



Jakson Group: A-43, Phase-II (Extension) Noida, 201 305 (UP) India
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CORPORATE SOCIAL RESPONSIBILITY

Annual Report

2018-19



MANAGEMENT MESSAGE



At Jakson, we are committed to sustainable development and there is hardly any difference in our approach towards work or the CSR philosophy. We all have a role to play in our communities both as individuals and as organisations. We are committed to make a difference to mankind by involvement of all our stakeholders. We have a responsibility towards society which is our very basis of existence. Society trusts us and we need to demonstrate the same trust in return. We, at Jakson are passionate towards making a positive impact towards mother earth for a brighter future.

Sameer & Sundeep Gupta
CMD & VCMD, Jakson Group

OUR STORY

CORE PURPOSE WHY WE EXIST

Enhance the quality of life for all stakeholders by creating a sustainable organization

CORE VALUES HOW WE DO IT



INTEGRITY

Always keeps ones word and follows the policies of the company



CUSTOMER CENTRICITY

Is passionate about meeting and exceeding the external/ internal customer expectations



INNOVATION

Constantly seeks new and creative ways to achieve excellence in all areas



TEAM WORK

Works closely and co-operatively with all stakeholders to achieve the organization goals effectively



CARE

Shows respect and empathy to all while upholding the organization goals

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KEY FOCUS AREAS

QUALITY EDUCATION	COMMUNITY SERVICES (ERADICATING POVERTY)	ENVIRONMENT SUSTAINABILITY
<ol style="list-style-type: none"> 1. Model School (Phaltan Maharashtra) 2. Early Learning Centres (Noida & Kalsar) 3. Life Skills Programme (All locations) 4. Child Development Programmes (UP) 5. Education in the unorganized sector (UP) 6. Sanitation & Safe Drinking Water (All locations) 	<ol style="list-style-type: none"> 1. Women Empowerment 2. Family Care Programmes (Varanasi) 3. Earn while you Learn Programme (Maharashtra) 4. Creating inclusions of 1% for PwDs (HO/Hospitality) 	<ol style="list-style-type: none"> 1. City Forest Project (Faridabad) 2. Afforestation-Planting 400 trees (all locations) 3. Swachh Bharat (building household /school toilets/ Cleaning Drives/ Walkathons/ Cyclothons (all locations)

GEOGRAPHICAL REACH



COMPANY WIDE ANNUAL CSR CALENDAR

EMPLOYEE ENGAGEMENT

Sr. No.	Initiative	Date	Comments	Initiative Type
1	International Women's Day	8th March	Fixed date	Community
2	Blood Donation Camp	1st December	Fixed date	Community
3	World Environment Day	5th June	Fixed Date	Environment
4	Joy of Giving	October	October	Community
5	Road Safety Week	January	Date changes every year & will be intimated	Community
6	Swachh Bharat	30th January	Observed as National Cleanliness Day	Environment

The company wide annual calendar indicates dates on which the above initiatives are carried out by units and offices within the geographical reach. These initiatives are usually monitored by CSR Project Managers & Team Leaders across all locations and are driven by Jakson Employees.

EMPLOYEE ENGAGEMENT

WORLD ENVIRONMENT DAY JUNE 2018



HO / Greater Noida Plant: On the occasion of World Environment Day, a tree-plantation drive was organized at our solar module manufacturing plant in Greater Noida. Mr Satish Kumar Gupta, Chairman Emeritus, Jakson Group graced the occasion. The plantation drive was carried out by several Jaksonites and members of the senior management team.

Phaltan: Native & fruit bearing saplings were planted in local schools & a nearby village with the participation of the team, school children & local farmers.

Kathua: Saplings were planted in Kathua plant area.

Kolkata: A cleaning drive was organized at our Kolkata Location.

JOY OF GIVING, OCTOBER TO DECEMBER 2018



Jaksonites celebrated the festive spirit of December with its annual month long charity event - The Joy of Giving. Organized for the second consecutive year, jaksonites generously donated warm clothes, books, shoes, toys, food amongst other items which were distributed to needy children in slums and street to help them combat the harsh winter months.

BLOOD DONATION DRIVE, DECEMBER-2018



Jakson in partnership with Red Cross Society and Rotary club organized a blood donation drive across all its offices on December 3, 2018. The event witnessed large scale participation of employees who generously came forward to contribute to the noble cause. Some glimpses from the event across our offices.

