

CSR & SUSTAINABILITY REPORT 2020-2021 | Volume 3



Jakson Group: A-43, Phase-II (Extension), Noida - 201305, UP, India
Tel: 0120-4302600, 4526100 | csr@jakson.com | www.jakson.com



MANAGEMENT'S MESSAGE



As a company we have faced many business challenges, COVID being the toughest of all. In spite of uncertainty and change, Jaksonites have been at the forefront of every aspect in adapting to the many changes and continuing the spirit of community development. We have not only sustained our commitments with our stakeholder families, but have also reached out to distressed and marginalized communities by providing them supplies, essential items and personal protective equipment. We have widened our horizons into healthcare by providing medical and life saving equipment to Government hospitals extending medical treatment to the underprivileged communities. In the education spectrum, our employees have been actively involved in virtual programmes and remedial coaching. Our teachers & trainers have spared no efforts in executing our educational programmes over digital platforms. We have carried out hygiene and nutritional camps for women and children, while adhering to the principles of social distancing. Despite the pandemic, we have also been successful in executing our 'Waste to Manure' project in Anand Vihar, Delhi concentrating our energies towards the environment sustainability. We express our sincere gratitude to all our partners and employee volunteers who have stood by us during these trying times. Going forward, Jakson will step up its commitment towards quality education and environment sustainability through significant projects. We take pride in stating that giving back to the community has always been part of our company's culture and deep rooted values.

Shri Satish Kumar Gupta, Founder
Sameer Gupta, Chairman & Managing Director
Sundeep Gupta, Vice Chairman & Managing Director, Jakson Group

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KEY FOCUS AREAS – SDG'S

QUALITY EDUCATION	COMMUNITY SERVICE (ERADICATING POVERTY)	ENVIRONMENT INITIATIVES
<ol style="list-style-type: none"> 1. Early Learning Centres - Greater Noida, Gujarat & Maharashtra 2. Life Skills Programme (All locations) 3. Child Development Programmes (Lucknow) 	<ol style="list-style-type: none"> 1. Family Care Programmes (Varanasi) 2. Medical & Sanitation Camps 	<ol style="list-style-type: none"> 1. Solid Waste Management Project - Anand Vihar, Delhi-Phase II

GEOGRAPHICAL REACH



JOY OF GIVING – OCTOBER 2020



Jaksonites celebrated the festive spirit of October with its annual month-long charity event – ‘The Joy of Giving’ in association with Niveda Foundation. Organized for the third consecutive year, Jaksonites generously donated blankets, warm clothes, shoes, stationery, masks, sanitizers & food items among other essential items for distribution to street children & underprivileged communities living in slums in order to help them combat the harsh winter months. The drive was held across our offices and manufacturing plants in Noida, Kolkata, Kathua, Jammu & Phaltan, Maharashtra.

INTERNATIONAL GIRL CHILD DAY (OCTOBER 2020)



In association with an NGO, ‘Baala’, who work in the space of women’s hygiene, Jakson carried out a workshop for women & supplied 1000 kits of re-usable Sanitary Napkins to adolescent girls from underprivileged community with an objective to create awareness on menstrual hygiene. A comprehensive training programme was held on issues pertaining of menstruation, personal hygiene, disease prevention and health care as a part of this drive.

NATIONAL CLEANLINESS DAY VIDEO CAMPAIGN (JANUARY 2021)



To keep the energies high even during COVID, Jakson continued with its cleanliness campaign on National Cleanliness Day encouraging its employees to build educational videos on various cleanliness issues pertaining to waste management, air & water pollution. Our Environment Champion - Winner of National Cleanliness Day Video Campaign was - Mr. Rajesh Kumar Priyadarshi from Solar EPC, HO – Noida.

WOMEN'S DAY CELEBRATION (MARCH 2021)



Jakson celebrated Women’s Day at Nithari Village, Noida, with a training programme for marginalised communities on Food & Nutrition. The workshop was conducted by Ms. Ruchika Sodhi, a renowned nutritionist who shared her insights on how women can keep themselves healthy by developing simple eating & cooking habits. The programme has taught them unique ways about how regular groceries can be converted into a highly nutritional diet. The company also distributed 500 Nutrition Packs to the women & children in the community. The programme was conducted in partnership with Niveda Foundation.

“ENGAGEMENT INITIATIVES BEYOND THE CSR CALENDAR”

VIRTUAL EDUCATION ON LIFE SKILLS BY JAKSON VOLUNTEERS



As nations continued to battle the COVID-19 pandemic, Jakson Group started an initiative of Virtual Education on Life Skills. Since most schools remained closed and children continued with online education, the programme aimed at providing young minds with important learnings such as interpersonal & communication skills, etiquette & manners and first aid & waste management that would help these children develop important habits while they continue to study from home.

HAND STITCHED FACE MASKS BY JAKSON VOLUNTEERS



To counter the shortage of face masks, our volunteers worked relentlessly to produce Covid face masks to be distributed to the underprivileged and marginalized communities in slums and backward areas.



ANNUAL REPORT



CHILD DEVELOPMENT

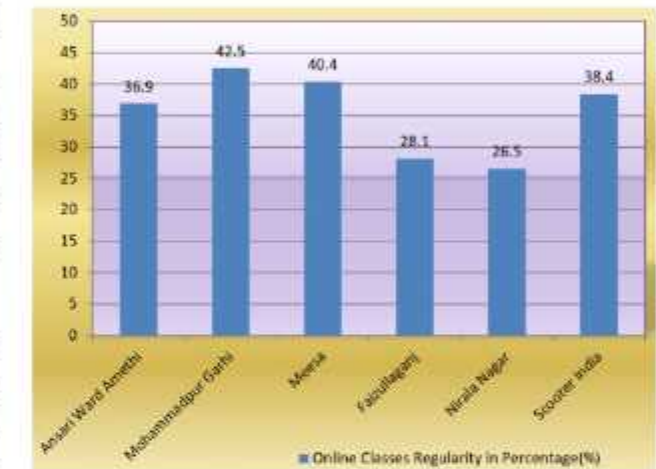
OBJECTIVE:

Wholesome development of Primary School Children through capacity building programmes and remedial education.

Due to the COVID-19 pandemic, a nationwide lockdown was imposed for few months and schools remained closed for the entire academic year of 2020-21. Hence, many of the regular planned activities and events could not be conducted in their original format.

In compliance with the government guidelines, academic activities were mostly carried out through online modes. From Sept.'20 onwards, non-academic activities were carried out physically, strictly in compliance with COVID-19 guidelines. Overall objective was to ensure least negative impact on child development, given certain constraints.

In addition, several awareness campaigns on prevention from COVID-19 were carried out in the community. Regular webinars were also organised for youth working as volunteers, and interns in order to sharpen their soft skills.



LEARNING OUTCOME:

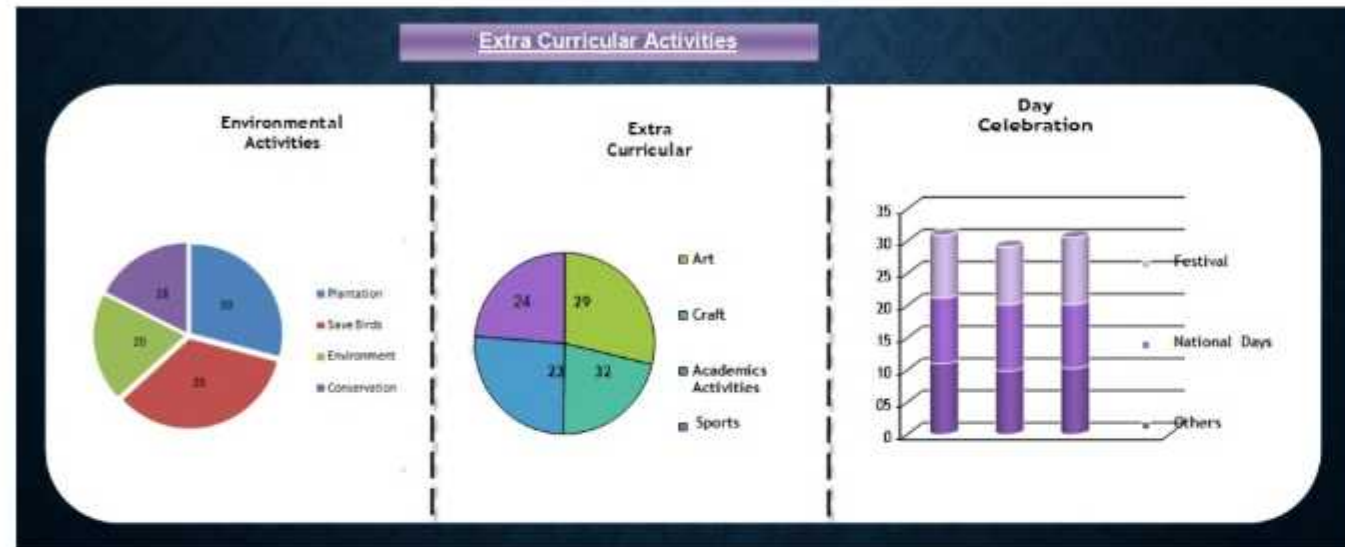
Online classes were started in mid-April mostly using WhatsApp with the help of field volunteers and interns. Many students were also connected through regular phone call whose parents didn't have a smartphone. Such students get support and are given assignments over a call, not exceeding an hour.

Home tuitions continue to be conducted with the help of our field team. The main purpose is to reduce the number of school dropouts due to the closure of schools. The learning outcome graph given on right-side, shows the average percentage of students falling into poor, average and talented criteria. It indicates increase in percentage of talented students while drop in poor and average percentage of students.



