/2021	Information about boosting immunity with Ayurveda	Kasna ELC-27 Kalsar ELC-19 Phaltan ELC-22
JUNE 2021	19/06/2021	Information about enjoying online classes with many activities (Environment Day and Yoga Day celebration)	Kasna ELC- 26 Kalsar ELC-21 Phaltan ELC-20
JULY 2021	17/07/2021	Information about regular attendance and encourage students to learn more new activities	Kasna ELC-29 Kalsar ELC-18 Phaltan ELC-21
AUGUST 2021	21/08/2021	Information about Independence day, Rakhi, Janamashtmi, and Book stationery distribution	Kasna ELC-33 Kalsar ELC-22 Phaltan ELC-22
SEPTEMBER 2021	18/09/2021	Information about revision and Half yearly exam	Kasna ELC- 33 Kalsar ELC-22 Phaltan ELC-23
OCTOBER 2021	16/10/2021	Information about half yearly exams, report progress and Gandhi Jayanti, Dussehra, Navratri celebration	Kasna ELC-33 Kalsar ELC-24 Phaltan ELC-23
NOVEMBER 2021	20/11/2021	Information about Diwali and Children's Day celebration	Kasna ELC-31 Kalsar ELC-23 Phaltan ELC-22
DECEMBER 2021	18/12/2021	Information about Winter awareness and Christmas celebration	Kasna ELC- 32 Kalsar ELC-23 Phaltan ELC-22

MONTH	DATE	AGENDA	ATTENDANCE
JANUARY 2022	15/01/2022	Information about awareness of Covid-19 (3rd wave) pandemic situation, wear the mask regularly, and new year, Makar Sankranti celebration	Kasna ELC-31 Kalsar ELC-21 Phaltan ELC-22
FEBRUARY	19/02/2022	Information about revision for annual examination	Kasna ELC-32 Kalsar ELC-22 Phaltan ELC-21
MARCH 2022	19-03-2022	Feedback on Annual Examination and its Progress	Kasna ELC-34 Kalsar ELC-23 Phaltan ELC-23



EVENTS AND CELEBRATIONS

DATE	EVENT
22/04/2021	EARTH DAY CELEBRATION
07/05/2021	MOTHER'S DAY CELEBRATION
05/06/2021	WORLD ENVIRONMENT DAY CELEBRATION
21/06/2021	YOGA DAY CELEBRATION
15/08/2021	INDEPENDENCE DAY CELEBRATION
21/08/2021	RAKSHA BANDHAN CELEBRATION
27/08/2021	JANMASHTAMI CELEBRATION
05/09/2021	TEACHER'S DAY CELEBRATION
09/09/2021	GANESH CHATURTHI CELEBRATION
01/10/2021	GANDHI JAYANTI CELEBRATION
11/10/2021	INTERNATIONAL GIRL CHILD DAY
13/10/2021	NAVRATRI AND DUSSEHRA CELEBRATION
02/11/2021	DIWALI CELEBRATION
14/11/2021	CHILDREN'S DAY CELEBRATION
24/12/2021	CHRISTMAS DAY CELEBRATION

DATE	EVENT
01/01/2022	NEW YEAR CELEBRATION
13/01/2022	MAKAR SANKRANTI CELEBRATION
26/01/2022	REPUBLIC DAY CELEBRATION
17/03/2022	HOLI CELEBRATION



ASSESSMENT AND EXAMINATION OF THE STUDENTS

- **Type of Assessment:** Half Yearly & Annual Assessment
- **Pattern of Assessment:** Online & Offline Assessment
- **Grading System:** The assessment is evaluated on Grading Criteria
 - A - 80% and above
 - B - 60%-79%
 - C - 40%-59%
 - D - Below 40%
- **Frequency of Assessment:** 2 times in a year
- **Purpose of Assessment:** The purpose of the assessment is to measure and evaluate the progress of the students. It is also a mechanism to check the efficiency of current Online teaching methodologies. This was successful because of the hard work of the mothers as well.