NATIONAL CLEANLINESS DAY – JANUARY 2019



Noida: A cycling drive was organized to spread awareness on Air Cleanliness, encouraging the society to use bicycles to travel short distances thereby reducing fuel emissions. More than 80 Jaksonites participated in this rally which was flagged off by Mr Sameer Gupta, CMD, Jakson Group.

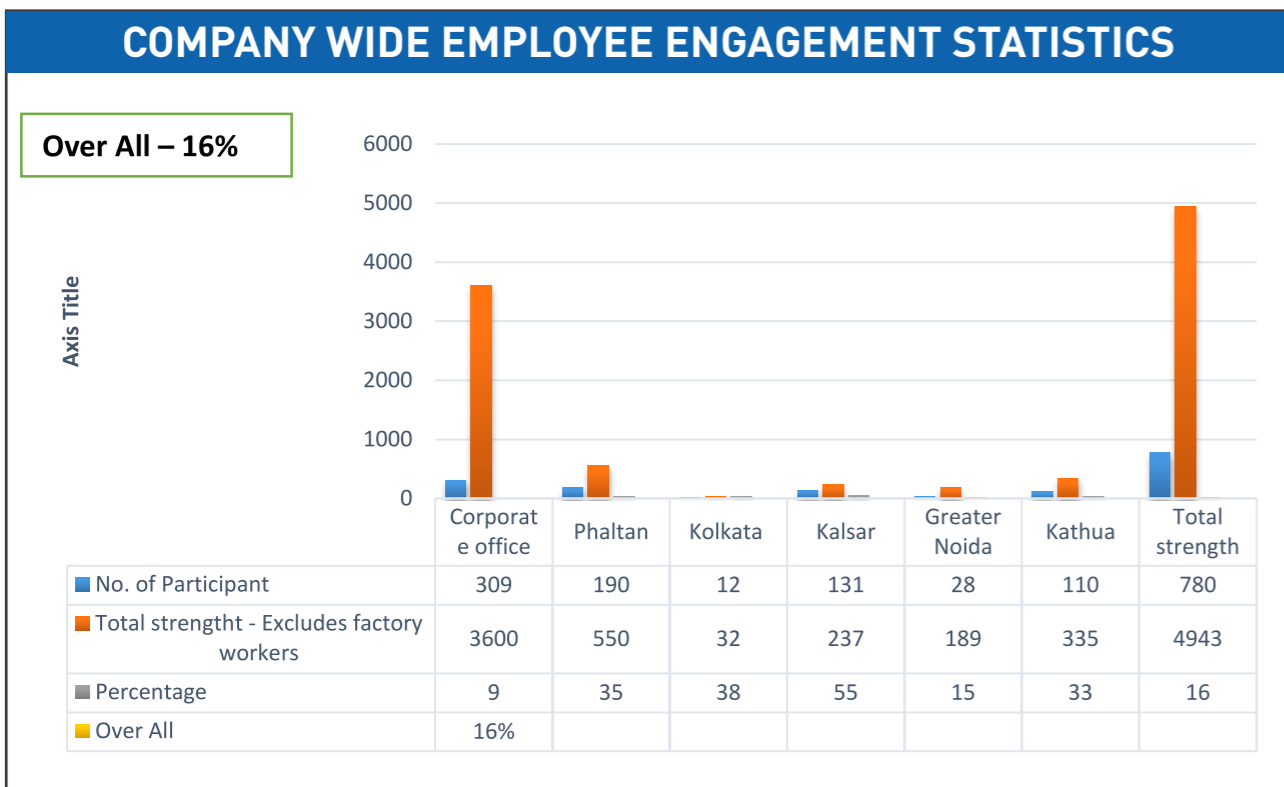
Kathua: Awareness Programmes on sanitation were conducted for slum dwellers. Hand wash & dustbins were distributed.

Kolkata & Kalsar: Volunteers took part in a cleaning drive in the locality

Phaltan: 100 native & fruit bearing saplings were planted in local schools & a nearby village with the participation of the team, school children & local farmers.



On the occasion of Women's Day on March 8, Jakson organized medical camps & awareness programmes on menstrual & personal hygiene for women & school girls at Kasna (Uttar Pradesh), Kalsar (Gujarat) & Phaltan (Maharashtra). Approximately 300 girls and women from nearby communities attended the camps and benefited from this programme which was held in association with Max Foundation, Ashirwad Seva Kendra & Dr. Asha Gokhale, a Sr. Medical Practitioner from Pune.



QUALITY EDUCATION

NEW ENGLISH SCHOOL PHALTAN, MAHARASHTRA

Location: Nimbhore Phaltan

Objective: To promote Rural & Girl Child Education by providing an avenue for Higher Secondary education, Increasing attendance of girls & reducing drop out ratios, imparting life skills & increasing employability.