EXTRA-CURRICULAR ACTIVITIES

- Art, Craft, Clay work
- Music (Singing, Dancing)
- Sports
- Online Quiz
- Plantation
- Awareness Campaigns
- Day Celebrations
- Activity Based Learning
- Competition Activities
- Rakhi Making
- Rangoli Making
- Selfie With Tree



COMMUNITY EMPOWERMENT

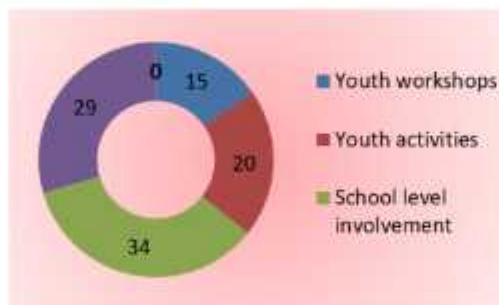
Regular interaction with the community brought about the following changes:

- i. Awareness amongst parents /local community brought about transformation in primary school education.
- ii. Parents began attending parent-teacher meetings, sending their children to school regularly and even participating in cleanliness drives.
- iii. Increase in realization of importance of girl child education and their contribution in nation and family building.
- iv. Mobilising and organizing the community helped in achieving regularity of the children, minimising dropouts and parents sending their wards to school at the right age.
- v. Bringing-in participation of senior level well educated women from the village to speak about their achievements contributed towards this mission.



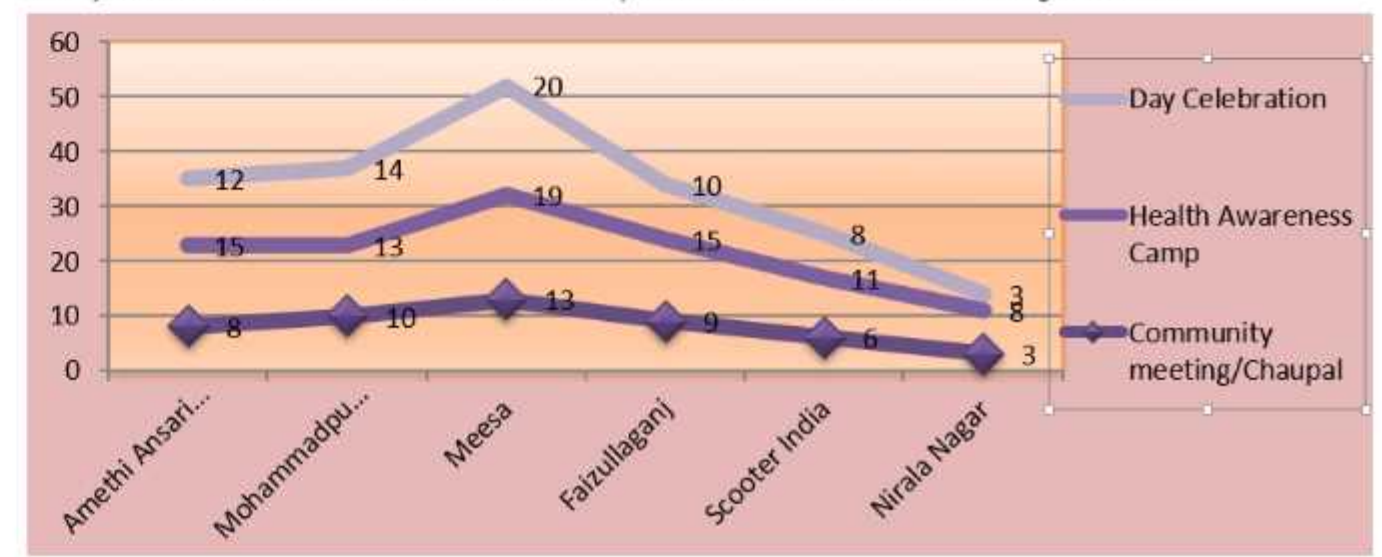
YOUTH DEVELOPMENT

Icareindia hosted a series of webinars for youth working as volunteers and interns under ANKURAM programme. Such interactive sessions have helped them to improve their personality, develop confidence and better their communication, presentation and social skills. It is a win-win for both as they get better equipped for their future & careers and Icareindia gets self-motivated youth, bringing about a social transformation.



Such interactions with the community were held through door-to-door visits, Chaupals, SMC meetings, Nukkad Naataks and interactive sessions with mothers at schools. A significant change was well observed in guardians and also the school students. The most remarkable impact was on regularity, punctuality and grooming.

The following graph shows the various activities carried out in Jakson covered schools. Activities in city based schools are lower because of space constraint and COVID-19 guidelines.



AWARENESS CAMPAIGNS

Door-to-door awareness campaigns were organised to bring awareness towards wearing masks and to maintain social distancing. Simultaneously, the team continued measuring oxygen levels and pulse rate via oximeters and temperature reading via infrared thermometers to identify anyone who might be COVID-19 positive.

The campaigns have been conducted in Meesa, Ansari Ward Amethi, Mohammadpur Garhi, Karbla, Sathwara, Salauli, Moazzamnagar, Malauli, Sengta and Semnapur.



MASK MAKING ACTIVITY

Since there was shortage of masks during the initial phases of the lockdown and the prices of face masks were increased substantially high, volunteers were doing their bit in the fight against the Corona virus pandemic. **Icareindia** youth interns also joined as Corona warriors and decided to use their sewing skills to make face masks from washable cloth for the marginalized communities.

MASK DISTRIBUTION

2000 masks were distributed in Gosainganj block. The volunteers also trained people on how to wash masks for safe reuse and created awareness about not to share a used mask.

DETAILS OF TOTAL NUMBER BENEFICIARIES:

Sr. No.	School / ELC's	Beneficiaries	Girls	Boys	Percentage Girls to Boys
1	Ansari Ward Amethi	146	89	57	61%
2	Mohammadpur Garhi	102	56	46	55%
3	Meesa	180	89	91	49%
4	Nirala Nagar	115	51	64	44%
5	Scooter India	217	96	121	44%
6	Faizullaganj	235	116	119	49%
	Total	995	497	498	50%

IMPACT STORY



Savita is a 11 years old girl, studying in grade-5 in Ansari Ward Amethi primary school. She is a bright student doing well in academics, but had poor health conditions (undernourished) and was not fulfilling certain school disciplines such as grooming & tidiness. Icareindia team then approached her family to help the child for better development.

The team visited her family and made them aware about the importance of health and hygiene and the potential problems related to malnutrition. They were also told about the importance of sending their daughter to school in proper uniform and hygiene practices such as maintaining nails, frequently washing hands, brushing teeth, bathing daily, etc. After regular follow-up and visits of the Icareindia team, Savita's parents started sending her to school in proper uniform and properly groomed. The team has also witnessed improvement in her health conditions and due to the recommended nutritional diet.



Arun Kumar is a student of Class 5th studying in Mohammadpur Garhi primary school. He used to be a very irregular student. After constant follow ups and visits at his home by our field team, he has improved in punctuality and also in studies. Due to the remarkable improvement in his overall performance, he was made head boy of the school. He exhibits a good behavior towards other students as well. The students of the school take directives and advice from Arun. Arun understands all his responsibilities because of which all the teachers of the school trust him and he is well accepted and loved by everyone.



Ankita Yadav, Lead Intern-Testimonial

"I am really enjoying my association with icareindia since a long time. I come from a rural background where there is almost no freedom available to girls. After my association with icareindia, I am privileged to work with young school students and their mothers. Now, I am noticed and a respectable face in my village. It is a great honour for me. Regular field visits, participation in school activities and youth building online/offline sessions have changed my personality entirely."

MEDIA GALLERY



THANKS FOR YOUR SUPPORT

Niveda Foundation

ANNUAL REPORT ELC KASNA, KALSAR & PHALTAN



EARLY LEARNING CENTRES

KALSAR, GUJARAT

KASNA, GREATER NOIDA

PHALTAN, PUNE

INTRODUCTION	
NAME OF THE ORGANIZATION	NIVEDA FOUNDATION
PROJECT TITLE	EDUCATION SUPPORT TO UNDERPRIVILEGED GIRLS AT KASNA, GREATER NOIDA, KALSAR, GUJARAT AND PHALTAN, PUNE
TARGETED BENEFICIARIES	70 GIRLS
TIMINGS OF THE CENTRE	9:00 AM TO 2:00 PM
AVERAGE ATTENDANCE OF THE STUDENT AT THE CENTRE	82.58%
AVERAGE ATTENDANCE OF THE TEACHER	88.45%
AGE GROUP OF THE BENEFICIARIES	2 - 12 YRS

INTRODUCTION OF THE VILLAGE AND THE CENTRE, KASNA VILLAGE, GREATER NOIDA

KASNA is a popular village in Greater Noida, UP and has a population of around more than Fifty thousand people comprising of approximately Five thousand children. There are only around 5-8 organized/unorganized education centres to educate the children. However, the quality of education remains a question mark. Kasna is a village where most of the families have migrated from West Bengal, Bihar, Uttaranchal and Orissa etc. And they live on rent in the jhuggis of Kasna. Most of them work as rickshaw pullers, vegetable sellers, labourers, daily wage workers, hawkers, etc. Thus with the support of Jakson Group, Niveda Foundation was able to identify a location at H-132, and mobilized and identified 25 non-school going girls, and started the Early Learning Centre from 15/04/2018.

KALSAR, GUJARAT

KALSAR is a village in Pardi Taluka in Valsad district of Gujarat State, India. It is Located 28 kms from district headquarters of Valsad, 350 km from state capital Gandhinagar. Local Language here is Gujarati. The total population of Kalsar Village is approx. 9000 and number of houses are 1373. Female Population is 49.9%. Village literacy rate is 50.9% and the female literacy rate is only 19.8%. Kalsar is a village where most of the families have a local background while some have migrated from West Bengal, Bihar, Uttaranchal, Orissa, etc. They do farming and labour jobs for their earning and live in a rented accommodation. Some families work on daily wages and as hawkers, etc. Thus with the support of Jakson Limited, Niveda Foundation was able to mobilize and identify 24 non-school going girls, and started the Early Learning Centre from 04/09/2018.

