

CSR & SUSTAINABILITY REPORT 2019-2020



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MANAGEMENT's MESSAGE



We at Jakson are extremely fortunate to be conscious of our core purpose which is the very reason of our existence and we remain committed to all our stakeholders with focus on society. We are humbled to have partnered in various impactful projects in the country, centering around our three strong pillars i.e. Education, Community Services and Environmental Sustainability. We take this opportunity of sincerely expressing our gratitude to all the participants for making these projects successful which will make a sustainable difference to the lives of many. On behalf of Team Jakson, we pledge to continue and step up our engagement, for the larger cause, so as to make this world a better place to live in for generations to come.

Shri Satish Kumar Gupta, Founder
Sameer Gupta, Chairman & Managing Director
Sundeep Gupta, Vice Chairman & Managing Director, Jakson Group

PREFACE

It is indeed with great pride we complete the Platinum Jubilee of our existence. Born as a Genset manufacturing Company, today Jakson has diversified into a wider spectrum in the field of EPC Solutions, Distributed Energy & Solar Power.

During this expansion, Jakson has embraced its philanthropic commitment to Communities & The Environment whole heartedly. It had nurtured & vowed to protect the environment long before the industry envisaged the importance of "GOING GREEN". As responsible Corporate citizens Jakson set up a Platinum rated Green Hotel way back in 2012 & took a greater leap of responsibility by building its Head Quarters in Noida that is a Platinum Rated Green Building. We increased our solidarity towards Mother Earth by making these buildings plastic free & engaged in Afforestation & Waste Management Projects, resonating our affinity towards the Environment.

Jakson Beyond Business, is not just a Sustainability Report, but delineates the Heart of The Company & its people who stand committed to achieve its Vision of "Improving Lives Through Sustainable Solutions". We passionately endeavour in supporting the immediate Communities in the Geographies that we operate within & in supporting not just through Grants but through Employee Volunteering even during the times of Crises or Disasters.

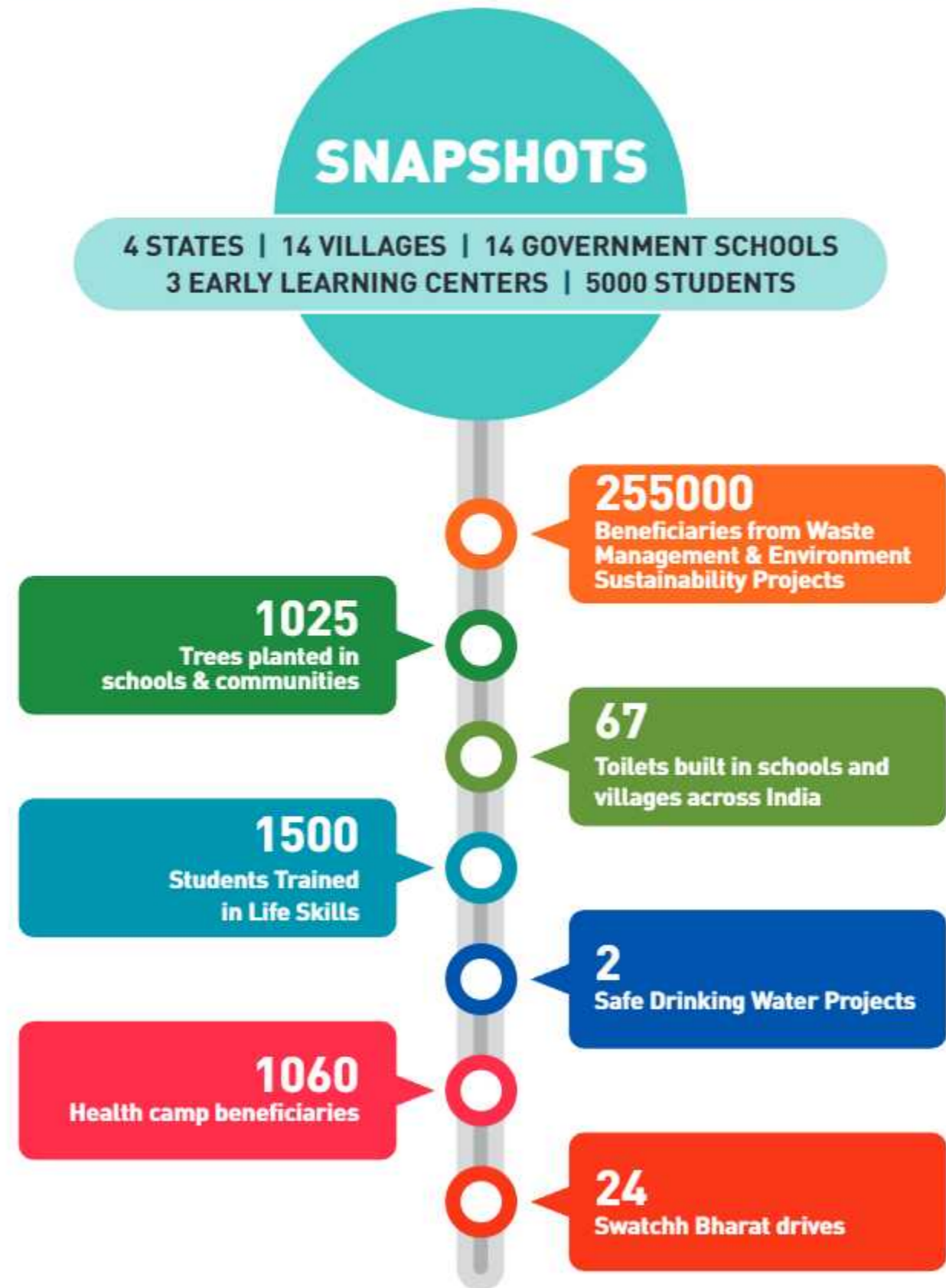
Over the last 2 years we have been very successful in supporting education in both- Organised & Unorganised Sectors with over 5000 beneficiaries in the states of UP, Gujrat, Maharashtra & Jammu. Our commitment towards Swatchh Bharat surpasses building washrooms & extends towards creating Educational & Life Skills Programmes focussed on personal as well as environmental health.

We are also pleased to share that "Diversity & Inclusivity" is our moral obligation, spirit & culture & will continue to be a key focus area in the coming years.

Soraya Rebello
CSR Head-Jakson Group

SUSTAINABLE DEVELOPMENT GOALS

QUALITY EDUCATION | COMMUNITY SERVICES | ENVIRONMENT SUSTAINABILITY



OUR STORY

CORE PURPOSE WHY WE EXIST

Enhance the quality of life for all stakeholders by creating a sustainable organization

CORE VALUES HOW WE DO IT



INTEGRITY

Always keeps ones word and follows the policies of the company



CUSTOMER CENTRICITY

Is passionate about meeting and exceeding the external/ internal customer expectations



INNOVATION

Constantly seeks new and creative ways to achieve excellence in all areas



TEAM WORK

Works closely and co-operatively with all stakeholders to achieve the organization goals effectively



CARE

Shows respect and empathy to all while upholding the organization goals

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KEY FOCUS AREAS'S – SDG'S

QUALITY EDUCATION	COMMUNITY SERVICE (ERADICATING POVERTY)	ENVIRONMENT INITIATIVES
<ol style="list-style-type: none"> 1. Model School, Phase-II, Phaltan, Maharashtra 2. Early Learning Centers - G Noida, Gujarat & Maharashtra 3. Life Skills Programme (All locations) 4. Child Development Programmes, Lucknow 	<ol style="list-style-type: none"> 1. Family Care Programmes (Varanasi) 2. Medical & Sanitation Camps (all locations) 3. Disaster Relief 	<ol style="list-style-type: none"> 1. City Forest - Phase II, Faridabad 2. Solid Waste Management Project - Anand Vihar, Delhi

GEOGRAPHICAL REACH



GOVERNANCE MODEL



COMPANY WIDE ANNUAL EMPLOYEE ENGAGEMENT CALENDAR

Sr. No.	Initiative	Date	Comments Type	Initiative
1	International Women's Day	8 th March	Fixed date	Community
2	Blood Donation Camp	1 st December	Fixed date	Community
3	World Environment Day	5 th June	Fixed Date	Environment
4	Joy of Giving	October	October	Community
5	Road Safety Week	January	Date changes every year & will be intimated	Community
6	Cleaning Drives- Swatchh Bharat	30 th January	Observed as National Cleanliness Day	Environment

The Company wide Annual calendar indicates dates on which the above initiatives are carried out by Units & Offices within the geographies we operate in. These initiatives are monitored by CSR project Managers & Team Leaders across all locations & are driven by Jakson Employees.

EMPLOYEE ENGAGEMENT

WORLD ENVIRONMENT DAY - JUNE 2019



Jakson celebrated World Environment Day across its offices on 5th June 2019. As part of this campaign, Jakson initiated a "Tree Plantation Drive" wherein it encouraged employees to plant native & fruit bearing trees to reduce pollution & create a greener planet. The Jakson Noida Team also went on an anti-plastic spree by collecting over a 1000 plastic bags in a span of 1 hour & replacing them with 1000 jute bags absolutely free of cost. The activity was conducted at a busy Noida Mall as an environmental initiative wherein our employees actively & energetically participated in educating the general public on reducing the use of plastic.

BLOOD DONATION DRIVE - DECEMBER 2019



Jakson in partnership with Red Cross Society organized a blood donation drive across all its offices in December, 2019. The event witnessed large scale participation of employees who generously contributed towards this noble cause.

JOY OF GIVING - DECEMBER 2019



Jaksonites celebrated the festive spirit of December with its annual month long charity event – The Joy of Giving. Organized for the third consecutive year, Jaksonites generously donated blankets, warm clothes, shoes, stationary & food items amongst others for distribution to children & women in streets & slum areas to help them combat the harsh winter months. The drive was held across our offices and manufacturing plants in Noida, Kolkata, Kathua Jammu & Phaltan Maharashtra.

NATIONAL ROAD SAFETY WEEK (JANUARY- 2020)



The activity was aimed at sensitizing over 600 children and their families across different geographies on road traffic rules & regulations thus helping reduce the number of road accidents. The training programs were carried out by Jakson volunteers.

NATIONAL CLEANLINESS DAY - JANUARY 2020



Jakson Group organized an employee walkathon promoting "Cleaner air and a healthier lifestyle" on National Cleanliness Day across its offices, Units & Hotels in Noida, Kolkata, Kathua, Kalsar, Maharashtra & Jim Corbett. The walkathon was aimed at sensitizing communities on the issues of air pollution and promoting healthier lifestyles

INTERNATIONAL WOMEN'S DAY 2020 - MARCH 2020



Jakson celebrated International women's Day on March 11, 2020 at Mudhoji Girls College, Phaltan, Maharashtra & at a Government Primary School in Kalsar, Gujarat. Both the events witnessed spirited participation of more than 200 women and young girls from local communities. The Kalsar event included a medical camp that provided free supply of sanitary napkins to promote menstrual hygiene amongst women. The event at Phaltan focused on women rights, safety, menstrual & personal hygiene.

"ENGAGEMENT ACTIVITIES BEYOND THE CSR CALENDAR"

SUMMER CAMP – KALSAR, PHALTAN & GREATER NOIDA - APRIL 2020



Jakson Group organised a "5 Days Summer camp" across its Early Learning Centre's in Noida, Gujrat & Maharashtra with the objective of improving & developing children's mental, physical and social learnings. The camp included Art & craft, dance classes, fancy dress competition's, Movie screening, mock tail & bakery classes, basic computer's, sports & public speaking.

GRADUATION CEREMONY – KALSAR & GREATER NOIDA



The Graduation Ceremony of the first batch of 25 girls from our Early Learning Center in Kasna Greater Noida & Kalsar Gujrat was held on 9th May 2019 & 19th September 2019 at our Early learning Center's in Greater Noida & Gujarat. The event was attended by Senior Management Team's, members of our partner NGO Niveda Foundation and employees. 25 of these girls have been mainstreamed to a nearby formal school and the rest of the girls who have not attained the age of 6 years would continue at our Early Learning Center. All the students were awarded with certificates and gifts on this occasion.