HALF YEARLY EXAMINATION - 20.09.2021 to 24.09.2021

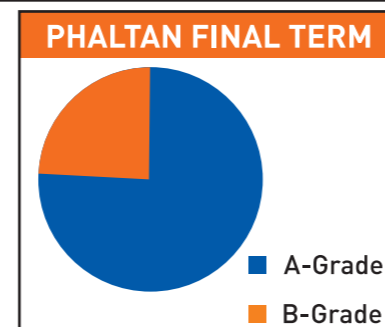
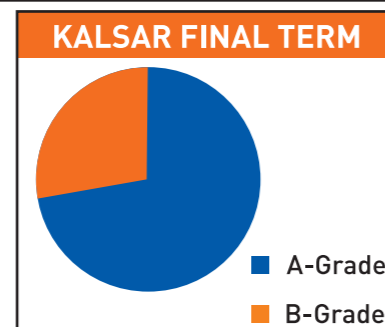
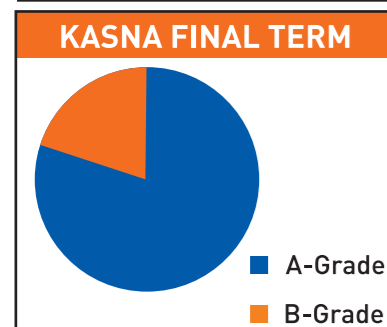
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CENTRE	GRADE A	GRADE B	GRADE C	GRADE D	TOTAL
KASNA	23	12	00	00	35
PHALTAN	14	11	00	00	25
KALSAR	13	12	00	00	25
TOTAL	50	35	00	00	85

ANNUAL EXAMINATION

ACADEMIC PERFORMANCE OF ANNUAL EXAMINATION

CENTRE	GRADE A	GRADE B	GRADE C	GRADE D	TOTAL
ELC KASNA	28	07	00	00	35
ELC KALSAR	18	07	00	00	25
ELC PHALTAN	19	06	00	00	25
TOTAL	65	20	00	00	85



MAKING AN IMPACT



Making an Impact is Good, but witnessing it is Marvelous

Rupa who was hesitant to communicate, has been mainstreamed into a prestigious private school in Luksar Noida. She was born to a family of daily wage workers in Kasna, where her parents struggled to make ends meet. Education was a far-fetched dream & every extra hand at home helped them put in additional hours at work.

Being the eldest child of parents who are below the poverty line, Rupa was overburdened with household responsibilities and was exposed to the self-sacrifice of her future.

All the odds were stacked against Rupa, but her unparalleled determination kept pushing her through life irrespective of her underprivileged condition. She always aspired to study and accomplish great things in life and never wanted to let her financial status limit her.

By identifying this peerless devotion and fighting spirit, teachers of the Early Learning Centres convinced her parents of the importance of education. They convinced her parents to start sending her to school where she could make something of herself, become a professional & ease her parent's financial burden in the long run. The class teacher at the Jakson Early Learning Centre "Pratibha" was instrumental in convincing Rupa's parents to send her to school. Rupa had to undergo vigorous grooming and language skills coaching apart from the regular curriculum that was taught at the early learning centres. She had an untapped IQ level which with slight grooming helped her achieve excellent results in learning alphabets, numbers and written communication.

From zero confidence and being an introvert, Rupa's life turned around 360 degrees where she shed all her insecurities with continuous coaching. This confidence helped her eventually crack the entrance interview of a Private school with all the modern-day facilities. Rupa now studies under the quota for Underprivileged children at a Private School. Her parents feel very blessed that she is one of the aspirants to get an opportunity of a life time.

Motivated by Rupa's progress her parents have enrolled Rupa's sister too at the ELC.

Her story has inspired many guardians in the community to educate their children with Jakson Early Learning Centres rather than Govt. Anganwadis.

"Decisions determine destiny," and these words proved true for Rupa and her family.