PHALTAN, PUNE

PHALTAN is a town, a taluka & a municipal council in Satara district in Maharashtra. The town is about 59 kms north-east of the city of Satara & about 110 kms from Pune. Males constitute 51% of the population & females 49%. Phaltan has an average literacy rate of 75%. There are about 122 villages in Phaltan. Its local language is Marathi. Here most of the families are local residents and some have migrated from West Bengal, Bihar, and Orissa etc. They do farming and labour jobs for their earning and live on rent. Some families work on daily wages, others are hawkers etc. Thus with the support of Jakson Group, Niveda Foundation was able to mobilized and identified 25 non-school going girls, and started the Early Learning Centre from 1st of April 2019.

NAME OF THE CENTRE	NO. OF STUDENTS
Kasna ELC	30
Phaltan ELC	18
Kalsar ELC	22

PROJECT OBJECTIVES

To give pre-school quality, non-formal education to girls below Poverty Line and then mainstream them with Formal Education. To educate them, groom them and empower them so they become confident, and economically independent.

Due to the current critical pandemic situation, education for children was suffering and things were getting very difficult. Thus Niveda Foundation trained its team of teachers with Digital Literacy and Virtual Teaching tools so as to support and educate the students through online classes. The task was very challenging for the entire team due to network constraints and not all parents have smartphones. However the priority was meeting the parents and convince them for the new teaching mode. Thus there came a new morning when all the teachers were in touch with the students through smartphones and WhatsApp groups. The parents were also happy to see their children picking up the new mode of education. These are the few initiatives that were taken to start with the digital literacy programmes.



APRIL 2020

Started with the Teacher Training Session

- Lesson Plan and Syllabus Design
- Maintenance of Registers for the New Session

Online Teacher Training on Different Topics

- How to Handle slow learners?
- Phonics
- Developing the four essential skills - Listening, Speaking, Reading, Writing.
- How to motivate students for learning?
- How to grab student attention?
- Innovative ways of teaching.
- How to handle student misbehavior?
- Time management.
- Innovative learning tools.
- Development of pro-social behavior.
- How to handle shy students?
- How to teach numbers?

MAY 2020

Started with the Virtual Classes for all our students

- Online classes by using various technology platforms like Zoom/WhatsApp/videos/voice messages/others according to time table.
- Each class had a separate group with one common teacher.
- All teachers were creating worksheets according to the class & syllabus and using the same during online classes.
- Doubt clearing sessions were organized through WhatsApp and telephonic calls on a weekly basis.
- Regular sharing of audio-visual assignment with students.

PHOTOGRAPHS OF ONLINE TEACHING & LEARNING



PTM HELD ON 3RD SATURDAY OF EVERY MONTH

MONTH	DATE	AGENDA	ATTENDANCE
JUNE 2020	25/05/2020	World Environment Day and Yoga Day celebration	Kasna ELC- 22 Kalsar ELC- 15 Phaltan ELC- 17
SEPTEMBER	19/09/2020	Half yearly examination	Kasna ELC- 14 Kalsar ELC- 18 Phaltan ELC- 16
OCTOBER	17/10/2020	Information about Navratri and Dussehra celebration	Kasna ELC- 18 Kalsar ELC- 17 Phaltan ELC- 17
NOVEMBER	21/11/2020	Diwali celebration and information on ways to prevent smog pollution	Kasna ELC- 17 Kalsar ELC- 17 Phaltan ELC- 16
DECEMBER	21/09/2020	Half yearly examinations	Kasna ELC- 19 Kalsar ELC- 18 Phaltan ELC- 17
JANUARY	16/01/2021	Revision Classes and Republic Day Celebration	Kasna ELC- 26 Kalsar ELC- 18 Phaltan ELC- 15
FEBRUARY	20/02/2021	Information about Revision for Annual Exam	Kasna ELC- 26 Kalsar ELC- 19 Phaltan ELC- 16



EVENTS AND CELEBRATIONS

DATE	EVENT
10/05/2020	MOTHER'S DAY CELEBRATION
05/06/2020	ENVIRONMENT DAY CELEBRATION
04/09/2020	TEACHER'S DAY CELEBRATION
01/10/2020	GANDHI JAYANTI CELEBRATION
23/10/2020	NAVRATRI & DUSSEHRA CELEBRATION
12/11/2020	DIWALI CELEBRATION
12/11/2020	CHILDREN'S DAY CELEBRATION
24/12/2020	CHRISTMAS DAY CELEBRATION
01/01/2021	NEW YEAR CELEBRATION
26/01/2021	REPUBLIC DAY CELEBRATION



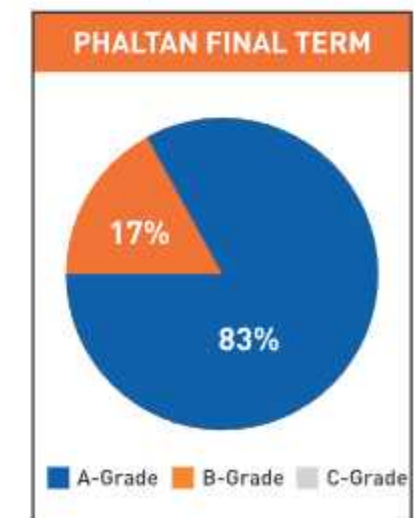
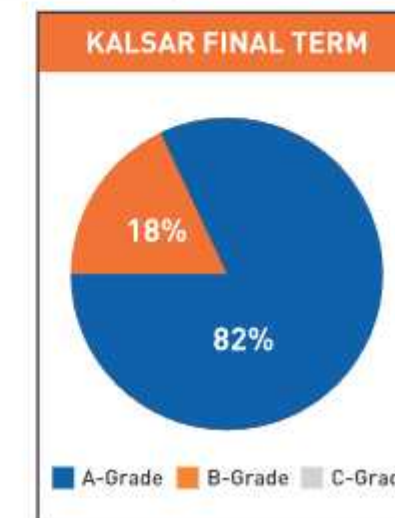
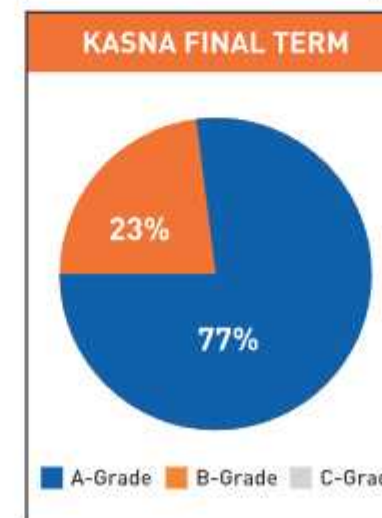
ASSESSMENT AND EXAMINATION OF THE STUDENTS

- **Type of Assessment:** Half Yearly Assessment
- **Pattern of assessment:** Online Assessment
- **Grading system:** The Assessment is evaluated on Grading Criteria
 - A - 80% and above
 - B - 60%-79%
 - C - 40%-59%
 - D - Below 40%
- **Frequency of Assessment:** 2 times a year
- **Purpose of Assessment:** The purpose of the Assessment is to measure and evaluate the progress of the students. It is also a mechanism to check the efficiency of current online teaching methodologies. This was successful because of the hard work of the mothers as well.



ACADEMIC PERFORMANCE OF ANNUAL EXAMINATION

CENTRE NAME	GRADE A	GRADE B	GRADE C	TOTAL
ELC KASNA	23	07	00	30
ELC KALSAR	18	04	00	22
ELC PHALTAN	15	03	00	18
TOTAL	56	14	00	70



AWARDS AND ACHIEVEMENTS OF OUR TEACHING STAFF



DETAILS OF THE ELC'S MAINSTREAMING STUDENTS FOR THE FY 2020-21

SN	NAME OF THE CENTRE	TOTAL STUDENTS	STUDENTS MAINSTREAMED	SCHOOL NAMES
1	ELC Kasna, Greater Noida	30	16	K B Pubic School, Kasna, Greater Noida
				Gyan Deep Public School, Kasna, Greater Noida
				Govt. Primar School, Kasna, Greater Noida
				Govt. Junior High School, Kasna, Greater Noida
				Gyan Jyoti Public School, Kasna, Greater Noida
2	ELC Kalsar, Gujarat	22	14	Gyan Sagar English Medium School, Udwarda
				Prathmik Shala, Kalsar
				Sunrise Champ School, Daman
				Shantaba English Medium School, Udwarda
				Prathmik Shala, Paria
				Prathmik Shala Bagvada
				Prathmik Shala, Aamri
				R.K.M English Medium School, Bagwada
				Prathmik Shala, Vatar
				Gulbai Gandhi Purv Prathmik Shala, Umarsadi
				Fatima School, Daman
Gulbai Gandhi Purv Prathmik Shala, Umarsadi				
3	ELC Phaltan, Maharashtra	18	6	Baramati English Medium School, Kalaj.
				Z.P School, Surwadi

The rest of the students are not mainstreamed as they are below the age criteria.