MOTHER'S DAY CELEBRATION AT GREATER NOIDA -MAY 2019



On the occasion of Mother's Day, Jakson Group organized an education camp - **"Educate a Mother, Save a Girl Child"**. The camp was conducted in association with Laadli Foundation with the theme "Saheli" indicating a mother is a child's best friend. The programme focused on safety & security, protection against abuse, violence, personal & menstrual hygiene, prevention from communicable diseases amongst other relevant subjects. It also focused on how mother-daughter relationships can be strengthened to avoid abuse & exploitation of young girls along with redressal measures.

INTERNATIONAL GIRL CHILD DAY - OCTOBER 2019



Jakson Group celebrated International Day of the Girl Child with great pomp & vigor at its Early Learning Centres.

2 DAYS WORKSHOP - "SKILLS FOR LIFE" OCTOBER 2019



"Skills for Life" - A 2 day workshop was organised at Greater Noida Plant, Kalsar & Phaltan based on its recently launched book, with the objective of meeting the Sustainable Development Goal of Quality Education. The workshop was attended by Jakson Employees of H0, Greater Noida plant, Phaltan, Kalsar & Spouses of Jakson employee's, through which Jakson endeavours to make quality education sustainable & scalable.

WASTE MANAGEMENT WORKSHOP WITH CURE TEAM AT HO -NOV 2019



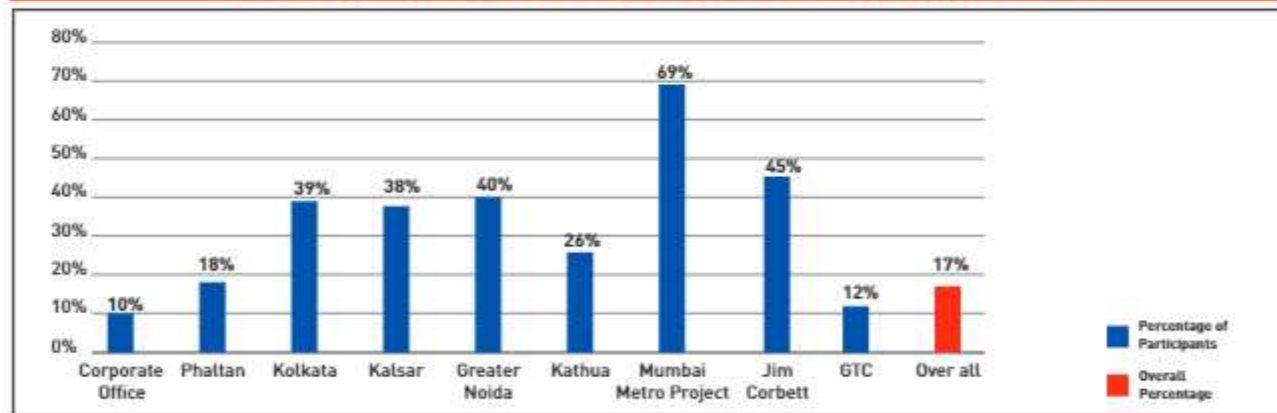
A Workshop on Waste Segregation was organised at the Jakson Headquarters to enable our volunteers partner with our Implementing agency on the "Waste management program" & reach out to residents in Anand Vihar -Delhi educating them on how to segregate waste.

CHILDREN'S DAY CELEBRATION NOVEMBER 2019



On the occasion of Children's day, Jakson organized free medical camps for children and women across its Units at Greater Noida - Uttar Pradesh, Kalsar - Gujarat and Kathua - Jammu & Phaltan, Maharashtra. As part of this initiative, women were educated on birth control, personal hygiene and provided with free sanitary napkins. In addition to the medical camps, various fun activities were organized for kids at our Early Learning Centers in Greater Noida, Kalsar & Phaltan.

COMPANY WISE EMPLOYEE ENGAGEMENT STATISTICS



	Corporate Office	Phaltan	Kolkata	Kalsar	Greater Noida	Kathua	Mumbai - Metro Project	Jim Corbett	GTC	Overall Percentage
	1	2	3	4	5	6	7	8	9	10
Percentage	10	18	39	38	40	26	69	45	12	
Over All	17%									

CSR SUPER STAR AWARDS



Acknowledging Volunteers who have made a difference to the lives of the less fortunate through volunteering hours.

QUALITY EDUCATION

NEW ENGLISH SCHOOL PHALTAN, MAHARASHTRA - PHASE II

Location: Nimbhore, Phaltan

Objective: To support Rural & Girl Child Education by providing an avenue for Higher Secondary education, increasing attendance of girls & reducing drop out ratios, imparting life skills & increasing employability.

NGO Partner: NIL

Why This School: There is a dearth for learning in the village but there aren't enough schools with adequate infrastructure to support higher education, hence children especially girls drop out. By creating adequate infrastructure we believe we can encourage HSE & also make these children employable through remedial coaching, life skills & exposure training at hospitality.

Brief Details:

- The school supports education from class VII-X
- The total strength of the students is 120 nos
- School has lesser no of classrooms in comparison to the grades. (3 classrooms for 4 grades)
- There is no drinking water facility
- The school does not have a single washroom
- There is no water storage facility. Water is supplied by a neighboring farmer as & when supplied from the canal, hence a storage facility for potable water & for toilets is necessary.
- Frequent power cuts
- Computer room needs repairs & renovation

Methodology:

- Constructing a 7000 lts, UG tank for storing water & connecting the same with a rain water harvesting system
- Setting up a 4KW solar plant providing un interrupted power supply
- Remedial coaching in Interpersonal skills through life skills / soft skills training
- Vocational Training in Housekeeping
- Constructing Washrooms & Change rooms for boys & girls

OFF GRID 4KW SOLAR POWER SYSTEM - NEW ENGLISH SCHOOL, NIMBHORE



NEW TOILET CONSTRUCTION - NEW ENGLISH SCHOOL, NIMBHORE





VOCATIONAL TRAINING IN HOUSEKEEPING AT JAKSON HOTELS



Ms. Sayali Sathe, 16 Years



Ms. Nayan Sathe, 15 Years

As part of our development programmes, we also give an opportunity to the girls of the school to undergo a vocational course in Housekeeping at our Hotels. This 2 week programme gives them an insight into the Hospitality Industry & corporate lifestyle, thus helping them understand the options of employment available & the choices they could make. During this programme they also get mentored by our HOD's on certain behavioral & administrative skills.

Overall Benefits of the Model School Phaltan Maharashtra:

- Continuous power & water supply leading to an interrupted teaching & coaching sessions.
- The absenteeism & drop out ratio of girls especially during their menstrual cycle has reduced as they now have access to toilets & water.
- More classrooms to develop higher education
- Waste Management system in place
- Practical on the job training to increase the probability of employability

Sl. No.	School	Total Enrollment			Percentage Girls to Boys
		Enrollment	Boys	Girls	
1	New English School, Nimbhore, Phaltan	110	54	56	51
	Total	110	54	56	51

QUALITY EDUCATION THROUGH LIFE SKILLS PROGRAMMES

Jakson Launched "The Skills for Life Book" in February 2019 in order to standardise & provide quality education to children of Rural India between the age Group of 6-14 years. The objective was to include Life Skills in the curriculum of schools that Jakson Supports which are mainly located in rural India & lack exposure to this important subject. More so, the Company has engaged its employees, volunteers & partner organisations to implement all the contents of this book to the children so that important habits & behaviours are imbibed right from an early age & eventually become part & parcel of their lives. We have distributed over 2000 copies of this book which have been published in both English & Hindi & will continue to be shared with all the schools that we work with even in the future. The topics covered under the Life Skills Programme are as follows:

SL. NO.	INDEX
1	SELF-INTRODUCTION & BASIC COMMUNICATION
2	GREETINGS
3	MAGIC WORDS
4	SEATING STYLE FOR BOYS AND GIRLS
5	GROOMING & PERSONAL HYGIENE
6	WASH ROOM ETIQUETTE
7	TABLE MANNERS
8	HABITS & BEHAVIORS
9	HEALTHY EATING HABITS
10	OUR ENVIRONMENT
11	GENERAL SAFETY
12	IMPORTANCE OF A FIRST AID BOX
13	PERSONAL SAFETY FOR CHILDREN

All our volunteers have been trained on how to deliver sessions with passion & energy. They create new & fun methodologies of teaching through role plays, movies, pictorial representations, games etc. Through this programme we have been successful in training 1500 children between age groups of 6-14 through schools that we have partnered with.



CHILD DEVELOPMENT PROGRAMMES



CSR REPORT – 2019 - 2020



BUILDING GOOD EDUCATION ENVIRONMENT

Behavior Change : Classroom etiquettes, Regularity, Punctuality, Clean & Green environment (Plantation)



- **TO DEVELOP AWARENESS TOWARDS PRIMARY EDUCATION IN THE LOCAL COMMUNITY**
 - Door to Door, Village Chaupal



- **CHILD DEVELOPMENT ACTIVITIES**
 - Extra-curricular activities
 - Moral Values session
 - Competitive activities



- **HEALTH AND HYGIENE**
 - Hygiene awareness sessions
 - Health camps



▪ **CELEBRATIONS**

- Important Days
- Birthday
- Mata Samman Samaroh



▪ **SUMMER HOBBY CLASSES**

Summer Hobby Classes are organized for children in the summer holidays (May- June 2019) for creative development along with academics in children



▪ **ZOO VISIT**



IMPACT ON DIFFERENT AREAS OF INTERVENTION:

Continuous efforts on six intervention areas, it reflects on the regularity, punctuality, community participation in the Jakson Group supported schools:

Sr. No.	Impact Area	2019 in %	2020 in %	Change in % (2019 to 2020)
1	Regularity	70	85	15
2	Punctuality	65	90	25
3	Community Participation	40	70	30

IMPACT ON ENROLLMENT:

Continuous efforts on six intervention areas, it reflects on the enrollment in the Jakson Group supported schools. We have reached 995 from 913 between 1 April 2019 to 31 March 2020.

Sr. No.	School Name	Girls	Boys	Total Enrollment	Previous Enrollment	Change
1	Ansari Ward Amethi	89	57	146	132	14
2	Mohammadpur Garhi	56	46	102	97	5
3	Meesa	89	91	180	180	0
4	Nirala Nagar	51	64	115	113	2
5	Scooter India	96	121	217	196	21
6	Faizullaganj	116	119	235	195	40
	Total			995	913	82

STORY OF CHANGE : NAZIA

icareindia through its programme ANKURAM with the support of Jakson Group focuses on "Transformation of Government Primary Schools", through collaboration & community engagement not limited to just confining within the school precepts but it is also mobilizing the community from which the children come, improving quality of education and, most importantly, leading to holistic development of the children via quality learning and imbibing values, by channelizing young volunteers' energy and skills in a stellar manner, who are the future of the nation.