COMMUNITY SERVICES

FAMILY HOME SPONSORSHIP (FHS)

Annual Report 2021-2022



PARTNERSHIP BACKGROUND

In pursuance of their CSR vision, Jakson Welfare Trust is supporting 9 children from one family home (Suman Saurabh, House number 12) from SOS Children's Village Varanasi.

A. Family Home Sponsorship -One family home from SOS Children's Village Varanasi

The program intended to:

- Provide basic amenities like nutritious food, clothing, shelter, health-care & medication, etc. to the supported children.
- Ensure holistic development and empowerment of children and youth through need-based capacity building programs, career counseling, psycho-social counseling, sports, extra-curricular activities etc.
- Ensure that the identified children are able to get access to quality education (primary, secondary as well as higher/professional courses) and excel academically.

PROJECT ACTIVITIES

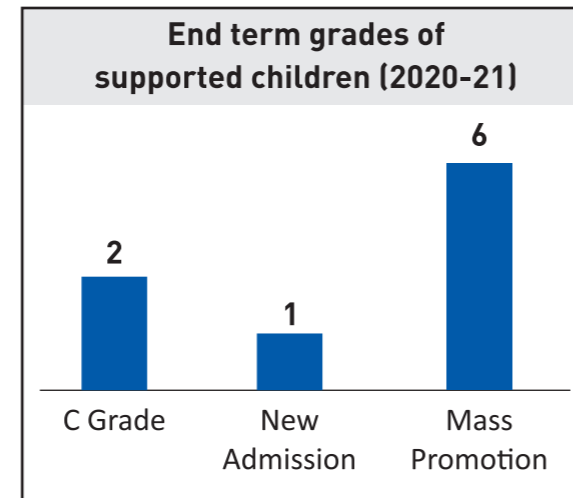
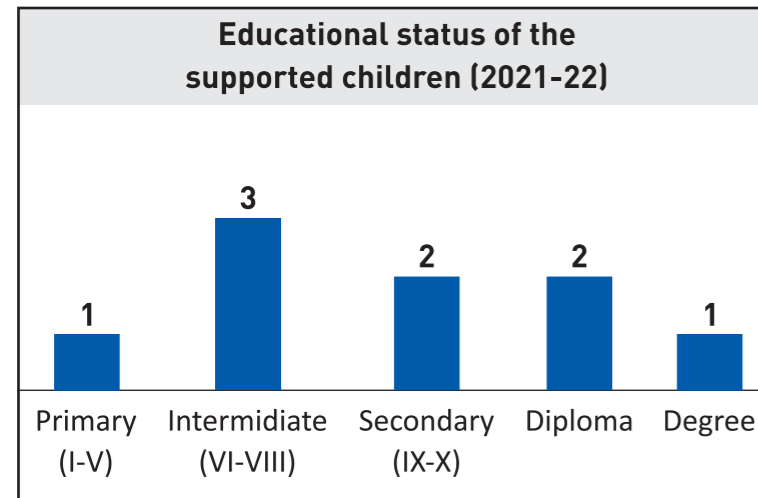
VARANASI

- Basketball, Volleyball and football competitions was held among children in April 2021.
- A session on child safeguarding was conducted in May 2021.
- A session on life skills and emotional well-being was conducted in June 2021.
- Vaccination drive for COVID-19 was conducted in the village in July 2021 for the age group 18-45 years
- Independence Day was celebrated in the village in August 2021
- Janmashtami was celebrated in the village in August 2021
- As a part of positive youth development activity, garden-based learning was implemented and various sports activities were organized in the village in April, July, August and September 2021
- As a part of resilience building, a session on 'self-awareness' and 'Who am I' was held in April, July, August and September 2021