COMMUNITY SERVICES

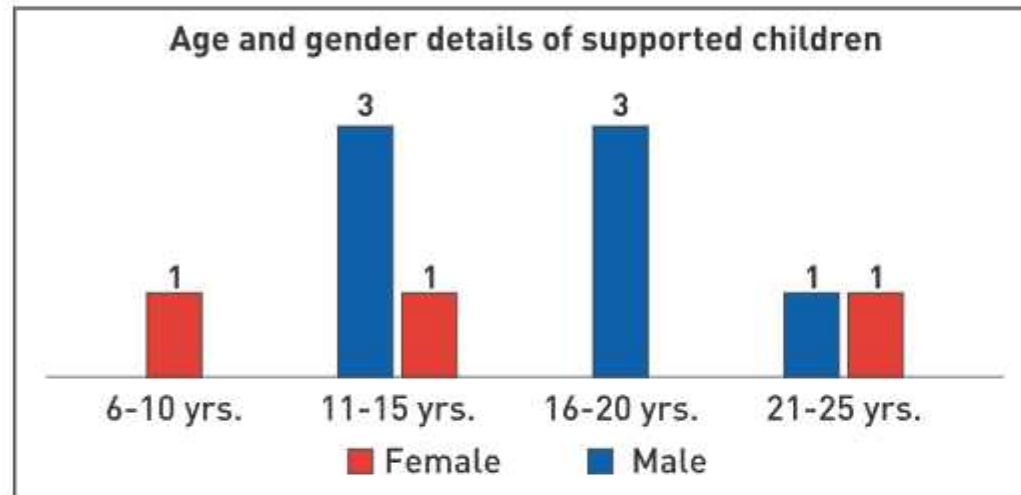
FAMILY HOME SPONSORSHIP (FHS)



PARTNERSHIP BACKGROUND

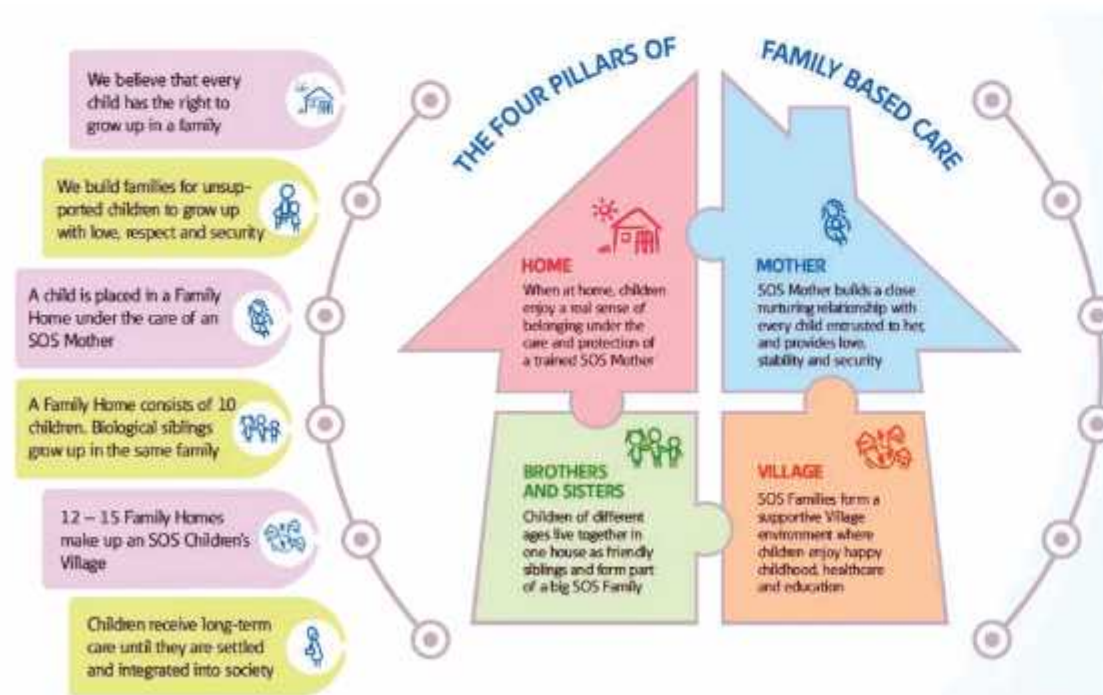
In pursuance of their CSR vision, Jakson Welfare Trust is supporting 10 parentless, homeless and abandoned children from one family home (**Suman Saurabh**, House number 12) from SOS Children's Village, Varanasi. The initiative is intended to provide long-term family-based care to these children so that they can become independent and contributing members of the society via career or marriage. The project interventions ensure holistic development and empowerment of 10 identified children and youth through need-based capacity building programs, career counseling, psycho-social counseling, sports, extra-curricular activities etc.

a) Details of the Beneficiaries



Of all the supported children, maximum i.e. 4 are in the group of 11-15 years, 3 are between 16-20 years of age, 2 are between 21-25 years and one is between 6-10 years of age.

b) Key Components of the Program



PROGRESS/UPDATE ON ACTIVITIES

FORMAL AND NON-FORMAL EDUCATION

- **Online Assignments** - The education co-workers also prepared assignments, which were shared with the students in the village to practice. The assignment was aimed at building the concepts of children in specific subjects.
- **Innovative Ways of Learning** - The children along with co-workers developed innovative ways of learning like quizzes and role-plays to propel learning among children on key thematic issues like health, hygiene, and child protection.
- **Peer Monitoring** - Many villages have formed Peer-Monitoring groups to provide academic assistance to younger children. The elder children have volunteered to coach younger children of the villages to clear their doubts in specific subjects.
- **Alternative Academic Activities** - Alternative academic calendars have been developed for children to engage them meaningfully as they stay at home. The co-workers designed a formal and non-formal module, which includes engagement of children through Art & Craft, Painting & Drawing, News Reading, Review from Talk Club, Journal Writing, Book Keeping on New Vocabulary and Sentence Formation.
- Schools also sent recording sessions, at the end of the assignments that the children solved with the help of elder children from the house and educational counselors. In spite of children not attending classes, the schools are well aware of the progress of children, and the children are in touch with their teachers.
- **Digital Library** - The objective of Digital Library is to provide users a coherent access to a very large and organized repository of information in the form of books, practice papers, motivational videos and expand the horizon of learning. Children made the best use of digital library during the lockdown period to enhance their vocabulary and reading skills.

FOOD AND NUTRITION

- Awareness and sensitization sessions on the importance of nutritious food were carried out at the village, with the participation of all the children and mothers.
- All the families as recommended by the dietician/nutritionist follow diet chart.
- Kitchen gardening is promoted extensively. Mothers, as well as the children, were encouraged to practice the same by planting nutritious fruits and vegetables in their kitchen gardens.

HEALTH CHECK-UP AND AWARENESS SESSIONS

- In collaboration with Primary Health Centre, a one-day health check-up camp for boys in hostels was conducted in December 2019.

EXTRA-CURRICULAR ACTIVITIES, VARANASI

- Sports activities started with children's school vacation. Children were engaged in various sports competitions like volleyball, basketball and football. Children actively participated in these competitions and played very-well. These competitions started in May, 2020 and continued till October, 2020.

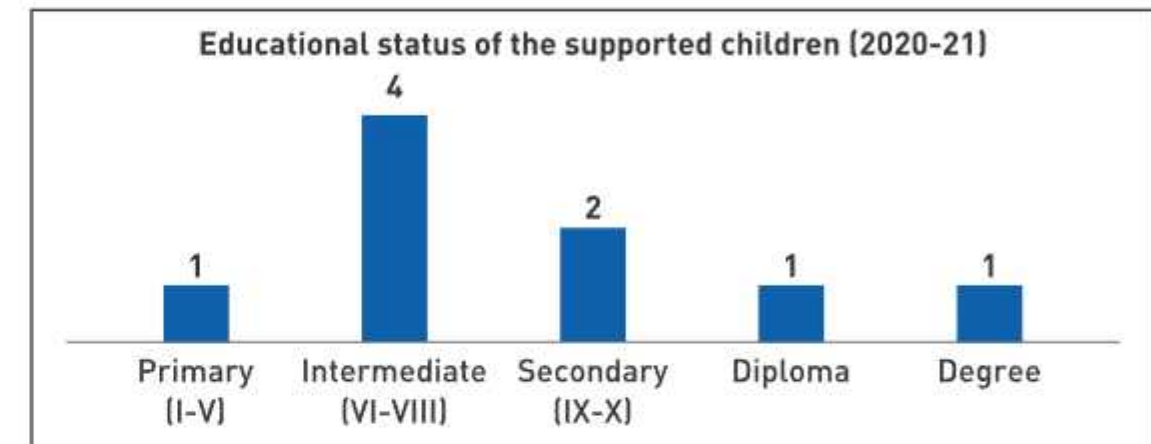
- As a part of resilience building activity, children were asked to prepare drawings on topics such as likes, dislikes, aim and ambition. Children beautifully represented their thoughts. The activity continued from May to October 2020.
- Facial expression activity as part of resilience building was conducted. In this activity children were asked to draw various emojis with different emotions like happiness, sadness, anger, etc. The initiative took place for six months from May to October 2020.
- Children and youth boys were provided with new masks and further they participated in 'Paint your mask' activity in April 2020.
- Theme painting on Covid-19 held for youth boys in April 2020.
- Death anniversary of Dr. Hermann Gmeiner was observed by children and youth boys in April 2020 by paying tribute.
- Counseling session was provided to children through video calls in April 2020.
- During lockdown period, children were engaged in activities such as, indoor games, Yoga & meditation, Art & Craft in March 2020.
- An awareness session on Covid-19 along with the precautionary measures to stay safe was organized in March 2020.
- Youth boys attended Digital English course in March 2020 to enhance their English communication skills.
- Youth boys were engaged in garden-based learning and sports in the entire reporting period.
- To participate in zonal level SOS Tarang, dance classes were organized for children in February and March 2020.
- Yoga sessions for children up to the age of 15 years were conducted in February and March 2020.
- Children participated in celebration of various festivals like Makar Sankranti, Republic Day and Saraswati Puja and other events organized in the village in January 2020.
- Officials from UNICEF visited Varanasi village in January 2020 and interacted with co-workers and children. They learned about various aspects of family care.
- Exposure visit of children to trade fair was organized in December 2019. Children got an opportunity to learn various forms of arts and cultures and also visited a museum.
- AIDS and STDs awareness session was conducted among youths of the village in December 2019. The youths were informed the facts and their myths about the said subjects were dispelled.
- Zonal level mothers workshop for north zone was held in Varanasi. 60 mothers from different projects participated. Various sessions like, JJ Act, Education and Mother Child relation were conducted in November 2019.
- State government's officials visited village in November 2019 and interacted with village co-workers and children. They were satisfied with the interventions being undertaken in the village.