Among these school children, Nazia is a Class 5 student of Government Primary School Scooter India- supported by Jakson Group. She is from a lower middle class family. Her father supports the family by working as a labourer. Due to the continuous activities done by icareindia's interns, interest towards the school has increased in Nazia as well as left its positive impact on her education. **The result of continuous efforts and support changed Nazia from an average student of class 3 to topper of class 4.**

hindustan times
Despite odds, the smile never leaves her face
 HT Correspondent
 LUCKNOW: "You give differently when you are happy" - the one line seems apt for 10-year-old Nazia Bano who studies at Scooter India Primary School on the outskirts of the state capital. Nazia, who is fondly known as 'Nani', strongly believes in spreading happiness and this quality of hers makes her different. A student of class 5, Nazia Bano has been honoured with a title 'Ambassador of Happiness' during an international convention - 'Promotion of happiness through public policy'. The one of its kind programme aimed at spreading happiness among the masses. The event was jointly organised by Global Lucknow and Lucknow Management Association (LMA). "I never knew that anyone can be awarded for staying happy as well. I am thankful to Global Lucknow and my teachers who acknowledged happiness in me and my ability to spread happiness among others. It's a school holiday for me and for my 'mama' and 'baba'," the class student said after she bagged the title. The 10-year-old, whose father is a labourer and earns Rs.3000 even less a month, said, "Life is full of challenges but it doesn't take much to be happy. This award has motivated me a lot and I will continue to spread happiness with the same spirit," said Bano. Bano, who is fondly called a chatter-box by her teachers, loves to see everyone around her happy. She often cracks jokes or crack jokes to bring smiles on the gloomy faces, her friends say. "Nazia is a different student. Not only she spreads smiles among her friends but she maintains 100 percent attendance and is a brilliant student," said Shreshtha Sharma, Nazia's teacher. Sharma said, "Every morning, she greets teachers and students in a very pleasant way. And interestingly she shows equal enthusiasm in academics and co-curricular activities. She not only takes interest in studies but at the same time she helps her classmates in their work. I personally appreciate the energy of this little girl who maintains the same energy level throughout the day." Nazia's teachers strongly believe her mother Shabina Bano is the driving force. "Her mother Shabina visits the school every month to inquire about her performance. She also never misses any parent teacher meeting and takes keen interest in her studies. And this makes a lot of difference," she added. Shabina Bano said Nazia wants to become a doctor. "Nazia's life is full of odds as we don't have much to support her dreams as my husband earns a meagre amount and we have three more kids to look after. Despite being aware of all the conditions, Nazia remains to wear a smile on her face. I think I require a lot of courage to do that," said 40-year-old Bano.

SCHOOL CHALO RALLIES



WOMEN'S CLASSES



SKILLS FOR LIFE TRAINING SESSION

Total number of beneficiaries attended for Skills for Life training session is 700 in which the number of girls & boys are 357, 343 respectively.



JAKSON TEAM VISIT



THE JAKSON EARLY LEARNING CENTER'S



ANNUAL REPORT - ELC KASNA, KALSAR & PHALTAN 19-20



THE JAKSON EARLY LEARNING CENTER'S

**KALSAR, GUJARAT
KASNA, GREATER NOIDA
PHALTAN, PUNE**

BY JAKSON LTD. AND NIVEDA FOUNDATION

INTRODUCTION	
NAME OF THE ORGANIZATION	NIVEDA FOUNDATION
PROJECT TITLE	EDUCATION SUPPORT TO UNDERPRIVILEGED GIRLS AT KASNA - GREATER NOIDA AND KALSAR - GUJARAT AND PHALTAN - PUNE
TARGETED BENEFICIARIES	76 GIRLS
TIMINGS OF THE CENTRE	9:00 AM TO 2:00 PM
AVERAGE ATTENDANCE OF THE STUDENT AT THE CENTRE	92.41%
AVERAGE ATTENDANCE OF THE TEACHER	97.48%
AGE GROUP OF THE BENEFICIARIES	2 - 6 YEARS

INTRODUCTION ABOUT THE VILLAGE AND THE CENTRE

KASNA VILLAGE, GREATER NOIDA

KASNA is a popular village in Greater Noida, UP and has a population of around more than Fifty thousand people comprising of approximately Five thousand children. There are only around 5-8 organized /unorganized education centres to educate the children. However, the quality of education remains a question mark. Kasna is a village where most of the families have migrated from West Bengal, Bihar, Uttaranchal, Orissa etc. And they live on rent in the jhuggis of Kasna. The basic occupation of the people are rickshaw pullers, vegetable sellers, labour, working on daily wages, hawkers etc. Thus with the support of Jakson Limited, Niveda Foundation was able to identify a location at H-132, and mobilized and identified 25 non-school going girls, and started the Early Learning Centre from 15/04/2018.

KALSAR, GUJARAT

KALSAR is a Village in Pardi Taluka in Valsad District of Gujarat State, India. It is Located 28 km from District headquarters of Valsad, 350 km from State capital Gandhinagar. Local Language here is Gujarati. The total population of Kalsar Village is approx. 2153 and number of houses are 521. Female Population is 50.3%. Total literacy rate is 76.0% and the Female Literacy rate is only 35.2%. Kalsar is a village where most of the families are coming from local background and some are migrated from Uttar Pradesh, Bihar, Uttaranchal, Orissa etc. They do farming and labour jobs for their earning and live on rent. Some families work on daily wages, hawkers etc. Thus with the support of Jakson Limited, Niveda Foundation was able to mobilize and identified 24 non-school going girls, and started the Early Learning Centre from 04/09/2018.

PHALTAN, PUNE

PHALTAN is a town, a taluka & a municipal council in Satara district in Maharashtra. The town is about 59 km north-east of the city of Satara & about 110 km from Pune. Male constituted 51% of the population & females 49%. Phaltan has an average literacy rate of 75%. There are about 122 villages in Phaltan. Its local language is Marathi. Here most of the families are local residents and some have migrated from West Bengal, Bihar, and Orissa etc. They do farming and labour jobs for their earning and live on rent. Some families work on daily wages, hawkers etc. Thus with the support of Jakson Limited, Niveda Foundation was able to mobilize and identified 25 non-school going girls, and started the Early Learning Centre from 1st of April 2019.

2019-2020

Name of the Centre	No. of Students
Kasna ELC	30
Phaltan ELC	24
Kalsar ELC	22

OBJECTIVE

To provide safe, hygienic & an early learning environment to the Girl Child from Below Poverty Line families and mainstream them with Formal Education.

ALMANAC
A: SYLLABUS

ENGLISH ORAL				ENGLISH WRITTEN	
1.	Alphabets (A to Z)	4.11	Bow wow says the dog	1	Standing line
2.	Word building A to Z	4.12	I see the moon	2	Sleeping line
3.	Identify the Alphabets	5	Colours Name-10	3	Slanting line
4.	Poems -12	6	Fruits Name-10	4	Alphabets A to Z
4.1	Johnny Johnny	7	Vegetables Names-10	5	Missing Letters (A_C_E)
4.2	Twinkle Twinkle	8	Animals Name-10	6	Write the first letter of picture
4.3	Cobbler cobbler	9	Parts of Body	7	Match the letter with picture
4.4	Baba Baba black sheep			8	Match the letter with letter
4.5	Ding dong bell			9	Fill in the blanks
4.6	Teddy bear				MOVIE
4.7	Rain rain go away			1	Kid's Movies -6
4.8	Rose are red			2	Cartoons and Rhymes
4.9	Chubby cheeks				
4.10	Humpty Dumpty				

MATHS ORAL
HINDI ORAL

1.	1 to 50 Counting	1	अ से ज्ञ तक	8.7	ऊपर पंखा चलता है
2.	Identify the numbers	2	फलों के नाम	8.8	हम छोटे छोटे बच्चे है
3.	Week Name	3	रंगों के नाम	8.9	झंडा प्यारा तीन रंग का
4.	Shapes Names	4	सब्जियों के नाम	8.10	माँ मुझको बन्दुक दिला दो
MATHS WRITTEN		5	अंगों के नाम	8.11	बारिश आयी छम छम छम
1.	1 to 50 counting	6	जानवर	8.12	बंदर ने एक शिशा पाया
2.	50 to 1 Back counting	7	फूलों के नाम		HINDI WRITTEN
3.	Match the number	8	कविता	1	अ से ज्ञ तक
4.	Count and Write	8.1	मछली जल की रानी	2	मिलान करो
5.	See the picture and circle the correct number	8.2	तोता हु में तोता हु	3	रिक्त स्थान
		8.3	हाथी राजा बहुत बड़े	4	चित्र देखकर अक्षर लिखो
		8.4	तितली उड़ी बस में चढ़ी		
		8.5	आलू कचालू बेटा		
		8.6	चिड़िया बोली कुट कुट		

B: EVENTS & CELEBRATIONS	
DATE	EVENT
APRIL	EARTH DAY
AUGUST	RAKSHA BANDHAN INDEPENDENCE DAY JANAMASHTAMI
SEPTEMBER	GANESH CHATURTHI TEACHER'S DAY
OCTOBER	GANDHI JAYANTI DUSSEHRA DIWALI
NOVEMBER	CHILDREN'S DAY
DECEMBER	CHRISTMAS
JANUARY	NEW YEAR REPUBLIC DAY

C: HOLIDAYS / OCCASION	
MAHAVEER JAYANTI	GOOD FRIDAY
SUMMER VACCATION	BUDDHA PURNIMA
EID UL-FITR	RAKSHABANDHAN
KRISHNA JANAMASHTAMI	GANESH CHATURTHI
MUHARRAM	GANDHI JAYANTI
RAM NAVAMI	DUSSEHRA
DIWALI VACCATION	GURU NANAK JAYANTI
CHRISTMAS	WINTER VACCATION
LOHRI	MAKARA SANKRANTI
MAHA SHIVRATRI	HOLI

D: PARENT TEACHER MEETING
EVERY 3rd SATURDAY OF THE MONTH

E: SPECIAL ACTIVITIES
Summer Camp Exposure Visit Medical Camp Teacher Training

F: FACILITIES
Purified Drinking Water Washrooms AV System Tables & Chairs Meals Books & Stationary Toys & Learning Aids

G: TIME TABLE									
	09:00 09:15	09:15 10:00	10:00 10:45	10:45 11:00	11:00 11:45	11:45 12:30	12:30 01:00	01:00 01:30	01:30 02:00
DAYS	P	I	II		III	IV		V	VI
MONDAY	R	ENGLISH	DRAWING	B	MATHS	STORY TELLING	L	HINDI	MORAL SCIENCE
TUESDAY	A	ENGLISH	BASIC G.K	R	MATHS	DRAWING	U	HINDI	STORY TELLING
WEDNESDAY	Y	ENGLISH	MORAL SCIENCE	E	MATHS	BASIC G.K	N	HINDI	DRAWING
THURSDAY	E	ENGLISH	DRAWING	A	MATHS	MORAL SCIENCE	C	HINDI	BASIC G.K
FRIDAY	R	ENGLISH	STORY TELLING	K	MATHS	DRAWING	H	HINDI	STORY TELLING

MAJOR PROJECT ACTIVITIES

CLASSROOM TEACHING-LEARNING PROCESS

The classroom is well decorated and painted with creative educational materials and paintings on the walls which attract the students to study well. Printed and Painted Chart Papers are pasted and hung in all the class room to make Education more practical, innovative and interesting.

1: 25 is the Teacher Student ratio i.e. for every 25 students there is one teacher always available to teach them & also to educate them properly.

Plenty of Teaching Learning materials (TLM) are used to make Teaching more interesting for the students. More focus is always on Practical and Activity based teaching.

HOW WEAK CHILDREN ARE SUPPORTED BY THE TEACHER

They are given extra attention and time by the teacher. Innovative ways are adopted to make them understand. Also Peer group learning has been introduced.

HOW GOOD PERFORMING CHILDREN ARE MOTIVATED IN THE CLASSROOM

Good Performing children are given Stars in their notebooks, Special encouragement on PTMs, and at times Rewarded with small gifts and chocolates by the teachers.

INNOVATIVE TEACHING LEARNING METHODS USED BY THE TEACHER

Class Room Wall Paintings, Games like LUDO and Puzzles etc. Colours and Shapes, Outdoor Games. Students are able to do practical things, like Planting the seeds and saplings and taking care of them.

PEER GROUP LEARNING

Senior Girls are at times made monitors to give them a particular topic they like to teach and they are able to teach the entire class.

ENGLISH and LIFE SKILL'S TEACHING

The focus is on overall grooming of our students, especially on the Life skill training and communication part. English communication is not just included in the syllabus, but a base for English learning is established. Children understand and also start using English words, which builds their confidence. This is the reason parents are happy and satisfied as it is missing in all Government run primary schools and Anganwadies.