EDUCATION

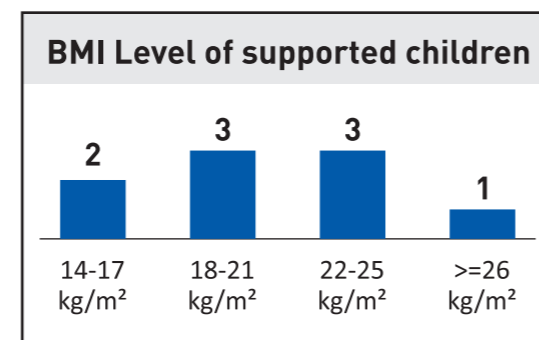
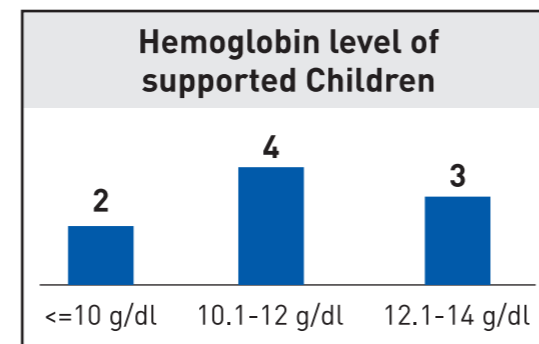
- Among 9 students, upper primary classes had 3, 2 each in secondary and senior secondary classes, and 1 in primary class. • The 9 supported children were enrolled in formal classes/courses and pursuing a quality education. One youth is pursuing a diploma.
- As far as the supported children's final grades (2020-21) are concerned, two children who scored 'C.' 6 were given mass promotion due to COVID-19, and one was new admission.

- Special attention was given to all the children to help them understand their subjects well and improve their scores. Coaching classes were organized for all the children with low scores.
- Tuition/coaching classes/extra classes were provided to all the supported children. The aim was to not only help to improve their academic scores in various subjects but also to maintain their performance.



HEALTH AND NUTRITION

- Awareness and sensitization sessions on the importance of nutritious food were carried out at the Village, with the participation of all the children and their mothers.
- All the families followed the diet chart as recommended by the dietician/nutritionist.
- Kitchen gardening was promoted extensively. Mothers and the children were encouraged to practice the same by planting nutritious fruits and vegetables in their kitchen gardens.
- Hemoglobin:** Out of all supported children, 4 have hemoglobin between 10.1 to 12 g/dl followed by 3 whose Hb is between 12.1-14 g/dL. 2 children have Hb ≤ 10 g/dL. Special care and attention is being given to these children. A healthy diet rich in iron and proteins was provided to their mothers. The dietician closely monitored their health.
- Body Mass Index:** Out of all supported children, 3 have BMI between 18-21 kg/m² and 22-25 kg/m². 2 children have BMI between 14-17 kg/m², and one has BMI ≥ 26 kg/m².