RESULTS/OUTCOMES

1. EDUCATION

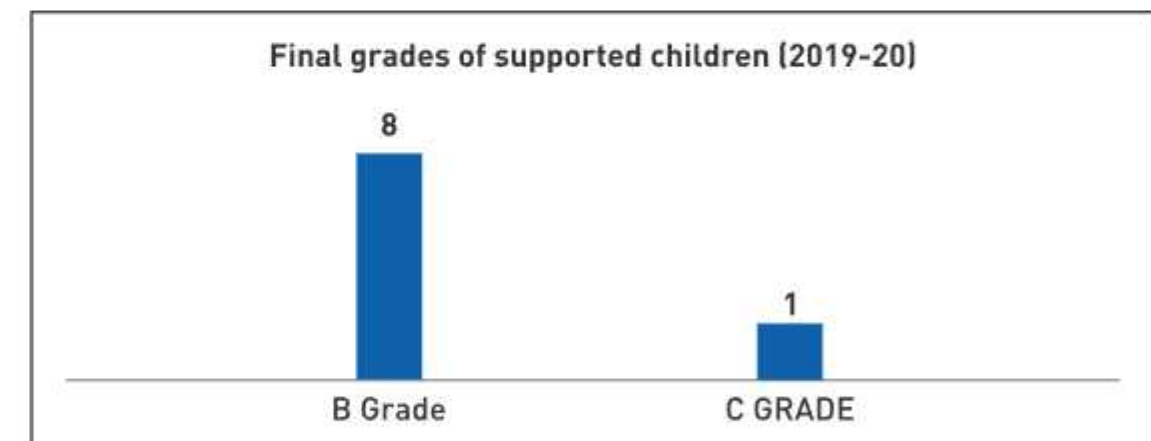
The data on the academic status of children illustrates that maximum children i.e. 4 are in intermediate classes followed by 2 in secondary classes and one each is in primary and senior secondary classes.

One youth each is pursuing degree and diploma course.



As far as final grades (2019-20) of the supported children are concerned, it can be seen that two children scored 'B' grade and 8 scored 'C' grade.

Special attention is given to all the children to help them understand their subjects well and improve the scores. Coaching classes have been organized for all the children with low scores.



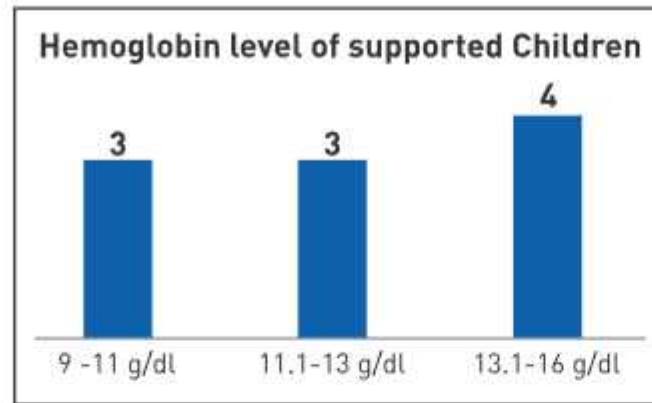
2) HEALTH AND NUTRITION

There has been significant improvement in the health of children and special diets were given in specific cases under the supervision of a dietician, SOS mother and village staff.

I. Hemoglobin levels of supported children

The graph represents the hemoglobin levels of the 10 supported children. It reflects that the highest i.e. 4 children have hemoglobin between 13.1 to 16 g/dl followed by 3 each whose Hb is between 9-11 and 11.1-13 g/dL.

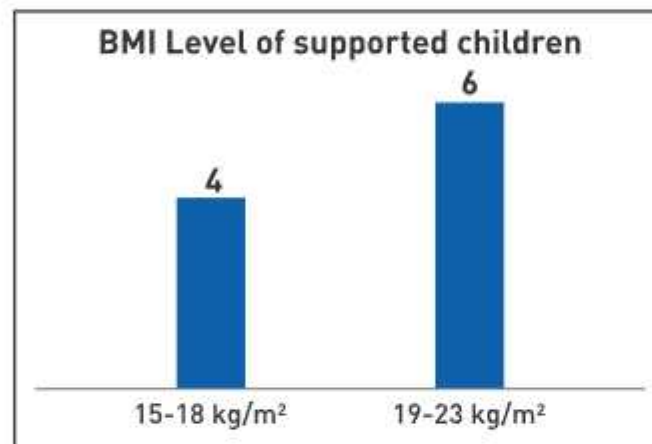
Special care and attention is being given to these children. Healthy diet rich in iron and proteins is provided to them by their mothers. Their health is closely monitored by the dietician.



II. BMI of supported children

The given graph shows that out of all supported children, 4 children have BMI between 15-18 kg/m² and 6 have their BMI between 19-23 kg/m².

Average BMI of all the supported children is 20, which is considered healthy.



EMPLOYEE ENGAGEMENT

As the entire nation continues to battle COVID-19 pandemic, Jakson Group and SOS Children's Villages of India started an initiative of Virtual Education. The objective of this initiative is to provide children with a continuous learning environment in the comfort of their homes.

Jakson started virtual classes for its supported children on life skills, awareness on health, hygiene and sanitation. Children are enjoying these classes and are greatly benefitting from them.



PROJECT MANAGEMENT: IMPLEMENTATION AND MONITORING

The program is wholly managed, implemented and monitored by SOS Children's Villages of India jointly by a team comprising of field animators, project coordinators, directors etc. The program interventions in the SOS Children's Villages (Family Home Sponsorship) are closely supervised and guided by the Village Director (VD). The VD, in turn, is assisted by an Assistant Village Director (AVD) and a team of co-workers on education, health etc. The VD is responsible for monitoring program activities on regular (monthly) basis and reporting the progress and challenges to the program management team at the head (national) office.

The program management team at the national office is accountable for strategic guidance and leadership as well as thematic and programmatic insights/inputs towards the program. They play a critical role in developing, monitoring and reporting formats for the program implementation team at the village level and constantly extend handholding support towards effective implementation of the program.

IMPLEMENTATION CHALLENGES

- As children of different age groups, gender, and socio-economic backgrounds are brought to the SOS Children's Villages, it is a challenge to understand their specific social, emotional and physiological needs. The SOS mothers and aunts are therefore adequately trained and capacitated through the years to meet the special requirements of the children and provide them with all necessary guidance and support to evolve as successful and confident human beings.
- As some children come from extremely backward communities and economically weaker sections of the society, their educational background is not at par with other children of their age as they have never been to a school before. Thus, they cannot be directly admitted to a school for formal education. For such children, there is a provision of special classes through which they are educated as per their unique learning requirements.
- For youth who have not been able to secure good grades and perform academically well, it sometimes becomes challenging to pursue desired career options.
- With regard to nutrition, children are becoming increasingly aware of the importance of a healthy nutritious diet, however, many times their inclination towards junk food is challenging to handle for the mothers.

LESSONS LEARNT AND EMERGING BEST PRACTICES

- Regular insights and capacity building of the mothers and aunts is extremely crucial for the successful upbringing and growth of the children. They play a critical role in the emotional and psychological development of children and thus their knowledge, skills, and attributes towards childcare and develop needs constant upgradation.
- Regular awareness generation sessions on multiple themes and issues relevant to the

mothers and the children like health, hygiene, nutrition, career options, cyber security etc. have been hugely successful and helpful. They not only provide an opportunity for the children and mothers to create a collective understanding of these issues but also allow them to engage in meaningful dialogues and exchange of information/knowledge.

- Kitchen gardening which is promoted in all the SOS Children's Villages is emerging as an effective best practice as it leads to consumption of home-grown and organic food items. It is also economic and cost-effective.
- Diet charts prepared for each family home have proven to be enormously valuable as they guide the mothers and children in practicing healthy cooking and eating. Each family home adopts the diet chart prescribed by the dietician, which helps in ensuring that they consume a balanced diet with adequate nutritional intakes.
- Organizing extra-curricular activities in the villages and engaging children in the same has led to their holistic development. Apart from emphasizing academic performance, encouraging children to participate in extra-curricular activities, sports, arts, and crafts, music etc. help them in overcoming their apprehensions and builds their self-confidence.
- Multiple Natures and Multiple Intelligences (MN/MI) tests for the children, who are studying in class VIII and above, have helped to assess their overall competencies. Complemented with effective career counseling, it helps children to make informed decisions about their career.

STORY OF CHANGE

SAGARIKA, SOS CHILDREN'S VILLAGE OF VARANASI, FAMILY HOME 12

15-year-old Sagarika was brought home to SOS Children's Village Varanasi as a new born. Over the past fifteen years at SOS Children's Village, Sagarika has undergone some significant changes and is gradually growing up to be a confident young girl. She has formed a very strong bond with each member of her family. On one hand, she helps her mother in doing household chores and on the other hand as soon as she completes her study for the day, she plays games with her siblings. She has engrained leadership quality and never misses out to help anyone in need.

Sagarika is a strong and brave girl who likes classical dancing and playing different games, be it indoor or outdoor. Dancing is something that she finds close to her heart. "I love classical dance and the way my Kathak teacher teaches me", she says.

Currently, Sagarika is studying in class X and is someone who has shown constant improvement and growth in her academic journey. Sagarika is a very hardworking and dedicated student. Her performance has gotten better with each year as has her enthusiasm to attend class regularly. She obtained a 'B' grade in her final term exams and will surely do well in the upcoming exams as well.

Sagarika wants to be a teacher when she grows up because she is passionate about supporting and helping those children who don't get access to quality education. She believes that the opportunity that she got, which has allowed her to grow up is something that other children who don't have should also have.

Sagarika is a very optimistic child. We look forward to her bright future. Also, we thank donors like you who give wings to the dreams of children like Sagarika. Looking forward to your continuous support in shaping lives of other parentless children.



GLIMPSES OF VILLAGE ACTIVITIES



REPRESENTING VARIOUS EMOJIS



BASKETBALL COMPETITION



DUSSEHRA CELEBRATIONS



SESSION OF HEALTH AND HYGIENE

Disclaimer

“The protection of a child’s privacy refers to private data of the child as well as pictures, texts, films etc. about children which are produced for publicity purposes. In order to protect child privacy rights, any print, publication, and circulation of photos included in this report, may please be done only with prior permission of SOS CV India in writing. Any matter including pictures that have been shared with the corporate in question is solely for the purpose of only for internal consumption by the corporate.”