PHOTOGRAPHS OF CLASSROOM TEACHING & LEARNING



PTM HELD EVERY 3rd SATURDAY OF THE MONTH

MONTH	DATE	AGENDA	ATTENDANCE
April	20/04/2019	Cleanliness, Hygiene & Regular Attendance	Kasna ELC-30 Kalsar ELC-20 Phaltan ELC- New Centre
May	25/05/2019	Summer Camp and Summer Holidays	Kasna ELC-30 Kalsar ELC- Summer Break Phaltan ELC- Summer Break
June	15/06/2019	Regular Attendance	Kasna ELC- Summer Break Kalsar ELC-12 Phaltan ELC-15
July	20/07/2019	Regular Attendance, Hygiene & How To Dress Up	Kasna ELC-30 Kalsar ELC-13 Phaltan ELC-20
August	17/08/2019	National Celebration & Events	Kasna ELC-27 Kalsar ELC-14 Phaltan ELC-15
September	21/09/2019	Half Yearly Examinations	Kasna ELC-30 Kalsar ELC-18 Phaltan ELC-16
October	19/10/2019	Half Yearly Exams, Events & Celebrations	Kasna ELC-30 Kalsar ELC-19 Phaltan ELC-20
November	16/11/2019	Taking Precaution On Smog Pollution & Awareness About Winter Season.	Kasna ELC-29 Kalsar ELC-20 Phaltan ELC-20
December	21/12/2019	About Hygiene & Winter Vacations.	Kasna ELC-29 Kalsar ELC-19 Phaltan ELC-20
January	18/01/2020	Health And Hygiene And Republic Day Celebration.	Kasna ELC - 30 Kalsar ELC-19 Phaltan ELC - 22
February	15/02/2020	Annual Examination	Kasna ELC- 30 Kalsar ELC- 20 Phaltan ELC- 22

BIRTHDAY CELEBRATIONS

Birthday Celebration is done every month at all our centres. Cake cutting is done and the students are gifted with hand-made cards and some gifts and are made feel special on this day.



HEALTH CAMPS



SUMMER CAMP

A summer camp is a supervised program for all the students during summer months. Such Summer Camps are made special with special activities to make the students feel motivated and more skilled. The students perform different activities like Art and Craft, Music, Magic, & other things to build their minds. The students enjoyed so much while doing these activities in guidance of the teachers.

SIGNIFICANCE OF THE EVENT:

KASNA Summer Camp - Summer Camp was organised at Kasna from 21/05/2019 to 31/05/2019. Activities were planned and taught such as card making, finger painting, spray painting, dancing, singing, mat making, paper crush, envelope making etc. It helped the students to unfold their inner potential and they came up with different creative ideas and eagerly participated.

KASNA SUMMER CAMP



SUMMER CAMP AT KALSAR



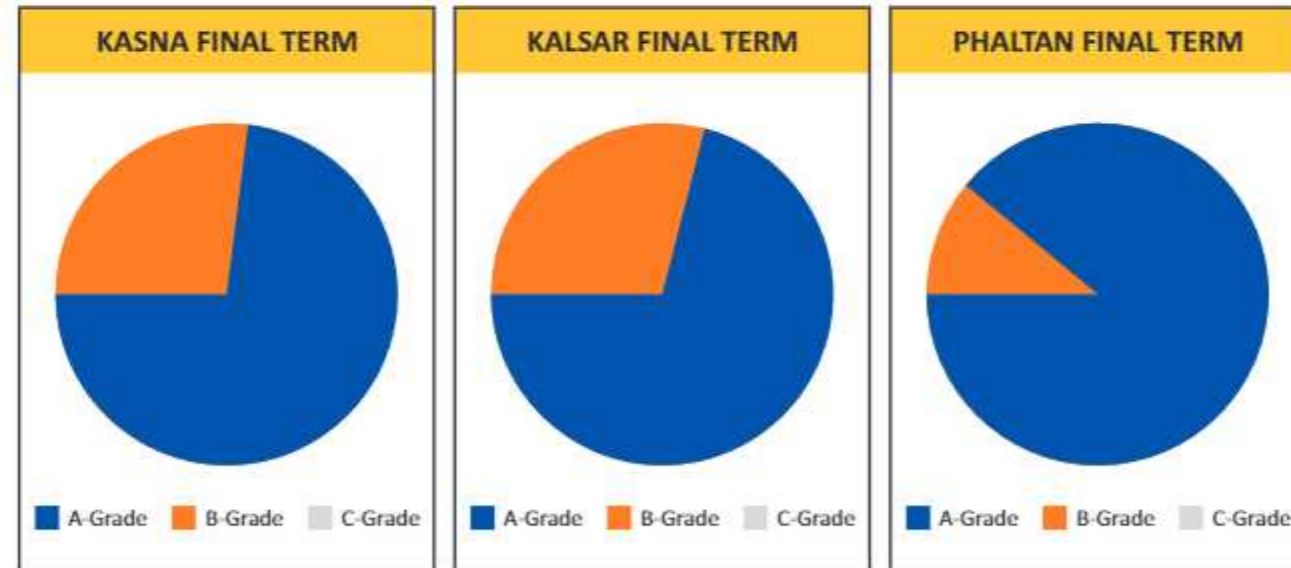
SUMMER CAMP AT PHALTAN



ASSESSMENT AND EXAMINATION OF THE STUDENTS

- **Type of assessment:** Half yearly assessment and Annual assessment
- **Pattern of assessment:** The examination is paper based which includes figures, pictures, fill in the blanks, true or false etc.
- **Grading System:** The examination is evaluated on grading criteria -
 - A- 80% and above
 - B- 60%-79%
 - C- 40%-59%
 - D- Below 40%
- **Frequency of assessment/examination** - 2 times a year
- **Total percentage of children attended the assessment** - 100%
- **Purpose of Assessment:** The purpose of the assessment is to measure and evaluate the progress of the students. It is also a mechanism to check the efficiency of current teaching methodologies.

ACADEMIC PERFORMANCE OF ANNUAL EXAMINATION



CENTRE NAME	GRADE A	GRADE B	GRADE C	TOTAL
ELC KASNA	22	08	00	30
ELC KALSAR	16	06	00	22
ELC PHALTAN	17	07	00	24
TOTAL	55	21	00	76

DETAILS OF THE ELC'S MAINSTREAMING STUDENTS FOR THE FY 2019-20

SN	NAME OF THE CENTRE	TOTAL STUDENTS	STUDENTS MAINSTREAMED	SCHOOL NAMES
1	Kasna, Greater Noida , ELC	30	18	Govt Primary School Kasna
				RK Public School
				BBR Public School
				JS Public School
				Green Public School (Lukshar)
2	Kalsar, Gujarat ELC	22	13	Prathmic Shala
				Gyan Sagar English Medium School
				Bhagini Samaj
				Santaba English Medium School
				Sunrise Champ
				RKM English Medium
				Institute of our Lady Fatima, Daman
3	Phaltan, Pune ELC	24	7	Baramati English Medium, Kalaj
				ZP School Surwadi
				Sakharwadi Vidhyalaya

The rest of the students are not mainstreamed as they are below the age factor.

CASE STORY -1 (PHALTAN)

CASE STORY-2 (KASNA)

Name: Anushka Pappu Ja

Age: 6 years

Enrollment Year at Phaltan ELC : Enrolled in 2019

Mother's Occupation: Helper

Father's Occupation: Farmer



Family Composition: Anushka is staying with her father and mother and her elder sister.

Socio-Economic Profile Anushka belongs to a BPL family and lives in Phaltan.

Difficulties and Struggles faced by the family: Both the parents were working very hard to earn their livelihood & wanted to give a good quality life to their kids. They believed a good education can fulfil their dreams. Due to low income, Anushka's parents were not able to send Anushka to school. They were struggling to make ends meet, education was a dream. It was then, that the team approached Anushka's mother and it was a dream come true for them when Anushka got admission at the Early Learning Centre in Phaltan.

Before: Before being a part of our ELC, Anushka was a very shy girl, and could not even converse with anyone. She used to be very gloomy however was very observing. She could not understand Hindi or English at all. Her understanding level was almost nil. It was a challenge for our teachers to understand her. However slowly & steadily with counselling & interactions, Anushka started opening up & showing improvements. We spoke to her parents during the first two PTMs and were able to understand that she was showing signs of interest in education and was happy to join the centre.

After : Then there was a morning when Anushka came giggling to our centre, mingled with her friends, and showed all signs of positivity. Now she is a very confident girl, and finds it easy to understand things, can relate to her surroundings, and can now understand both Hindi and English. She uses small words in English with her friends and also teaches her mom. She has not only excelled in her learnings but is also very good at Art and Craft, physical education & games. Anushka has shown a drastic change over a period of time at our centre. She can recite both Hindi and English poetries with actions. Her favourite subject is English, and her parents are really proud of her and wants her to continue at the centre for another year. According to her father, it's a miracle & magic !!!!!

Name: Suman Kumari

Age: 7 years

Enrollment Year at KASNA ELC : Enrolled in 2018

Mother's Occupation: Labour (Daily wage worker)

Father's Occupation: Labour (Daily wage worker)



Family Composition: Suman is staying with her father and mother, grandfather, grandmother, 5 elder sisters, one elder brother and one younger sister.

Socio-Economic Profile Suman belongs to a BPL family and lives in Kasna village in Greater Noida.

Difficulties and Struggles faced by the family: Although both her parents were working it was a challenge for them to take care of a big family. They could not educate Suman, because of their financial crises. They were infact not able to take care of Suman's basic needs properly. It was difficult for them to feed the entire family.

Before: During the survey done by the Niveda team in Kasna village , Suman was found half dressed. On talking to her mother , we found out that Suman is not going to any school. She was a very weak girl, who was not able to even talk to anyone. However Suman's eyes were sparkling and on hearing about the word " School" she jumped with joy. Her name was enrolled in our list . Suman although was a naughty girl but she was physically very weak and always had a running nose and cold. She was shabbily dressed & would not speak to anyone.

After: After her enrolment at the centre, Suman started showing drastic changes. She has become one of the best students of the class. She has become very confident and also very friendly with her classmates. She often helps the teacher as well. She has developed as an all rounder and is also helping her classmates. She does peer teaching. She is also very good at art and craft activities and participates in class activities etc. Suman's favourite subject is Maths. She can recite Hindi and English poems, knows maths tables and is very good at Craft. Suman wants to become a teacher when she grows up. Her parents and other brother sisters are really proud of her and have started pampering her. They give all the credit to our teacher for her transformation. She has transformed into a smart & healthy child.

PROMOTING QUALITY EDUCATION THROUGH FILMS FOR SOCIAL IMPACT

Jakson partnered with India CSR Network for a youth intervention programme in Delhi-NCR in February 2020 in which over 1 lakh students came together to create short documentaries on Films for Social Impact. Through this interesting & engaging programme, many social & environmental issues prevalent in India were brought to light by college youth. Out of the shortlisted Films, the awarded documentaries will get support for further development. The programme was sphere headed by Mr. Prakash Jha –Film maker, Actor & Director & also had many other celebrities such as Ms. Apeksha Goenka & Ms. Dipti Naval as influencers towards this noble cause. Films are an impactful medium of mass education & are instrumental in highlighting many issues that can lead to R&D, thus improving the lives of society.