NGO Partner: NIL

Why This School: There is a dearth for learning in the village but there aren't enough schools with adequate infrastructure to support higher education, hence children especially girls drop out. By creating adequate infrastructure we believe we can encourage HSE & also make these children employable through remedial coaching, life skills & exposure training at hospitality.

This has been implemented by the addition of a new education wing for Class XI & XII, building toilets, providing safe drinking water & adding to the infrastructural development of the existing school. With an objective to provide the required infrastructure, learning aids & knowledgeable education, thereby creating a platform to rise & seek admissions for better quality higher education.

The school was chosen primarily as it has over 60 girls studying in it. While the boys manage to travel away from home for further education, the girls generally drop out and end up either in home kitchens or getting married. Through this avenue of Higher secondary education, Jakson will be not only providing them Computer & life skills development, but also vocational training in hospitality & subsequently add them to "An earn while you learn programme" thereby helping them to graduate.

Brief Details:

- School is located about 700 mtrs from the hotel
- The school supports education from class VII-X
- The total strength of the students is 120 nos
- School has lesser no of classrooms in comparison to the grades. (3 classrooms for 4 grades)
- There is no drinking water facility, no play area, no washrooms.
- There is no water storage facility. Water is supplied by a neighbouring farmer as & when supplied from the canal, hence a storage facility for potable water & for toilets is necessary.
- Computer room needs repairs & renovation

Methodology:

- Adding 2 additional spacious classrooms
- Providing a drinking water facility
- Complete renovation of the existing structure
- Provision of black boards
- Adding fans & lights & complete electrical
- Campus clearing & creating out door shaded seating for extra curricula's
- Constructing a 7000 lts, UG tank for storing water
- Remedial coaching in Interpersonal skills through life skills / soft skills training
- Basic Training in Housekeeping

BUILDING ADDITIONAL CLASS ROOMS & RENNOVATION OF EXISTING STRUCTURE

BEFORE



AFTER



NEW MODEL SCHOOL, PHALTAN



DRINKING WATER FACILITY



UNDER GROUND TANK



Benefits

- Water storage facility giving 24 hrs running water
- Reduction of stomach infections due to safe drinking water
- Better infrastructure & larger classrooms with more ventilation & lighting
- Improvement in confidence levels of the children
- Continuity in education

Sl. No.	School	Total Enrollment			Percentage Girls to Boys
		Enrollment	Boys	Girls	
1	Bhausahab Daithankar Ashram Shala, Nimbhore, Phaltan	123	61	62	50
2	New English School, Nimbhore, Phaltan	110	54	56	51
	Total	233	115	118	51

SCHOOL INFRASTRUCTURE DEVELOPMENT PROJECT CII, UTTAR PRADESH

About CII: Confederation of Indian Industry Foundation works towards inclusive development by providing a meaningful bridge between marginalised communities and donors, specially corporates by providing strategic guidance on CSR and developing and managing high impact programmes.

Social development project, UP: To strengthen the 'Swachh Bharat' initiative announced by Prime Minister Narendra Modi, the Confederation of Indian Industry (CII) has initiated the Mission "Social development project" for Fatehpur & Allahabad in UP for community in association with government. For this noble cause Jakson Welfare Trust has come forward for communities and supported CII for Social Development Project in Fatehpur & Allahabad in UP.

FURNITURE DISTRIBUTION IN 2 SCHOOLS, ALLAHABAD, UP



No. of School Supported: 02

- English Medium Primary School, Lahurpar
- English Medium Primary School, Sarai Lahuri

No. of Beneficiaries:

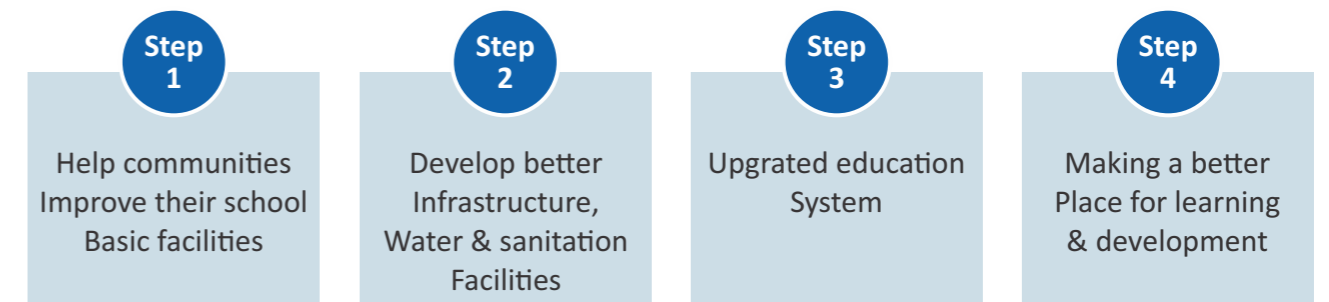
- English Medium Primary School, Lahurpar: 262
- English Medium Primary School, Sarai Lahuri: 245