ENVIRONMENT SUSTAINABILITY



WASTE TO MANURE PROGRAMME, ANAND VIHAR, EAST DELHI-PHASE II

A Decentralized Waste Management Project



ACKNOWLEDGEMENT

The successful implementation of the project has been made possible with constant support of Mr. Gautam Gambhir, MP East Delhi, Ms. Gunjan Gupta, Ward Councilor and the EDMC commissioner Ms. Dilraj Kaur. The local field support has been provided by EDMC’s local sanitation staff led by ward sanitation inspector Mr. S. Rana, while gaining support from the residents of Karkardooma Village and Saini Enclave.

List of Abbreviations

- CII - Confederation of Indian Industry
- EDMC - East Delhi Municipal Corporation
- RWA - Resident Welfare Association
- CURE - Centre for Urban and Regional Excellence D2D - Door to Door
- HHs - Households
- ULB - Urban Local Bodies

BACKGROUND

With best of its efforts, in the recently announced Swachh Survekshan 2020 city ranking, East Delhi Municipal Corporation was placed at 46th place out of 47 cities. This has presented with a real need for a well-laid out structure to manage the solid waste in EDMC. Cities like Indore, Bangalore and Mysore that have done consistently well, have all attained 100% segregation, collection and treatment of their household waste. However, with a low rate of household segregation, East Delhi still struggles to keep pace with these cities.

INTRODUCTION

With the aim to make East Delhi a clean and waste free city, a multi-stakeholder decentralized approach is being adopted in Anand Vihar ward. The project conceptualized by CII, funded by Jakson Ltd. as their CSR and implemented together by CURE and EDMC aims to promote household waste segregation at source and set up decentralized waste processing facilities for a total of 5000 households in Karkardooma village and Saini Enclave.

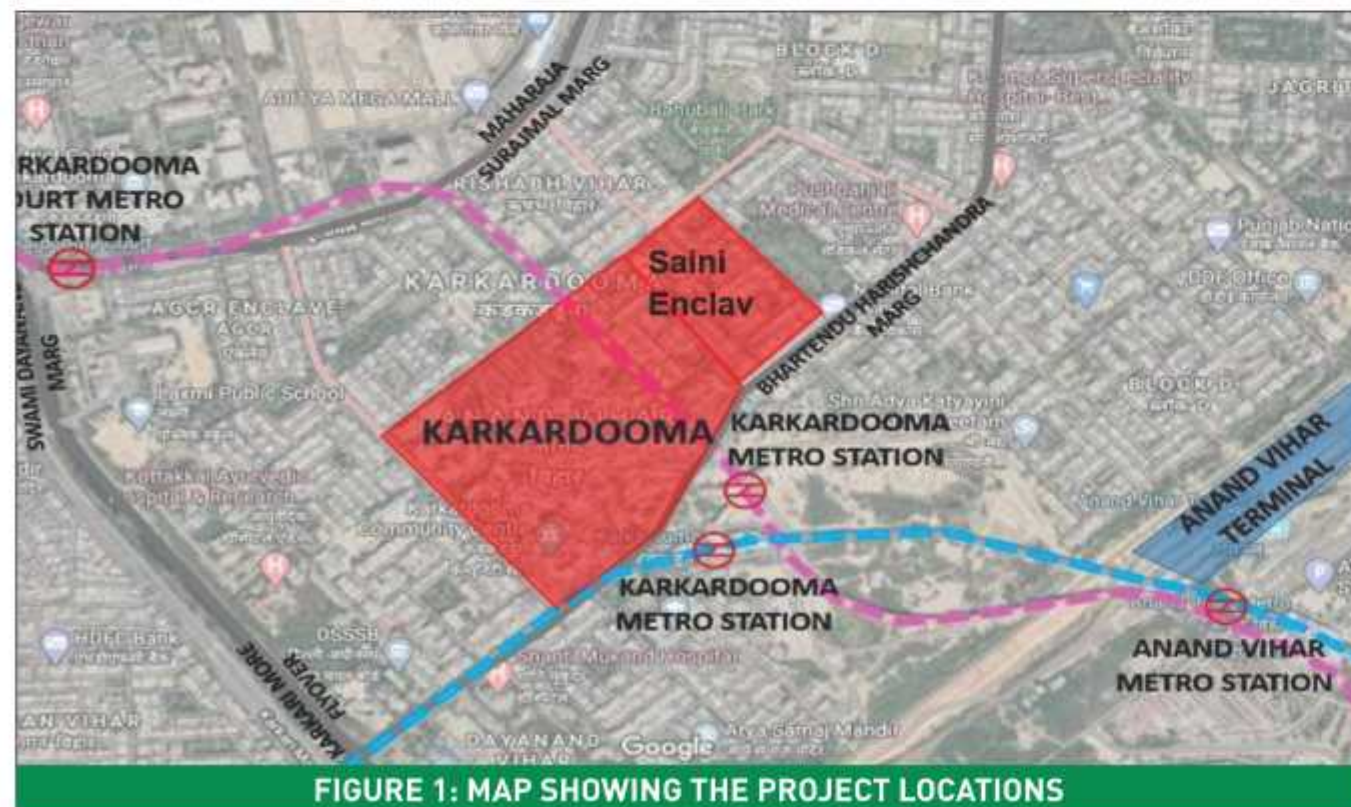


FIGURE 1: MAP SHOWING THE PROJECT LOCATIONS

CASE STUDY AREA

Karkardooma village is situated at the eastern end of Ward No. 18E. It is connected by two metro lines namely Blue Metro Line and Pink Metro Line at Karkardooma Metro Station. It is inhabited by about 5000 low income households, belonging to Dom community that has resided here for centuries, which also gave the name to the settlement 'KarkarDooma'.

Saini Enclave on the other hand is a high-income gated colony that has about 300 houses having about 500 households. It is a heterogeneous community having people migrated from mostly northern states like Uttarakhand, Rajasthan, and Punjab. Most of the households have their own businesses with good income.

PROJECT AIMS AND OBJECTIVES

Aim of the project is to demonstrate a decentralized waste management model in a low-income settlement that can be replicable in other parts of the city. Specifically, the project over a period of eight months would undertake the following:

- a) Set up a door-to-door waste collection system, educate households on segregation at source, household workshops and sessions on households composting and kitchen gardens, engage waste collectors and undertake composting.
- b) Set up a monitoring group that would follow up the actions of CURE, sustain the systems set-in and scale up activities in other areas. Handhold the group till it becomes organized and efficient. In an event where such group is not feasible it would be necessary to build the capacity of local officials in EDMC.
- c) CURE shall plan to raise awareness and build capacity within EDMC.

APPROACH

The USP of this project is in its multi-stakeholder participatory approach where multiple agencies are partnering together to achieve the first 'Model Ward' of East Delhi. Important local stakeholders like communities, local leaders, RWAs and ward councilor are directly engaged into the project implementation.

IDENTIFYING KEY CHALLENGES

Where on one hand Saini Enclave had no major perceivable challenge, on the other hand Karkardooma village presented with many. Half of the lanes inside the village were narrow and not accessible through tippers or cycle rickshaws. It was evident from the initial visits to the village and from discussions with the community, that the government machinery to collect/pick waste is irregular in the area for many years. The resultant was an area with tonnes of household waste lying around the area each day. The area is unwelcoming to any visitors since there is beefy smell all around the settlement and it was hard to enter the village. Most people were appalled by the situation but felt helpless with the waste scattered all around. Residents of Karkardooma had low esteem about the area and regarded the

area as uninhabitable. Seriousness of the situation can be assessed by anecdotes given by several people about marriages being called off or relatives not visiting their homes, because of the unhygienic and slum-like conditions in the area



FIGURE 2: PHOTOGRAPHS OF KARKARDOOMA VILLAGE BEFORE THE PROJECT

STRATEGY

As Karkardooma presented with a bundle of challenges, it was decided that the focus of this project should be on resolving situation in Karkardooma village first and then gradually add Saini Enclave. Hence majority of the work done was to upgrade Karkardooma situation. The final report too captures the work in accordance with the on ground efforts made.

MEETINGS WITH GOVERNMENT OFFICIALS

Meetings were held between CII, Jakson, CURE, EDMC and Ward Councillor Mrs. Gunjan Gupta starting from July. The aim of these meetings was to introduce the idea of waste segregation at source and to understand the prevailing situation related to waste in this area. The project was well taken by all the stakeholders and it was decided that the project would be inaugurated soon.



FIGURE 3: PHOTOGRAPHS OF MEETINGS WITH GOVERNMENT OFFICIALS

PROJECT INAUGURATION

The project was inaugurated by Mr. Gautam Gambhir, Hon'ble Member of Parliament, East Delhi and was facilitated by Ms. Gunjan Gupta, Councillor, Anand Vihar, Delhi. The program was observed by local-residents, Mayor EDMC and representatives of CII, Jakson Group, EDMC and CURE.



FIGURE 4: PROJECT INAUGURATION AT ANAND VIHAR



FIGURE 5: NEWLY INAUGURATED COMPOST PLANT AT ANAND VIHAR

COMMUNITY ENGAGEMENT

a. Mapping as a Key Instrument

In order to engage community, understand its challenges and to plan a robust waste management plan, CURE's team at the ground adopted mapping as one of the key methods to engage and bring community together on the issue.



FIGURE 6: COMMUNITY MAPPING THEIR IDEAS IN REFERENCE TO SPECIFIC LOCATIONS

It was also felt that it was necessary to put the community information on a formal map, the data points and suggestions were put on the google map and a route plan with timing was prepared. The same was shared with the local EDMC staff to guide the local vehicular movement pattern and resource deployment.