CHILDREN SUPPORTED THROUGH EDUCATION

SN	Project Name	School / ELC's	Beneficiaries	Girls	Boys
1	IcareIndia – Lucknow	Ansari Ward Amethi	146	89	57
		Mohammadpur Garhi	102	56	46
		Meesa	180	89	91
		Nirala Nagar	115	51	64
		Scooter India	217	96	121
		Faizullaganj	235	116	119
3	Greater Noida Govt. School - Greater Noida	Primary Govt. School, Khera Chauganpur, GN	300	162	138
		Junior Govt School, Khera Chauganpur, GN	85	38	47
		Anganwari	50	30	20
4	Govt. School, Phaltan School – Maharashtra	New English School, Nimbhore, Phaltan	110	56	54
		Bhauasaheb Daithankar Ashram Shala, Nimbhore, Phaltan	123	62	61
5	Govt. School, Kathua School, J&K	Govt. Middle School, Mehtabpur, Kathua, Jammu	38	18	20
		Govt. Primary School, Kalashpur, Kathua, Jammu	7	5	2
6	Govt. School, Kalsar – Gujarat	Primary Govt. School, Kalsar	82	31	51
7	Early Learning Center	ELC Kasna, Greater Noida	30	30	0
		ELC Kalsar, Gujarat	22	22	0
		ELC Phaltan, Maharashtra	25	25	0
8.	Life Skills Programme	Punjab, Kalsar , Mumbai, Noida, Lucknow, Jammu, Delhi	1500	825	675
Total			3367	1801	1566

COMMUNITY SERVICES

FAMILY HOME SPONSORSHIP



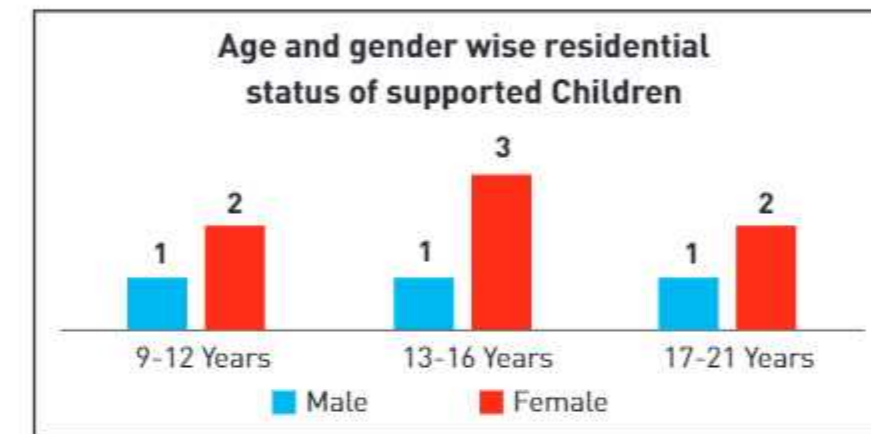
Submitted to
Jakson Welfare Trust

Submitted by
SOS Children's Villages of India
Noida - UP

PARTNERSHIP BACKGROUND

In pursuance of their CSR vision, Jakson Welfare Trust is supporting 10 parentless, homeless and abandoned children from one family home (Suman Saurabh, House number 12) from SOS Children's Village Varanasi. The initiative is intended to provide long-term family-based care to these children so that they can become independent and contributing members of the society via career or marriage. The project interventions ensure holistic development and empowerment of 10 identified children and youth through need-based capacity building programs, career counseling, psychosocial counseling, sports, extra-curricular activities etc.

A) DETAILS OF THE BENEFICIARIES



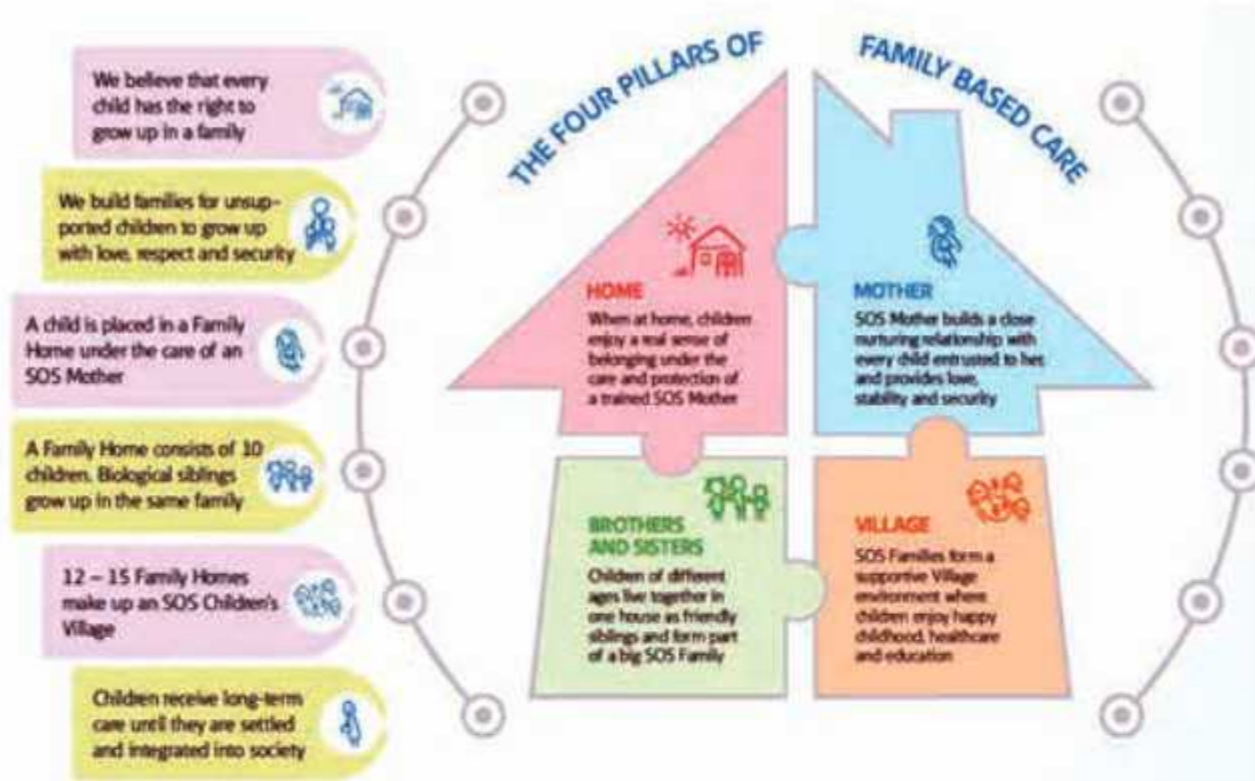
Out of 10 supported children, 7 females and 2 males are staying in the Children's village (CV). Whereas, 1 male is staying in the Youth Home (YH). A total of 4 children are aged between 13 to 16 years, three each are aged between 17 to 21 years and 9 to 12 years. Regardless of the different age-groups, the supported children are provided with individualized care to promote their all-round development.

RESTORATIONS: SOS Children's Villages of India believes that the best place for a child is to stay with his/her natural parents or to settle down via job after completing education and lead an independent life. SOS aims to achieve restoration by the following methods:-

- I. By providing loving homes to those children who are abandoned by their parents due to the vicious cycle of poverty or when their parents are in conflict with the law. In the future, if these parents become financially stable and otherwise capable of taking care of their children, SOS after sends the children back to their biological parents after conducting thorough investigation.
- II. By providing good quality education that will enable them to become contributing members of the society since education has the power to transform lives and give flight to dreams, hopes and aspirations of our children.
- III. By getting the youth married so that they are able to settle down and have a stable future with their spouse.

Note: Soma was settled via marriage during the reporting period and has been replaced with Tribhuvan Kumar.

B) KEY COMPONENTS OF THE PROGRAM



Progress/Update on Activities (November'18 – Oct'19)

FAMILY HOME SPONSORSHIP (FHS)	
Activities Undertaken	Outcomes
FOOD AND NUTRITION	
<p>Awareness generation and counseling sessions on balanced diet/nutrition were organized on regular basis, wherein mothers and children were informed about the following:</p> <ul style="list-style-type: none"> Basic food groups and nutrients present in different food items. Age appropriate diet intake for children of different age groups. Malnourishment and symptoms regarding the same were also discussed in detail so that mothers could assess the deficiencies right from the beginning. Low hemoglobin in children specially girls and how it can be addressed. 	<p>Improved understanding and awareness of nutritious food/balanced diet in mothers and children.</p> <p>Enhanced knowledge on how malnutrition, low hemoglobin can be best avoided as well as addressed.</p>

Diet chart is followed by the family as recommended by the dietician/nutritionist.	Adoption of healthy practices by the families, which includes cooking healthy food (using specific ingredients) as per the diet chart suggested by the dietician. An uninterrupted supply of organically grown fresh fruits and vegetables.
Kitchen gardening was promoted and mothers, as well as the children, were encouraged to practice the same by planting nutritious fruits and vegetables in their kitchen gardens.	Cognizance of the benefits of consuming homegrown organic food. Mothers and children got an insight into the benefits of organic food.
HEALTH	
<p>Medical camps/ Health Checkups</p> <ul style="list-style-type: none"> BMI (Height and Weight) and hemoglobin levels were monitored on a regular basis. Health records of all children are maintained and updated to keep a track of their health and nutritional developments. World Health Day was celebrated wherein, a group discussion on importance of health in day-to-day life along with movie screening was held for children on 7th April, 2019. Eye Camp was organized for mothers and children on 22nd May 2019. 	<p>Improved health and well-being of all the children and mothers.</p> <p>As a result of the regular health check-ups, BMIs and Hemoglobin levels among children are well monitored and effective need based measures are taken to address identified deficiencies.</p>
EDUCATION	
All the supported children are enrolled in age appropriate classes/courses and pursuing a quality education. School uniforms, bags, stationery, tiffin box, school shoes etc., are provided to all the school-going children.	The children get an opportunity to explore the lifelong benefits that schooling offers. It enables them to see how education materializes into opportunities for them. Education will help children understand their rights in the hope that they will realize them and break out of the vicious cycle of discrimination and extreme poverty.

Tuition/coaching classes/extra classes are being provided to all the supported children. The aim is to not only help improve their academic scores in various subjects but also to maintain their performance.	Tuition/coaching classes/extra classes for children are helping them appreciate the particular subjects they are weak in, and attain a better understanding of the same. They are able to clarify their doubts with the support of their tutors/teachers/ education co-worker.
Aptitude of 3 children, studying in standard VIII and above, was assessed through Multiple Intelligence (MI)/ Multiple Nature (MN) tests. It helped the counsellors to guide the children to identify their career goals.	MN/MI tests enable children to make the best choices for tracing their path towards success and growth. The admission process is made appropriately for studying at ease.
In order to increase children's knowledge, ability and confidence to use computers, a computer with internet facility has been installed in each home.	Computers in family homes will help tremendously in improving education levels and employability of young adults. It has become easier for children to complete projects and access information. Senior girls now have the opportunity to search for better jobs online.
CLOTHING AND SHELTER	
Regular and winter clothing are provided for the children according to the interest and choice of each and every child and guidance of the mother. Children studying in colleges and distance universities make use of the hostel facilities in the campus and paying-guest accommodations available in that area with all the support and guidance of the co workers.	Basic amenities are being provided to the children. Each child/youth is all equipped to give necessary focus and attention towards knowledge and skill development.
HOLISTIC DEVELOPMENT (TRAININGS, WORKSHOPS, SEMINARS, SPORTS, ETC.)	
Participation in extra-curricular and developmental activities- children were engaged in organized sports competitions such as football, cricket etc. Emphasis was also given to extra-curricular activities like dance, music, art, and craft etc. Workshops were also held regularly for building the capacities of children and mothers. Some of the key themes on which sessions were held are as follows:	There is an enhanced physical, psychological as well as social development of children due to their active engagement in co-curricular activities. Participation and engagement aids in the development of their emotional intelligence and well-being. Children's and mother's awareness and knowledge of respective themes/issues have enhanced.