GLIMPSES OF VILLAGE ACTIVITIES



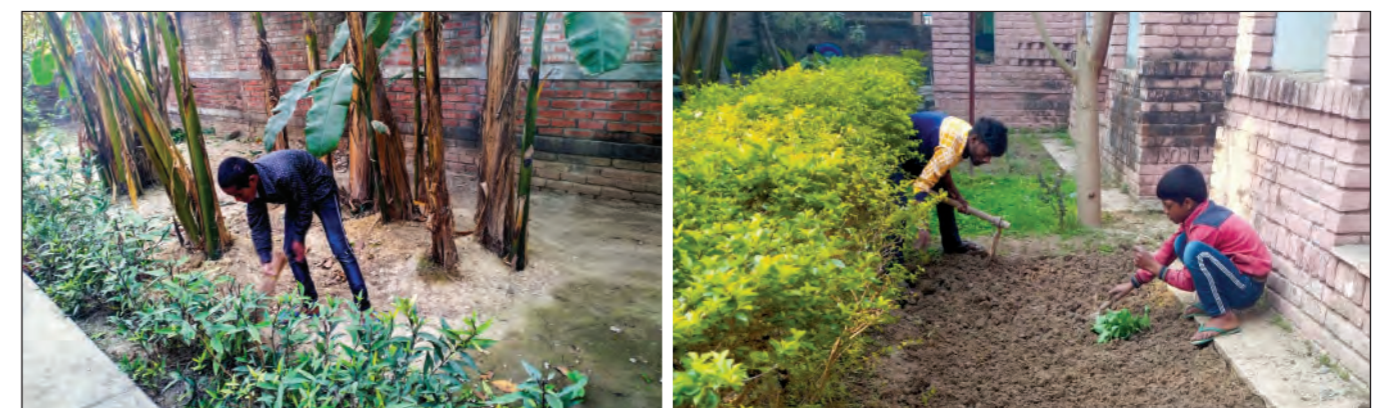
RESILIENCE BUILDING ACTIVITIES



ART AND CRAFT WORK



BEST OUT OF WASTE ACTIVITY



KITCHEN GARDEN ACTIVITIES

Disclaimer

"The protection of a child's privacy refers to private data of the child as well as pictures, texts, films etc. about children which are produced for publicity purposes. In order to protect child privacy rights, any print, publication, and circulation of photos included in this report, may please be done only with prior permission of SOS CV India in writing. Any matter including pictures that have been shared with the corporate in question is solely for the purpose of reporting and only for internal consumption by the corporate."

COVID-19 SUPPORT INITIATIVES

The COVID-19 pandemic is one of the most dreadful experiences that humanity has ever lived. Some of us lost our loved ones during the period. Well, these losses can't be compensated, but this pandemic proved one thing with a collective conscious "We can overcome any odds".

The entire Jakson family that also joined hands with the nation's fight against Covid-19, monitored every situation around-the-clock and formulated its response to best serve the community. We were at India's service helping the country through human resources and capital. We strategically channelized every resource at our disposal and worked assiduously in our capacity to ensure the nation won the battle against the pandemic.

After realizing that the lockdown left many people from marginalized communities without food, we launched a food distribution drive across multiple states: Uttar Pradesh, Haryana, West Bengal, Rajasthan, Maharashtra & Punjab. Our team reached about 11,500 people to distribute 11,000 kgs of ration.

We identified the areas in which most people are Old Aged, Physically Challenged & daily wage workers. Our NGO partners helped us identify people in need in multiple locations and ensured channelized distribution of food items.

To add to our multi-dimensional efforts during the pandemic, we also maintained adequate supplies and commodities to provide services and reduce the risk of exposure of patients and Health Care Workers to COVID-19. At the very initial stages itself, to flatten the curve, the team distributed masks and liquid hand wash to 4500 travelers at the New Delhi International airport.

To counter the shortages of mask availability, 7000 handmade masks by Jakson employees were handed to the people residing in Government Shelters in Satara - Maharashtra, Jim Corbett - Uttarakhand & villages in Noida.

The team also ensured the safety of health workers as their dedicated service was the first thing required to keep the pandemic under control. Given this, Jakson Group supported St. Stephen's Hospital Delhi (COVID-19 Centre) by supplying 10,000 Masks & 25600 Gloves for Health Care Workers. The team supported St. Stephen Hospital with personal protective equipment to put more certainty on the safety concern.