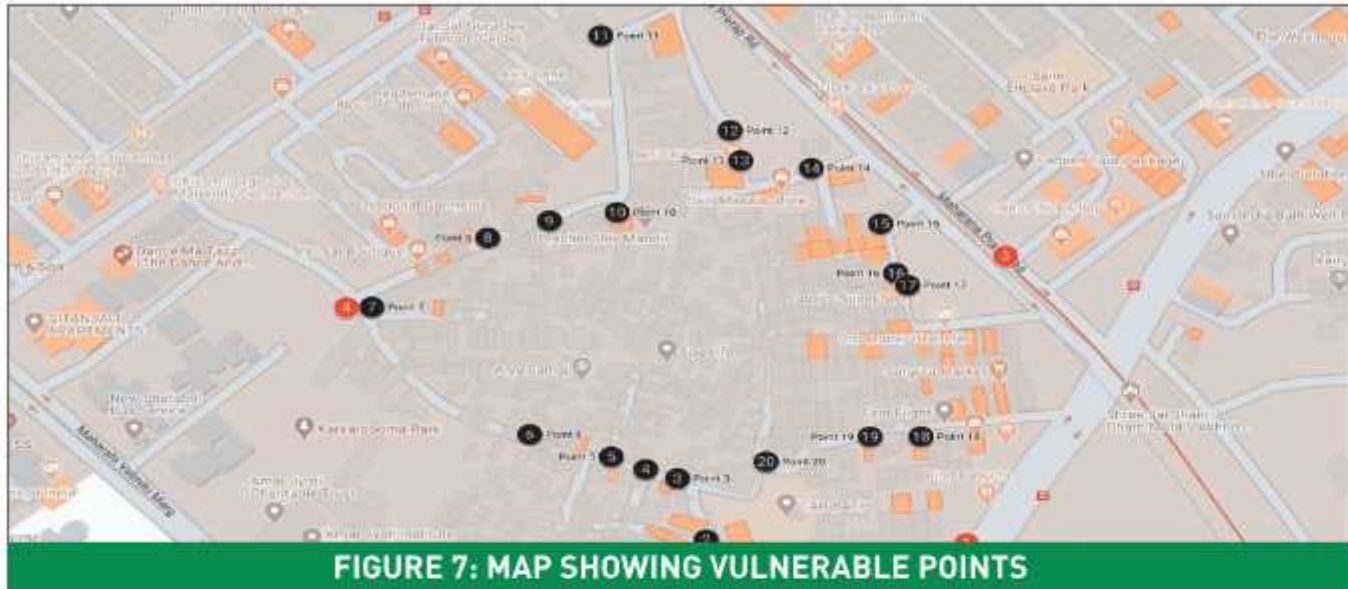


FIGURE 7: MAP SHOWING VULNERABLE POINTS

b. Engagement between EDMC and the community

In order to have a successful implementation, it was essential that the trust deficit between community and the government machinery is reduced and both these key stakeholders come at a common consensus. After meetings, it was decided that EDMC would bring its waste management apparatus in the village, although people from inaccessible areas would come to the 18 designated points where tippers would come and wait as per the schedule. EDMC also agreed to clean all the waste from all parts of the village.

c. Cleaning campaigns

As in the initial stage of the project, there were bulk of waste scattered all around in the area which was making the locality unpleasant. Bad smell was continuously coming out from bulk of waste. Drain and streets were full of waste dumped by the local people. CURE organised a series of campaigns with EDMC staff in cleaning the drains, streets and open dumping sites.



FIGURE 8: CLEANLINESS CAMPAIGN THROUGH EDMC

Cleanliness campaigns were followed by an intensive awareness building program and regular monitoring and handholding.

d. Awareness and Engagement

Karkardooma: Every household in Karkardooma was made aware of the type of household waste and proper ways to segregate it into dry waste and wet waste through images and videos. The team also sensitized people about the process of turning wet waste into manure. Several meetings with men, women and youth of the village were organized at different corners and places. Members of the community were told about waste segregation methods and their health, economic and environmental benefits. However, most people questioned the complicity of the government departments in this initiative. People asked for alternates to dump their waste while demanding waste collection services to be brought in the village.



FIGURE 9: MEETINGS WITH WOMEN'S GROUPS IN KARKARDOOMA



FIGURE 10: COMMUNITY ENGAGEMENT ALONGSIDE WARD COUNCILOR MS. GUNJAN GUPTA



FIGURE 11: COMMUNITY MOBILIZATION AND AWARENESS BUILDING PROGRAMME IN KARKARDOOMA

Saini Enclave: Saini Enclave had a bureaucratic arrangement with RWA controlling the communication channel. The team hence decided to intensively engage with the RWA president Mr. Jagmohan Prasad and his team.



FIGURE 12: COMMUNITY AWARENESS BUILDING PROGRAMME IN SAINI ENCLAVE

The team hence has distributed pamphlets on 'How to segregate the household waste', took 'Sessions on composting' and also helped the RWA to initiate a conversation with the local waste collectors to not mix the waste while disposing the waste. The RWA also circulated the messages further to each household, requesting everyone to follow the guideline and segregate the waste.

e. Segregation at source

After an intensive engagement with community of Karkardooma, Saini Enclave and local EDMC staff, segregation was initiated. Households segregate their waste into wet waste and dry waste. Segregated waste is collected every day through EDMC managed carts and tippers.



FIGURE 13: AWARENESS AND HANDHOLDING WHILE SEGREGATION

A time of collection was decided, and each household was linked to the EDMC waste collectors. Households were asked to give their waste only after properly segregating it to the collectors, while waste collectors were asked to not take waste from households that give mixed waste. Community leaders too were engaged to develop good peer-pressure.

Project team ensured that there was active participation of EDMC officials and the community. Measures were simultaneously taken to build awareness and capacity of the local EDMC staff to undertake segregation projects in Anand Vihar or elsewhere.



FIGURE 14: COMMUNITY SEGREGATION



FIGURE 15: MEETING BETWEEN WARD COUNCILOR, SI AND EDMC WASTE COLLECTION TEAM

f. Regular Monitoring and Handholding

Every household in the project area is sensitized on waste segregation. The team is handholding each household every day at the time of waste collection. Any household not giving proper segregated waste is checked and corrected. Live demonstrations and sessions to segregate kitchen waste in to dry and wet waste are being undertaken.

g. Active Participation of EDMC and Elected Representative

Project team ensured that there was active participation of EDMC officials, local representatives, and the community. Measures were simultaneously taken to build awareness and trust among all the stakeholders.

JAKSON GROUP'S ENGAGEMENT

Jakson Group also kept an open and active participation in the program, with CSR team volunteering for on-ground activities as well. The team led by Ms. Soraya Rebello regularly gave its inputs and acknowledged the good work done in the area.



FIGURE 13: AWARENESS AND HANDHOLDING WHILE SEGREGATION

PROJECT HIGHLIGHTS

a. Physical Transformation: "A Cleaner Karkardooma"

Through this project, Karkardooma saw a transformation from being a lowly residential pocket in Anand Vihar ward to become a settlement with 100% segregation at source. The highlight of the project lies in the fact that the people of Karkardooma saw a miracle happening in front of their eyes which they were a part of. An area of several years of neglect is today proud to be the first residential pocket in the ward that segregates its waste at source and has amassed a great social capital as the area is visibly cleaner and sanitized.



FIGURE 16: THE MAIN STREET/ENTRANCE TO KARKARDOOMA VILLAGE - TODAY



FIGURE 17: THE MAIN STREET/ENTRANCE TO KARKARDOOMA VILLAGE - TODAY



FIGURE 18: THE MAIN STREET/ENTRANCE OF KARKARDOOMA VILLAGE - BEFORE

b. Community Wall near Pind Baluchi, Anand Vihar Main Road



FIGURE 19: THE MAIN ROAD ANAND VIHAR TODAY



FIGURE 20: THE YOUTH VOLUNTEERING TO CLEAN AND BEAUTIFY THE MAIN ROAD



FIGURE 21: CLEANED MAIN ANAND VIHAR ROAD



FIGURE 22: CLEANING OF OPEN DUMPING SITE

c. Champions



FIGURE 23: CHAMPIONS OF THE PROJECT

The project would not have been successful unless there was a strong community effort aligned with the ground work. In real sense, the champions of the project are the residents of Karkardooma, who at all times stood strong with the CURE ground staff and mobilized rest of the households alongside. Take the case of Mrs. Mamta, who suffered a fractured spine two years back as she slipped over the pile of garbage on the main street while going back home. Post her operation, she could never walk like she used to do. For her, waste impacted her life way and beyond. When CURE initiated the efforts to clean the on-street waste, she became one of the early adopters as she could relate to the initiative. She made all the efforts to mobilize local women from her street to stop throwing waste in the open and use EDMC tippers to dispose their household waste. Similarly, Monty, a student of DU, felt ashamed of his neighborhood and never invited his college friends to his home. He came forward and started an early morning vigil from 4:30am to 6am regularly for about three months and ensured that people do not throw their waste in the open.

These champions played an instrumental role in not just shaping the project outcomes but also improving the living conditions of their area. Their activeness also provided the much-needed sustainability to the project.

PROJECT FILM SHOOT

It is important to provide a final closure to the project, and to bring the real heroes behind the good work out for the public, so that they can be nudged into becoming leaders and role models. As the final activity of the project, a film shoot was carried out to acknowledge the efforts and the hard work done by the community champions, the project team and the EDMC ground staff.



FIGURE 24: FILM SHOOT IN ANAND VIHAR



COMMUNITY OVERSIGHT

The project's success is measured by the level of ownership the community shows towards project activities. The women of Karkardooma demonstrated the highest degree of community awareness and kept a continuous oversight over the project. Especially during days when the project team was not on ground and during COVID-19.