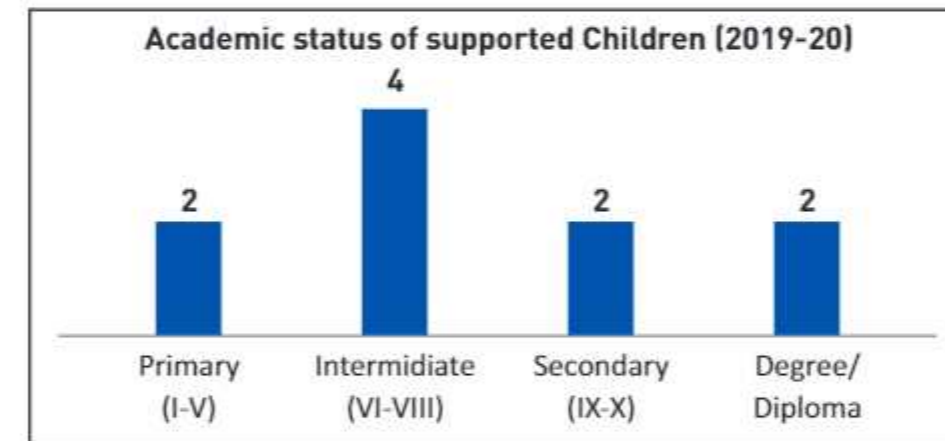
<p>Nov'18-Jan'19:</p> <ul style="list-style-type: none"> Mock test as per board pattern was conducted for children studying in class IX, X and XIII (November 2018). All selected children from the Children's Village of North India attended a week long Volleyball camp at Varanasi Children's Village for semifinal and final preparations (November 2018). National Unity day on birth anniversary of Sardar Vallabh bhai Patel was celebrated in November 2018. A football match between North Vs South cluster of Children's Village was organized where south cluster won the match by 5 goals. (January 2019). Children attended a session on 'Child Protection Policy' in January 2019. On the occasion of World Hindi Day, all boys prepared two chapters of Hindi and biography of poets in January 2019. Life experience sharing and motivational talk was organized for the children in January 2019. <p>Feb-Apr'19:</p> <ul style="list-style-type: none"> World Cancer Day was observed at Children's Village in February 2019. National Science day was celebrated wherein, speech competition was organized in February 2019. Pariksha pe charcha' by Honorable Prime Minister Mr. Narendra Modi was screened for the youths in February 2019. 20 students from Banaras Hindu University organized participatory learning session cum Holi Celebration on 20th March, 2019. Session on 'Child Protection Policy' was organized for the youths on 30th March, 2019. Youths participated in cleanliness drive at Markandey Mahadev Mandir, Kaithi on 14th April 2019. 	
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<ul style="list-style-type: none"> ▪ NIIT Pre-test was conducted for children on 17th April, 2019. ▪ Session on Education Guideline for children studying in classes VIII-XII was organized in April 2019. <p>May-Jul'19:</p> <ul style="list-style-type: none"> ▪ Cleanliness drive of dumping site nearby Children's village was organized on 15th May, 2019 for youths. ▪ English Helper and NIIT classes were rolled out in the month of May, 2019. ▪ As a part of Positive Youth Development, youths were engaged in Onion harvesting in May, 2019. ▪ Exposure visit of boys aged 10 and above was organized to a Water Park on 14th June, 2019. ▪ SOS day was celebrated with the cultural performances of the children at Children's Village on 23rd June, 2019. ▪ Session on 'Child Protection Policy' was held for children in July 2019. ▪ Session on 'POCSO Act' was held for children in July 2019. <p>Aug'19-Oct'19:</p> <ul style="list-style-type: none"> ▪ Excursion to water park was organized for mothers and children in August 2019. ▪ A cooking competition was held between SOS mothers and cooks of youth home. SOS mother won the competition. [September 2019] ▪ As a part of positive youth development, garden based learning activities were organized for children. [September 2019] ▪ An experience sharing and motivational session by a settled youth was held in October 2019. ▪ Radio Jockeys visited village and interacted with children. They also organized fun session for children. [October 2019] 	
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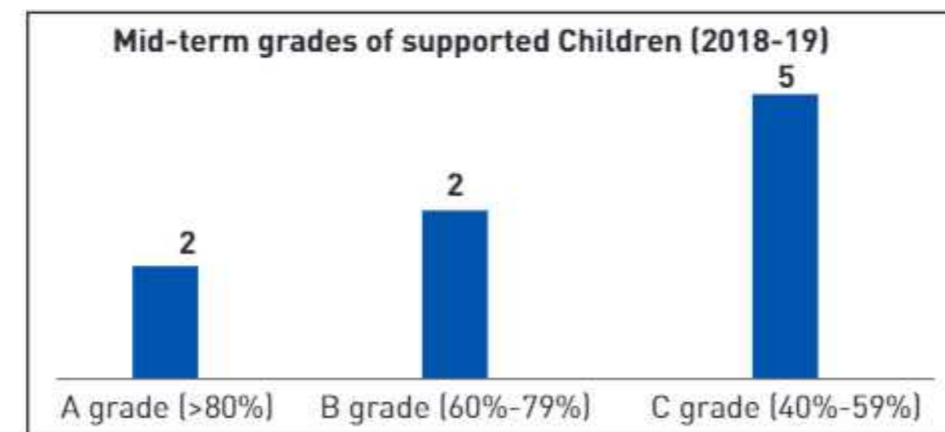
<p>The following festivals were celebrated at SOS Children's Village Varanasi:</p> <ul style="list-style-type: none"> ▪ Diwali ▪ Republic Day ▪ Sankranti ▪ Saraswati Puja ▪ Christmas ▪ New Year ▪ Holi ▪ Mother's Day ▪ SOS Day ▪ Independence Day 	<p>Various festivals were celebrated with full enthusiasm at the village.</p>
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RESULTS/OUTCOMES

A) EDUCATION



The above graph reflects the current educational status of the supported children (2019-20). The data depicts that majority of the children i.e. four are in intermediate classes followed by two children each in primary and secondary classes. 2 youths are pursuing degree/diploma courses.



The above graph illustrates the final grades (2018-19) of supported children. It depicts that two children scored 'A' grade, 3 scored 'B' and five children scored 'C' grade in their final examinations.

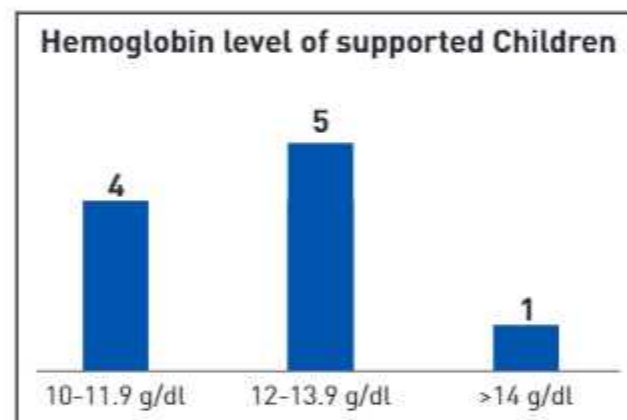
Coaching classes have been organized for children with low scores. SOS mothers regularly attended Parents Teacher Meetings (PTMs) of all school going, children. In special circumstances, they were also accompanied by an educational co-worker to meet and understand the weaknesses and challenges of the children.

B) HEALTH AND NUTRITION

There has been a significant improvement in the health of children and special diets are given in specific cases under the supervision of dietician, SOS mother and village staff.

I. Hemoglobin

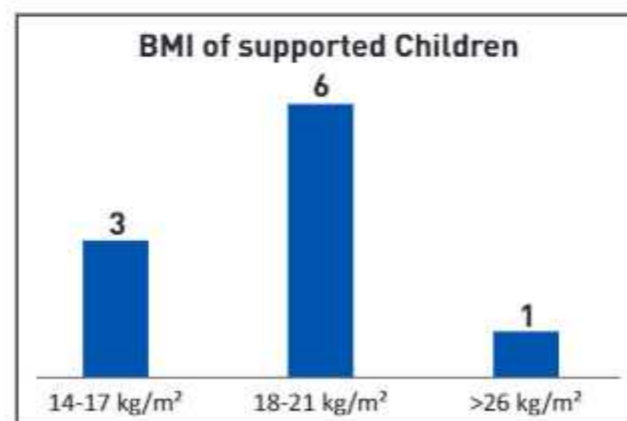
The given graph represents the hemoglobin levels of the 10 supported children. It reflects that five children have hemoglobin between 12 to 13.9 g/dl, 4 have between 10 to 11.9 g/dl. Hemoglobin of one child is more than 14 g/dl.



Special care and attention are extended to children to maintain their Hb within the optimal range. A healthy diet rich in iron and proteins is provided to them by their mothers. Their health is closely monitored by the dietician.

II. Body Mass Index (BMI)

The given graph illustrates the BMI of 10 supported children. It shows that three children have BMI between 14 to 17 kg/m², six have between 18-21 kg/m², and one has BMI ≥ 26 kg/m².



Average BMI of supported children is 19, which is considered healthy.

PROJECT MANAGEMENT: IMPLEMENTATION AND MONITORING

The program is wholly managed, implemented and monitored by SOS Children's Villages of India jointly by a team comprising of field animators, project coordinators, directors etc. The program interventions in the SOS Children's Villages (Family Home Sponsorship) are closely supervised and guided by the Village Director (VD). The VD, in turn, is assisted by an Assistant Village Director (AVD) and a team of co-workers on education, health etc. The VD is responsible for monitoring program activities on regular (monthly) basis and reporting the progress and challenges to the program management team at the head (national) office.

The program management team at the national office is accountable for strategic guidance and leadership as well as thematic and programmatic insights/inputs towards the program. They play a critical role in developing monitoring and reporting formats for the program implementation team at the village level and constantly extend handholding support towards effective implementation of the program.

IMPLEMENTATION CHALLENGES

- As children of different age groups, gender, and socio-economic backgrounds are brought to the SOS Children's Villages, it is a challenge to understand their specific social, emotional and physiological needs. The SOS mothers and aunts are therefore adequately trained and capacitated through the years to meet the special requirements of the children and provide them with all necessary guidance and support to evolve as successful and confident human beings.
- As some children come from extremely backward communities and economically weaker sections of the society, their educational background is not at par with other children of their age as they have never been to a school before. Thus, they cannot be directly admitted to a school for formal education. For such children, there is a provision of special classes through which they are educated as per their unique learning requirements.
- For youth who have not been able to secure good grades and perform academically well, it sometimes becomes challenging to pursue desired career options.
- With regard to nutrition, children are becoming increasingly aware of the importance of a healthy nutritious diet, however, many times their inclination towards junk food is challenging to handle for the mothers.

LESSONS LEARNT AND EMERGING BEST PRACTICES

- Regular insights and capacity building of the mothers and aunts is extremely crucial for the successful upbringing and growth of the children. They play a critical role in the emotional and psychological development of children and thus their knowledge, skills, and attributes towards childcare and develop needs constant upgradation.

- Regular awareness generation sessions on multiple themes and issues relevant to the mothers and the children like health, hygiene, nutrition, career options, cyber security etc. have been hugely successful and helpful. They not only provide an opportunity for the children and mothers to create a collective understanding of these issues but also allow them to engage in meaningful dialogues and exchange of information/knowledge.
- Kitchen gardening which is promoted in all the SOS Children's Villages is emerging as an effective best practice as it leads to consumption of home-grown and organic food items. It is also economic and cost-effective.
- Diet charts prepared for each family home have proven to be enormously valuable as they guide the mothers and children in practicing healthy cooking and eating. Each family home adopts the diet chart prescribed by the dietician, which helps in ensuring that they consume a balanced diet with adequate nutritional intakes.
- Organizing extra-curricular activities in the villages and engaging children in the same has led to their holistic development. Apart from emphasizing academic performance, encouraging children to participate in extra-curricular activities, sports, arts, and crafts, music etc. help them in overcoming their apprehensions and builds their self-confidence.
- Multiple Natures and Multiple Intelligences (MN/MI) tests for the children, who are studying in class VIII and above, have helped to assess their overall competencies. Complemented with effective career counseling, it helps children to make informed decisions about their career.