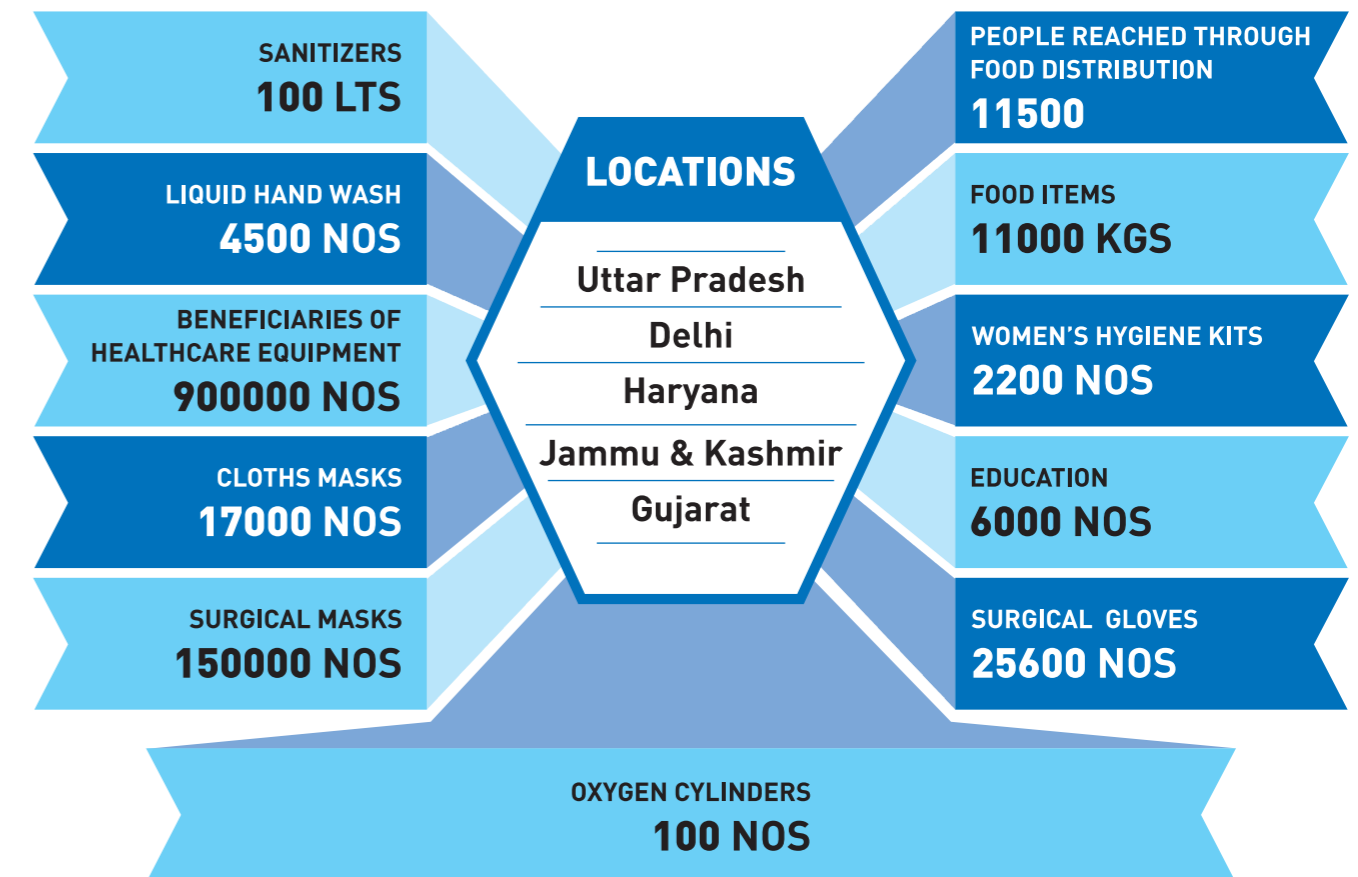
Our resources on the ground realized that the government hospitals bear the most brunt of increasing patient count. Also since these hospitals have a high bed count & poor ICU facilities, we donated life-saving medical equipment to District Hospital in Noida, Uttar Pradesh that has an OPD of approximately 2000 people per day & supports an immediate community of 9 lakh people.

During the second wave of the pandemic, every single healthcare facility witnessed the scarcity of oxygen. By sensing this acute scarcity, the Jakson group managed to get & delivered 100 cylinders to multiple hospitals to help the medical facilities save the precious lives of our citizens.