No. of Furniture Distributed: 100 (50 in Each School)

SCHOOL INFRASTRUCTURE DEVELOPMENT PROJECT PRIMARY & JUNIOR GOVERNMENT SCHOOL KHERA CHAUGANPUR, GREATER NOIDA, UP

Location: Khera Chauganpur, Greater Noida, UP

Objective: Improve infrastructure, sanitation, drinking water & impart Life Skills thereby improving the overall quality of education. Increasing attendance of school children, reducing the drop out ratio & encouraging admissions to school with better facilities



NGO Partner: NIL

Why This School: Water, sanitation and hygiene in school makes a visible impact on the health of children & directly impacts the health of their families and the communities.

The school is in Jakson's immediate radius, hence our primary objective of supporting communities in the vicinity is met. There were major drawbacks pertaining to requisite infrastructure for operating a school such as:

- Absence of toilets, open defecation was prevalent. Girls would drop out of school during their menstrual cycle
- Absence of safe drinking water. Children drank out of a hand pump leading to stomach infections
- No garbage disposal facility
- Oil painted black boards, which made it impossible for children to read
- Basic Life Skills absent in curriculum

Methodology:

- Provided a bore well facility(protected sanitary well), installed a water pump
- Installed a 100 ltr RO after water testing
- Created 4 toilets each for girls & boys with shower facility & hand wash areas. Also ensured that washrooms have adequate lighting & doors for safety
- Created gutters for waste water to reach trees & avoid water wastage & stagnation, thus breeding of mosquitoes
- Installed black boards of size 6x4 ft
- Regular coaching to teachers & children on hygiene & sanitation

SAFE DRINKING WATER PROJECT

BEFORE



AFTER



WASTE SEGREGATION/DISPOSAL OF DRY & WET GARBAGE



WASHROOM FACILITY

BEFORE



AFTER



INSTALLATION OF BLACK BOARDS



Benefits

- The washroom facility has Improved attendance especially amongst girls & thus improved grades
- There has been a reduction in stomach infections due to installation of purified drinking water
- Garbage has become manageable as kids not only have a proper waste management system but are also educated on waste segregation
- With larger & improved black boards, children no matter in what row have good visibility & thus pay more attention in class improving performance & reducing stress on their eyes

Sl. No.	School	Total Enrollment			Percentage Girls to Boys
		Enrollment	Boys	Girls	
1	Junior Govt. School, Khera Chauganpur, Greater Noida	67	38	29	43
2	Primary Govt. School, Khera Chauganpur, Greater Noida	276	128	148	54
	Total	343	166	177	52

EDUCATION IN THE UNORGANISED SECTOR AWADH - UTTAR PRADESH

CSR/BLSP/BL01834

Report: CSR Project Annual Report Uttar Pradesh

Providing basic education to mainstream children of socio-economically weaker Tribal & Rural section of society through 50 Ekal Vidyalayas in Shrawasti district of Uttar Pradesh.



Implemented by: Bharat Lok Shiksha Parishad

GI-17, G.T. Karnal Road Industrial Area, Azadpur, Delhi – 110033.

Tel: 01147523879-,011-42478184; Mob: 9999399063;

Email: csr@blspindia.org, administration@blspindia.org & drw@blspindia.org

Website: www.blspindia.org

Project	Details
Executing Organization	Bharat Lok Shiksha Parishad (Regd.)
Area	Uttar Pradesh
Project Name	Ekal Vidyalaya.
CSR Objective	Providing basic education to children of socio-economically weaker section of society in rural areas of Uttar Pradesh
Project Period	1st April 2018 to 31st March 2019 (12 Months)
Need of Ekal Vidyalaya	There are crores citizens residing in lakhs of villages which are spread over most of the states of India belong to marginalized sections of society. Majority of them lives in villages that do not have access to basic education. The villagers are illiterate, semi-literate, works as field workers or farmers, who do not have enough money to provide education to their children. The need of Ekal Vidyalaya is felt to provide free basic education which also includes Sanskar Shiksha to these children under the age of 6 to 14 and groom them so that they can get formal education and later continue to excel in their future.
Summary of CSR Project	Uttar Pradesh is the state where most of villagers are illiterate. Entire area is our concern which was neglected by the society and that is the reason for Ekal Abhiyan to run Ekal Vidyalaya in Uttar Pradesh location. A network of non-formal and free education is helping children of socio-economically weaker section of society to become literate and self-reliant. Also creating awareness regarding importance of education, health, hygiene, development and empowerment of the inhabitants in areas mentioned above.
Beneficiaries	1,500 children