COVID - 19

COVID-19 presented with a unique set of challenges. As the physical contact was restricted, the project too came to a halt for more than a month with an added uncertainty to the future of the project. The challenge was more so in Saini Enclave as the RWA took extreme measures of distancing and did not allow anyone to enter or meet anyone. The team hence focused to nudge the waste management services help restore the situation. With community response received during Covid, efforts of EDMC ground staff and continuous monitoring of the ground situation by the CURE team through WhatsApp groups and phone, the segregation and collection of waste was resumed, with necessary precautions. An intensive awareness program was run by the team to aware residents about the harmful impact of the virus and importance of keeping area clean.

IMPACT

The project has successfully engaged about 6355 households in Karkardooma and Saini Enclave to segregate their household waste at source and had following categories of impact :-

A. Social

The project not only has effectively reduced the open road-side dumping, mismanagement of waste but has also ensured that an equitable service reach to all the residents, irrespective of their social, political or economic class. An area of several years of neglect is today proud to be one of the first residential pockets in the Anand Vihar ward that segregates its waste at source and has amassed a great social capital, as the area is visibly cleaner and sanitized.

B. Increased EDMC Rapport

The project has on one hand lead to economic saving by significantly increasing the treatment potential of the collected waste, on the other hand it also earned a good rapport with the

Karkardooma residents as there existed a coordinated efforts from the EDMC to impart best possible services to the people. The trust deficit has reduced over time and a new partnership between the people and EDMC exists now.

C. Community Ownership

The project's success is measured by the level of ownership the community shows towards project activities. The women of Karkardooma demonstrated the highest degree of community awareness and kept a continuous oversight over the project. Especially during days when the project team was not on ground and during COVID-19.

KEY TAKEAWAY

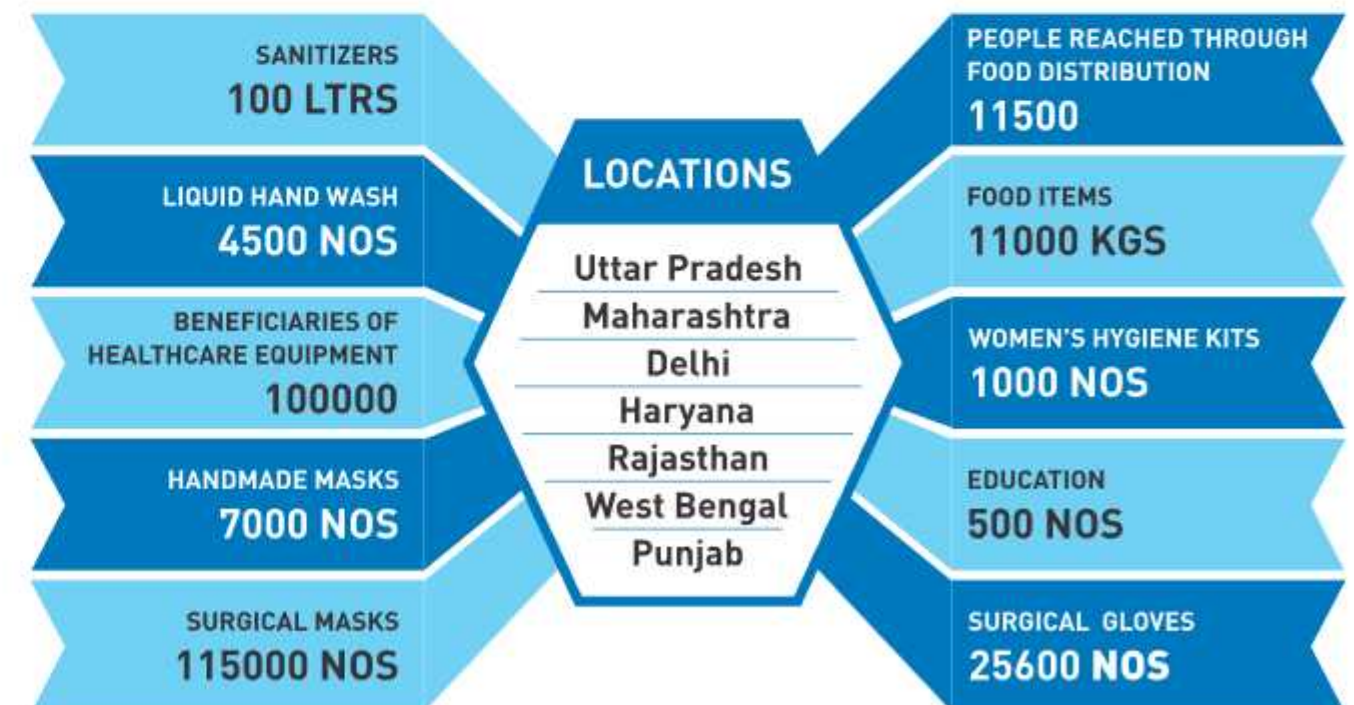
The key takeaway from this project is that people from all socio-economic strata are willing to segregate their waste at source provided they see the value in the process. Once they understand that segregation has a long-term impact on not just their immediate surrounding but also on the city, they slowly begin to be a part of it till it becomes a habit. D2D waste segregation and collection may be possible anywhere with a combined efforts of local residents, municipal authority and civil societies.

OUR NATION WIDE SUPPORT TO COMMUNITIES DURING COVID 19

As part of its CSR program, Jakson Group recognizes that the COVID-19 pandemic has put us all in a state of crisis that continues to unfold every day. Jakson has been involved at a very early stage in supporting many Indians from economically backward sections across regions to sustain themselves during these trying times. These include daily wage workers, labourers, rickshaw pullers, domestic helps and their families. Jakson partnered with many NGOs across the country to supply essential items, hand sanitizers, masks and gloves. They also supported Government shelters by supplying food and sanitizers. The company also assisted Government hospitals by procuring PPE kits and other lifesaving equipment for their Intensive Care Units as there was a huge shortage of such equipment. These hospitals cater to marginalized communities where access to health care especially during a pandemic can be extremely challenging.

Despite the odds of the lockdown and all the principles of social distancing, the Jakson Team spared no efforts in reaching out to the vulnerable communities across states of Bihar, West Bengal, Rajasthan, Uttar Pradesh and Maharashtra.

COVID-19 RELIEF SUPPORT SNAPSHOTS



DISTRIBUTION OF ESSENTIAL COMMODITIES



ISLAM NAGAR, GHAZIABAD – 2ND APRIL 2020



KOLKATA – 6TH APRIL 2020



LALITPUR, UTTAR PRADESH – 28TH APRIL 2020



PANWARI VILLAGE, MAHOBA, UP – 28TH APRIL 2020



ISLAM NAGAR, GHAZIABAD – 21ST APRIL 2020



ELC KASNA, GREATER NOIDA – 23RD APRIL 2020



MANCHITYA VILLAGE, BAP, RAJASTHAN – 28TH APRIL 2020



CHAKKARPUR, GURUGRAM, HARYANA – 30TH APRIL 2020



AJAMGARH, UP – 29TH MAY 2020



MANSA VILLAGE, PUNJAB – 5TH JUNE 2020

S. No.	Area Covered	Location	Date of Distribution	Number of Beneficiaries
1	Nithari Gaon, Noida	Noida, UP	30th March 2020	1500
2	Islam Nagar, Ghaziabad	Ghaziabad, UP	2nd April 2020	150
3	Madan Mohan Tala Area, Bhasa Para Area and Mondal Para, Kali Tala, Jai Shree Park, Uma Palli - Kolkata	Kolkata, West Bengal	6th April 2020	500
4	Sector 22, Guldhar 1st, Ghaziabad, UP	Ghaziabad, UP	15th April 2020	13
5	Tehsildar's Office - Phaltan, Satara, Maharashtra	Phaltan, Satara, Maharashtra	17th April 2020	1000
6	Islam Nagar, Ghaziabad	Ghaziabad, UP	21st April 2020	150
7	Early Learning Centre, Kasna, Greater Noida, UP	Greater Noida, UP	23rd April 2020	150
8	St. Stephen Hospital, New Delhi	New Delhi	24th April 2021	1200
9	Lalitpur, Uttar Pradesh	Lalitpur, Uttar Pradesh	28th April 2020	150
10	Mahoba Site, UP	Mahoba Site, UP	28th April 2020	200
11	Manchitya, Bap, Rajasthan	Manchitya, Bap, Rajasthan	28th April 2020	225
12	Chakkarpur, Gurugram, Haryana	Gurugram, Haryana	30th April 2020	250
13	Mijwan Welfare Society	Ajamgarh, UP	29th May 2020	1250
14	Nav Jagriti Niketan Education Society	Mansa Site, Punjab	19th May 2020	4500
15	Mansa Site, Punjab	Punjab	5th June 2020	250
TOTAL NO. OF BENEFICIARIES				11500

HEALTH CARE SUPPORT



NEW DELHI AIRPORT – 8TH APRIL 2020



TEHSILDAR'S OFFICE, PHALTAN, SATARA, 17TH APRIL 2020



ST. STEPHEN HOSPITAL, DELHI – 24TH APRIL 2020



DISTRICT HOSPITAL, NOIDA – 4TH SEP 2020



GOVERNMENT OF UTTAR PRADESH – 4TH JUNE 2020 & 6TH JUNE 2020



S. No.	Items	Quantity
1	Disposable Mask	115000
2	Surgical Gloves	25600
3	Handmade Cloth Masks	7000

CSR PARTNERS

QUALITY EDUCATION

S. No.	NGO/Partner Name	Project/Initiative Location	Project Title	NGO Location
1	Niveda Foundation	Greater Noida, UP	Early Learning Centre	Noida
		Kalsar, Gujarat	Early Learning Centre	Noida
		Phaltan, Maharashtra	Early Learning Centre	Noida
2	I Care India	Lucknow, UP	Child Development Program	Lucknow

QUALITY EDUCATION

1	SOS Village	Varanasi, Uttar Pradesh	Family Support Programmes	Varanasi, UP
2	Baala Triple E Care LLP	New Delhi	Awareness Camp on Menstrual Hygiene	Delhi

ENVIRONMENTAL SUSTAINABILITY

1	CII, EDMC & CURE	Anand Vihar, New Delhi	Waste to Manure Programme	New Delhi
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