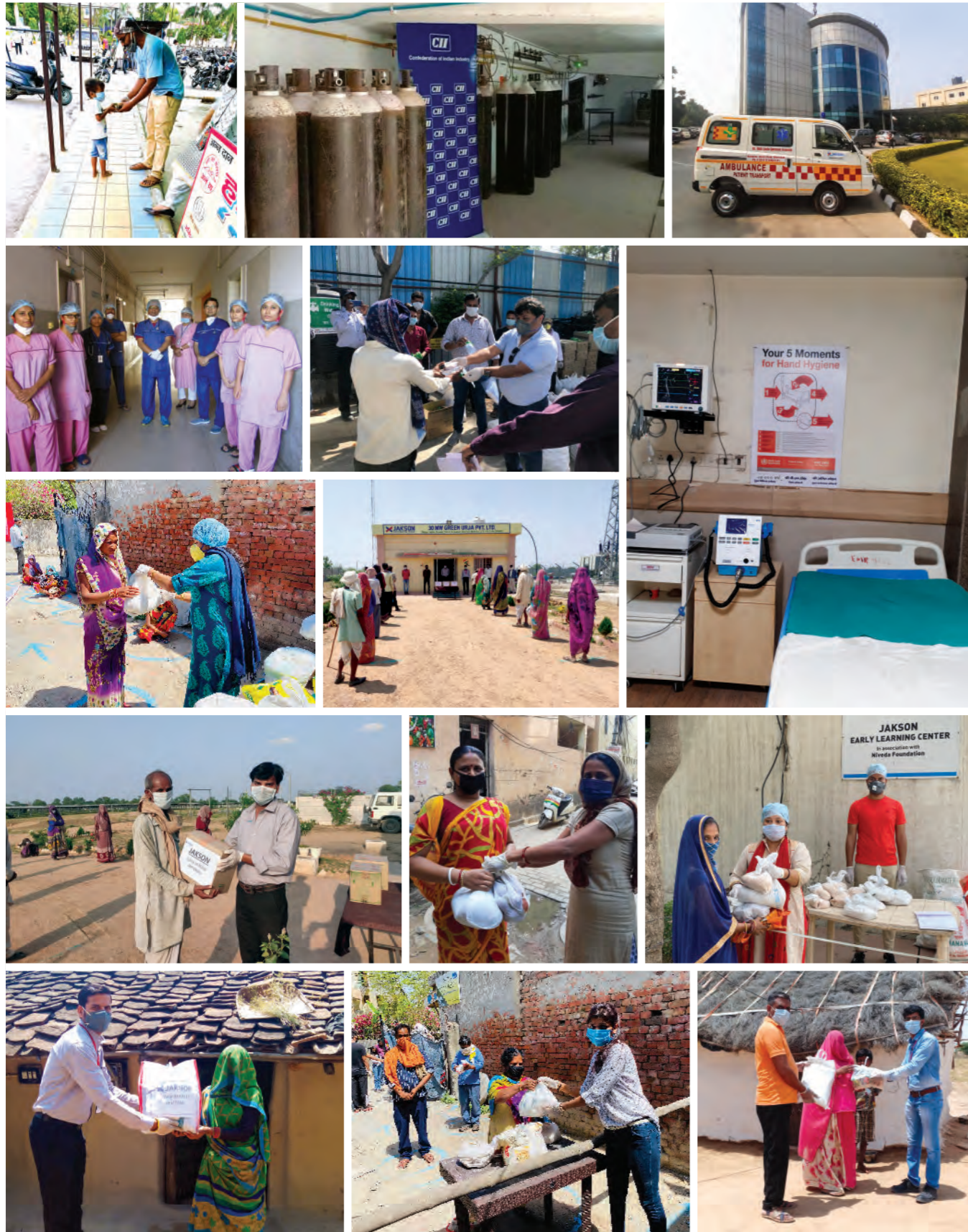
In another effort to ensure the safety of health workers and communities, Jakson partnered with CII and donated a staggering 1 lakh masks to the Government of Uttar Pradesh. We also delivered a full-fledged ambulance with life-care support to a community hospital in Ghaziabad.