STORY OF CHANGE

PANKHURI, SOS CHILDREN'S VILLAGE OF VARANASI, FAMILY HOME 12

Pankhuri has a close bond with her SOS family. She came into her SOS home when she was just a baby so her SOS mother has raised her since then. She has a close bond with her SOS mother with whom she shares all her experiences. She loves to spend time at home and do the household work. She likes taking care of the house and loves spending time in the kitchen helping her SOS mother cook. "I think my mother is the best cook ever. I can eat whatever she makes no matter what time of the day it is," she says.

Pankhuri is studying in class 6. She loves to study English, Hindi and Mathematics and scores well in these subjects. She scored 'A' grade in her previous examinations. Pankhuri is studying hard and spending most of her time to study so that she can get good grades. She regularly goes for her tuition classes so that she does better. This has helped her tremendously in scoring good marks in her tests and exams. She is confident that as long as she studies hard, she would perform well in all the subjects.

Your sponsored child loves to sing, dance and recite poems too. She enjoys chatting with her SOS sisters at home and likes to draw during her free time. She has participated in various activities like poem reciting competitions and essay writing competitions that were organized in her school. "I always like to participate in the events because I know that it helps me with my self-confidence", she reveals.

Pankhuri is a hard worker who has managed to do well in her studies. She can perform even better if she spends more time to study. With the right attitude and time management, there is no doubt that she can do excellent in her school. She wants to become someone who can take care of her loved ones. Her aim is to be as helpful to others as much as she possibly can. She is working hard to make sure that her dreams become a reality for her.

We extend our gratitude to you for giving this wonderful girl a chance in life. It is through your generosity that she is able to live each day with meaning and purpose. We hope you continue to sponsor her and be there for her until she reaches her ultimate goal.



GLIMPSES OF VILLAGE ACTIVITIES



JANAMASHTAMI CELEBRATIONS



EXCURSION TO WATER PARK



PARTICIPANTS OF SOS TARANG



COOKING COMPETITION



CLEANLINESS DRIVE IN THE VILLAGE



DIWALI CELEBRATION IN VILLAGE

Disclaimer

"The protection of a child's privacy refers to private data of the child as well as pictures, texts, films etc. about children which are produced for publicity purposes. In order to protect child privacy rights, any print, publication, and circulation of photos included in this report, may please be done only with prior permission of SOS CV India in writing. Any matter including pictures that have been shared with the corporate in question is solely for the purpose of reporting and only for internal consumption by the corporate."

GLIMPSES OF JAKSON TEAM VISIT AT SOS VARANASI



The visit to the SOS Home was truly an encouraging experience. Out of the 11 kids, 9 were girls who have won many accolades in sports like cricket, football & badminton. The kids were being educated through a missionary school in the vicinity (English medium). The Centre also has remedial coaching for the children to help those who were weak in certain academic subjects & a hobbies centre where children can pursue hobbies of their choice. The center focusses on the all-round development of children & supports them until they become employable. We had an opportunity to network with the children over a meal at a restaurant, whereby we got to interact with them closely & understand their aspirations & ambitions. It was interesting to know that health & nutrition was given top priority. What was really satisfying is to learn that the children were properly trained in dining & social interactions making them a confident bunch of kids whom we are very certain will have a bright future.

Jakson Team

MEDICAL & SANITATION CAMPS FOR WOMEN AND CHILDREN



Medical & Sanitation camps are held every year for women & children of local communities whereby we partner with hospitals to conduct gynaecologist & general health check-ups & also distribute sanitary napkins free of cost promoting menstrual hygiene

Sl No.	Event Name	Total No. of Beneficiaries			
		Greater Noida	Kalsar	Phaltan	No. of Beneficiaries
1	Mother's Day - 19	139	0	0	139
2	Children's Day - 19	136	72	65	273
3	Women's Day - 20	0	44	144	188
Total		272	116	209	600

OUR NATION WIDE SUPPORT TO COMMUNITIES DURING CALAMITIES

CYCLONE FANI

Jakson donated a 10 KVA Diesel Genset through CII Foundation that actively worked on relief & rehabilitation in the Cyclone affected regions of Odisha. Jakson's regional office in Kolkata also organized a donation camp at Nuasantha Village in Puri District wherein various materials like mosquito net's, bed sheets, torches and sanitary pads were distributed to villagers affected by the cyclone. Jakson also partnered with Goonj NGO & distributed items like rice, pulses, sugar, biscuits & soaps to the victims affected by the cyclone.



COVID-19

During the phase of the 21 day lockdown (March 24th-April 14th) many Indians from economically backward sections faced extreme challenges. Some of them included Daily wage workers who were either labourers, rickshaw pullers & domestic help. Jakson partnered with an NGO Niveda Foundation & supplied groceries & hand sanitizers to 300 families in Nithari Village, Noida which is one of the largest & most venerable slums in the area. We also helped 150 migrant labourers of Godda Jharkhand who were stuck in Ghaziabad due to this lockdown with food & supplies that would last them & their families during the lock down period. This initiative has fed a population of 1500 people, 65% of which comprise of women & children for a period of 3 weeks. The distribution of commodities was meticulously planned, adhering to the principles of social distancing.



ENVIRONMENT SUSTAINABILITY

CITY FOREST PROJECT FARIDABAD (PHASE-II)

Location: Aravalli Foot Hills, Badhkal Pali Road, Sainik Colony Faridabad

As a part of the Aravalli range, this 2 acres piece of land along the highway was a garbage yard that consisted of waste majorly plastic & non bio- degradable. This dumping led to a landfill measuring 8ft which was getting to be a huge environment hazard. Jakson partnered with an NGO & the Municipality Commissioners Office to convert this piece of land into a green yet natural patch that would consist of native trees that suited the Aravalli soil & topography. The project commenced in 2017 & was successfully completed in 2020 in 2 phases:

Phase I:

- Licenses & approvals
- Removal of garbage
- Fencing the property
- Soil filling & treatment
- Tree plantation of native species

Phase II:

- Arranging for water
- Planning a schedule for manure & pesticides
- Appointing a horticulturist to ensure sustainability
- Continuous site visits & reviews with the Municipality & NGO representatives

CITY FOREST AREAS & LAYOUT MAP





The project completes 3 years & will be handed over in June 2020 to the Municipal Corporation. We are confident that this projects will be 100% sustainable as the trees have now grown over 10 ft. tall & provision for water supply has been made for throughout the year.

WASTE TO MANURE PROGRAMME - ANAND VIHAR

A Decentralised Waste Management Project in Anand Vihar, March 2020

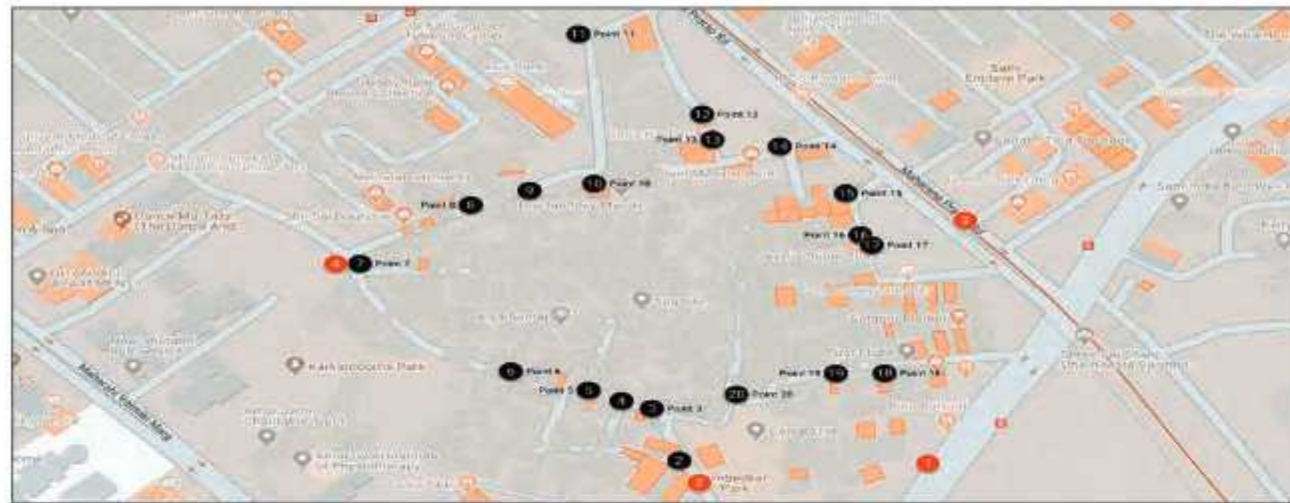


INTRODUCTION

With the aim to make East Delhi a clean and waste free city, a multi-stakeholder-decentralised approach is being adopted in Anand Vihar ward. The project conceptualized by CII with Jackson Group as CSR partner and implemented together by CURE and EDMC aims to promote household waste segregation at source and set up decentralized waste processing facilities for a total of 5000 households in Karkardooma village, Saini enclave and Jagriti enclave.

1. APPROACH

The USP of this project is in its multi-stakeholder participatory approach where multiple agencies are partnering together to achieve the first 'Model Ward' of East Delhi. Important local stakeholders like communities, local leaders, RWAs and ward councillor are directly engaged into the project implementation.



2. CURRENT STATUS

At present, the project is half-way through and has been successfully implemented in Karkardooma Village. It not only has effectively reduced the open road-side dumping, miss-management of waste but has also ensured that an equitable service reach to the residents of the wards, irrespective of their social, political or economic class. The project has also helped EDMC save up the cost incurred for the disposal of waste by significantly increasing the treatment potential of the collected waste. The visible signs of the waste reduction have also helped EDMC to reduce trust deficit in the community of Karkardooma Village. The people are more aware and are ensuring that an oversight is kept on provisioning of the waste management services.

3. CASE STUDY AREA: KARKARDOOMA

Karkardooma village is situated at the eastern end of Ward No. 18E. It is connected by two metro lines namely Blue metro Line and Pink Metro Line at Karkardooma Metro Station. It is inhabited by about 3000 low income households, belonging to Dom community that have resided here for centuries, which also gave the name to the settlement 'KarkarDooma'.

4. PROJECT AIMS AND OBJECTIVES

- A im of the project is to demonstrate a decentralized waste management model in a low-income settlement that can be replicable in other parts of the city. Specifically, the project over a period of eight months would undertake be the following:
 - a) Set up a door-to-door waste collection system, educate households on segregation at source, household workshops and sessions on households composting and kitchen gardens, engage waste collectors and undertake composting.
 - b) Set up a monitoring group that would follow up the actions of CURE, sustain the systems set-in and scale up activities in other areas. Handhold the group till it becomes organized and efficient. In an event where such group is not feasible it would be necessary to build the capacity of local officials in EDMC.
 - c) CURE shall plan to raise awareness and build capacity within EDMC.

5. IDENTIFYING KEY CHALLENGES

It was evident from the initial visits to the Karkardooma village and discussions with the community that the government machinery to collect/pick waste is virtually absent in the area past many years. The resultant was an area with tonnes of household waste lying around the area each day. The area is unwelcoming of any visitors since there is beefy smell all around the settlement and it was hard to enter in. Most people were appalled by the situation but felt helpless with the waste scattered all around. The settlement had such low esteem about itself and was regarded uninhabitable. Severity is the situation can be assessed by anecdotes given by several people about marriages being called off because of the unhygienic and slum-like conditions in the area.



PHOTOGRAPHS OF KARKARDOOMA VILLAGE BEFORE THE PROJECT

Another challenge that was present in front was that almost half of the village had narrow road which were not accessible through tippers or cycle rickshaws.

6. MEETINGS WITH GOVERNMENT OFFICIALS

Several meetings were held between CII, Cure, EDMC and Ward Councillor Mrs. Gunjan Gupta starting from July. The aim of these meetings was to introduce the idea of waste segregation at source and to understand the prevailing situation related to waste in this area. The project was well taken by all the stakeholders and it was decided that the project would be inaugurated soon.

7. PROJECT INAUGURATION

The project was inaugurated by the area Mr. Gautam Gambhir , Member of Parliament, East Delhi and was facilitated by Ms. Gunjan Gupta. The program was observed by local-residents, Mayor EDMC and representatives of CII, Jakson Group, EDMC and CURE.



PROJECT INAUGURATION AT ANAND VIHAR



NEWLY INAUGURATED COMPOST PLANT AT ANAND VIHAR

8. COMMUNITY ENGAGEMENT

A. MAPPING AS A KEY INSTRUMENT

In order to engage community, understand its challenges and to plan a robust waste management plan, CURE's team at the ground adopted mapping as one of the key methods to engage and bring community together on the issue.



COMMUNITY MAPPING THEIR IDEAS IN REFERENCE TO SPECIFIC LOCATIONS

It was also felt that it was necessary to put the community information on to a formal map, the data points and suggestions were put on the google map and a route plan with timing was prepared. The same was shared with the local EDMC staff to guide the local vehicular movement pattern and resource deployment.

B. ENGAGEMENT BETWEEN EDMC AND THE COMMUNITY

In order to have a successful implementation, it was essential that the trust deficit between community and the government machinery is reduced and both these key stakeholders come at a common consensus. After meetings, it was decided that EDMC would bring its waste management apparatus in the village, although people from inaccessible areas would come to the 18 designated points where tippers would come and wait as per the schedule. EDMC also agreed to clean all the waste from all parts of the village.

C. CLEANING CAMPAIGNS

As in the initial stage of the project, there were bulk of waste scattered all around in the area which was making the locality unpleasant. Bad smell was continuously coming out from bulk of waste. Drain and streets were full of waste dumped by the local people. Cure organised a series of campaigns with EDMC staff in cleaning the drains, streets and open dumping sites. management plan, CURE's team at the ground adopted mapping as one of the key methods to engage and bring community together on the issue.

Cleanliness campaigns were followed by an intensive awareness building program and regular monitoring and handholding.



CLEANLINESS CAMPAIGN THROUGH EDMC

D. AWARENESS AND ENGAGEMENT

Every household in Karkardooma was made aware of the type of household waste and proper ways to segregate it into dry waste and wet waste through images and videos. The team also sensitized people about the process of turning wet waste into manure. Several meetings with men, women and youth of the village were organized at different corners and places. Members of the community were told about waste segregation methods, its health, economic and environmental benefits. However, most people questioned the complicity of the government departments in this initiative. People asked for alternates to dump their waste while demanding waste collection services to be brought in the village.

E. SEGREGATION AT SOURCE

Every day two carts which were provided by EDMC started coming in the area for collecting segregated waste. Cure representative kept rigorous oversight on the timing of the services and that each household was following the guidelines on segregation given to them at previous instances.



MEETINGS WITH WOMEN'S GROUPS IN KARKARDOOMA

A time of collection was decided, and each household was linked to the EDMC waste collectors. Households were asked to give their waste only after properly segregating it to the collectors, while waste collectors were asked to not take waste from households that give mixed waste. Community leaders too were engaged to develop good peer-pressure.



AWARENESS AND HANDHOLDING WHILE SEGREGATION

Project team ensured that there was active participation of EDMC officials and the community. Measures were simultaneously taken to build awareness and capacity of the local EDMC staff to undertake segregation projects in Anand Vihar or elsewhere.

F. REGULAR MONITORING AND HANDHOLDING

Every household in the project area is sensitized on waste segregation. The team is handholding each household every day at the time of waste collection. Any household not giving proper segregated waste is checked and corrected. Live demonstrations, and sessions to segregate kitchen waste in to dry and wet waste are being undertaken.



COMMUNITY SEGREGATION

9. PROJECT HIGHLIGHT

Through this project Karkardooma saw a transformation from being a lowly residential pocket in Anand Vihar ward to become a settlement with 100% segregation at source. The highlight of the project lies in the fact that the people of Karkardooma saw a miracle happening in front of their eyes which they were a part of. An area of several years of neglect is today proud to be the first residential pocket in the Ward that segregates its waste at source and has amassed a great social capital as the area is visibly cleaner and sanitized.



THE MAIN STREET/ ENTRANCE OF KARKARDOOMA VILLAGE - BEFORE



THE MAIN STREET/ ENTRANCE OF KARKARDOOMA VILLAGE - AFTER



THE MAIN KARKARDOOMA ROAD BEFORE



THE MAIN KARKARDOOMA ROAD AFTER

10. TARGET ACHIEVED

The project has successfully engaged about 3000 households in Karkardooma to segregate their household waste at source. The wet waste is transported daily to the composting plant, where it is converted to manure.

11. WAY FORWARD

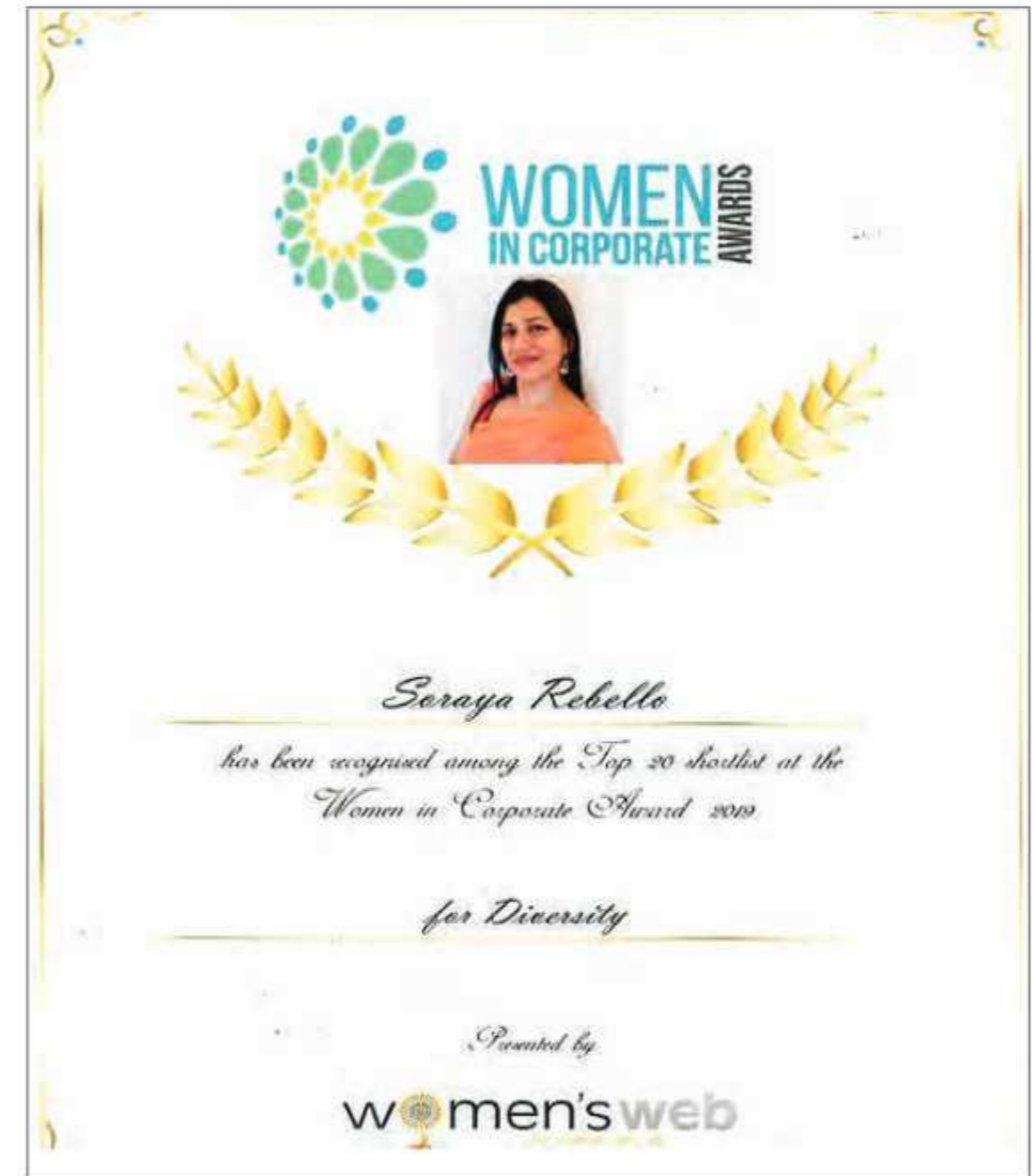
The most challenging part of the project is over, and the next step for the project team would be to gain similar traction in Saini Enclave and Jagriti Enclave, the two other neighborhoods that are a part of this intervention. In this view, a dialogue has already been initiated with the RWAs of both these neighborhoods.

As the project reaches to its end, the project team is also initiated its exit strategy. The idea is to ensure that communities see a value in segregating their waste, the project and continues to keep the initiative alive beyond the project tenure. As the project is built on an active relationship between the ULBs local staff and the community groups and leaders, a monitoring group is already in the making under the chairmanship of the ward councilor. The group shall ensure that EDMC provides manual labour and resources, and community ensures that there are no defaulters in segregation and disposal of waste.

AWARDS



The Jakson Group was recognized for its exemplary contribution towards **'Support & Improvement in the Quality of Education'** by ET Now & World CSR Congress. The organization was presented with a special award acknowledging its efforts at the World CSR Day Awards ceremony held on 18th February 2020 at Taj Lands End Mumbai. Ms Soraya Rebello- CSR Head, Jakson Group received the award on behalf of the organization.



Ms. Soraya Rebello CSR Head Jakson Group was nominated amongst the top 20 Women In India for her work in the field of **Diversity & Inclusion**. The award was presented by Women's Web, a women's empowerment organization which brought together India Incorporations most inspiring women in business functions, in emerging, middle and senior leadership roles consisting of truly inspiring stories of women who have gone beyond their comfort zones. The Award Ceremony was held in Bangalore in August 2019 where over 500 nominations were received from across the Country.

As a Company, Jakson focusses on workplace inclusion. We have employees who are physically, visually challenged, speech & hearing impaired, working across our offices & hotels. Apart from this the Company supports employment of widowed women in its industrial kitchen & also runs a programme called **"LIFE-Learning Innovation & Forward Education"** for the economically backward girl child which is an **Earn While You Learn** programme.

CSR PARTNERS

QUALITY EDUCATION

Sl. No.	NGO/ Partner Name	Project/Initiative Location	Project Title	NGO Location
1	Niveda Foundation	Greater Noida, UP	Early Learning Center	Noida
		Kalsar, Gujarat	Early Learning Center	Noida
		Phaltan, Maharashtra	Early Learning Center	Noida
2	I Care India	Lucknow, UP	Child Development Program	Lucknow
3	India CSR Network	Delhi-NCR	Films4Change	Noida

COMMUNITY SERVICES

Sl. No.	NGO/ Partner Name	Project/Initiative Location	Project Title	NGO Location
1	SOS Village	Varanasi, Uttar Pradesh	Family Support Programmes	Varanasi, UP
2	Ladli Foundation	Greater Noida, UP	Women & Child Welfare	New Delhi
3	Niveda Foundation	Nithari, Noida, UP	COVID-19 Relief Support	Noida
4	Ashirwad Kendra Sewa Trust	Kalsar	Medical camps	Kalsar
5	Red Cross Society/ Noida Charitable Blood Bank/ Young Indians	Noida /Jammu/Kalsar	Blood Donation Camps	New Delhi

ENVIRONMENTAL SUSTAINABILITY

Sl. No.	NGO/ Partner Name	Project/Initiative Location	Project Title	NGO Location
1	Save Aravali	Faridabad, Haryana	City Forest Project-Phase II	Faridabad, Haryana
2	CII, EDMC & Cure	Anand Vihar, New Delhi	Waste to Manure Program	New Delhi