Through its steadfast pursuit to serve the country and its people during the pandemic, the entire Jakson family has demonstrated resilience and the capacity to rise to the situation. We are confident that this culture of care will continue to be part of our lives impacting the lives of many.

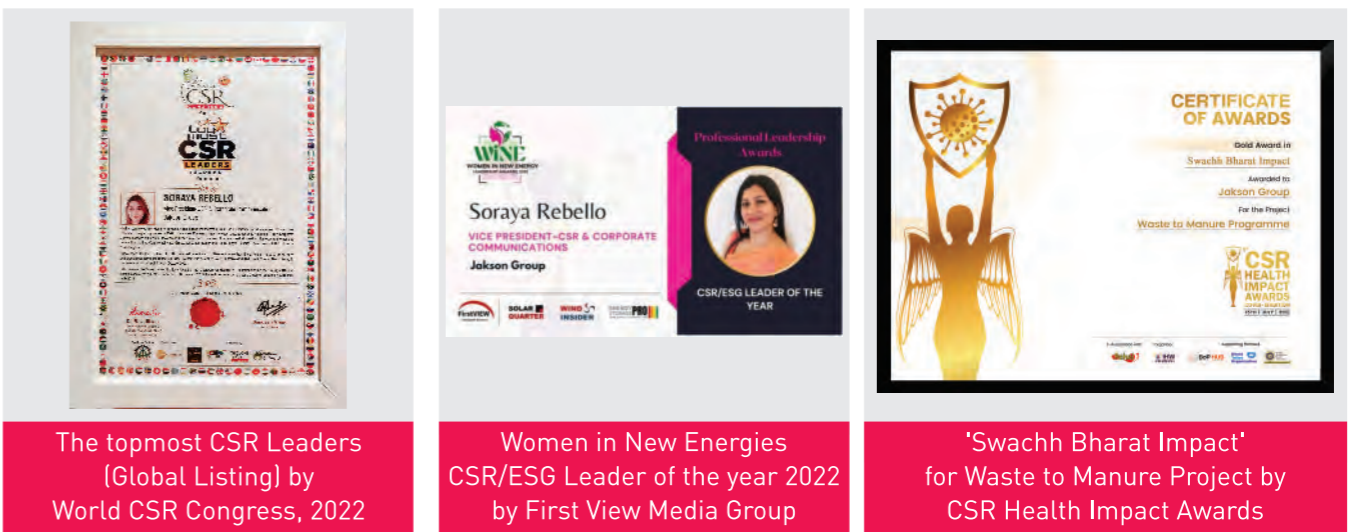
COVID-19 RELIEF SUPPORT SNAPSHOTS



GLIMPSES



AWARDS & RECOGNITIONS



The topmost CSR Leaders (Global Listing) by World CSR Congress, 2022

Women in New Energies CSR/ESG Leader of the year 2022 by First View Media Group

'Swachh Bharat Impact' for Waste to Manure Project by CSR Health Impact Awards

CSR PARTNERS

QUALITY EDUCATION				
SN	NGO/ Partner Name	Project/Initiative Location	Project Title	NGO Location
1	Niveda Foundation	Greater Noida, UP	Early Learning Centre	Noida
		Kalsar, Gujarat	Early Learning Centre	Noida
		Phaltan, Maharashtra	Early Learning Centre	Noida
2	I Care India	Lucknow, UP	Child Development Programmes	Lucknow
COMMUNITY SERVICES				
1	SOS Village	Varanasi, Uttar Pradesh	Family Support Programmes	Varanasi, UP
2	Baala Triple E Care LLP	New Delhi	Menstrual Hygiene	Delhi
3	Niveda Foundation	Nithari, Noida, UP	COVID-19 Relief Support	Noida
4	The Lets Give Hope Foundation	Uttar Pradesh	Skills for Life / Awareness Programmes on Domestic Violence	Lucknow



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