Introduction:

The basis of genesis of “Ekal Abhiyan” (The One Teacher School Movement) is to link the under privileged children to the mainstream of life through taking education to their doorstep. In larger perspective, to bring forth tribal villages, remote and still not provisioned with the basic facilities for several reasons but are ensured under constitution. Therefore, such villages are left behind the on the road of growth and progress. Thus, to bridge this gap of the services and ignorance, Ekal come forward and setting a target to reach such 1, 00,000 villages in current phase through education program aiming for holistic development to reach self-sustainable model.

Jakson Welfare Trust has sponsored such identified 50 villages for supporting the education program through Ekal schools for a period of financial year (1st April 2018 to 31st March, 2019).

Value addition:

Prior to execution of the project agreement, observations of the Jakson Welfare Trust executives on the visits to Ekal Vidyalayas helped in value additions to the education program.

The suggestions on the provision of potable water, privacy in lavatory and corporate branding are earnestly accepted and implemented across the sponsored schools. Field monitoring teams are instructed to maintain the initiatives. If a few schools for any reasons not maintained, our teams are motivating them to bring it as a habit.

Ekal Vidyalayas Structure

The salient features and other parameters of Jakson Welfare Trust sponsored Ekal Vidyalayas and its working is given below:

1. These Vidyalaya run in the residence of teacher or a courtyard or any other common place provided by village school committee, thus it may differ from village to village.
2. Vidyalaya run for three Hours a day for Six days a week.

Syllabus & Curriculum:

The syllabus of basic education included awareness on health, general cleanliness, sanitary conditions, hygiene, sustainable development, empowerment for self-reliance besides basic education. Non-formal method of imparting education includes playing, physical training, storytelling, songs, dance, music, yoga and games are essential parts of the system.

The syllabus includes:

1. Basic primary education
2. Health, general cleanliness and sanitary conditions, hygiene.
3. Information about health hazards and preventive methods

The Non-formal method of teaching helps children learning fast. Children studying in Ekal Vidyalayas supported by **Jakson Welfare Trust** are getting proper learning experience in the guidance of their local teacher from the same village.

Through the support of the **Jakson Welfare Trust** apart from Basic Education for children under the age of 6 to 14 years is getting education according to the syllabus defined for every month for the smooth functioning of Ekal Vidyalaya the project intervened in the villages to provide education:

Enrollment of Students:

Teachers appointed by Gram Samiti are responsible for enrolling children living in villages.

There are approximately 25-30 students in a school.

Activities carried by students in a day:

A Defined curriculum including, Story, poems, songs, and ethic and health education.

Monitoring of the Ekal Vidyalayas in terms of physical and social milestones

A well-defined system is in place to monitor and administer these Ekal Vidyalayas which are grouped in Anchal, Sanch and Upsanch.

The workings are given below:

1. One Vidyalaya in Village
2. One Full time volunteer appointed as in charge to look after the functioning of the 10 Ekal Vidyalayas known as Upsanch (Sub Cluster).
3. One Sanch (cluster) In-charge for 30 schools known as Sanch Pramukh.
4. One Supervisor for 3 Sanch (90 Villages or 9 sub clusters)

Monitoring:

Village school committees are responsible for monitoring each Ekal Vidyalaya based on the regularity of the Ekal Vidyalaya, the attendance of students, and the completion of the syllabus. There are levels of monitoring -- village, sub-cluster, cluster, sub-area and project area. Each Ekal Vidyalaya is monitored by various workers at different intervals.

- The cluster worker is responsible for 30 schools (Sanch or block)
- The sub-area worker is in charge of 90 schools (Sankul or sub division)
- The project area worker is in charge of 270 schools (Anchal or District).

Program Implementation:

The full-time volunteers placed at various levels are the strength and the back bone of the Ekal movement. Their feedback is the key to proper planning, Implementation, Monitoring and Evaluation which becomes the basis of success for the implementation of large scale but low-cost education program.

The day-to-day affairs are being looked after by full timers of the organization who are designated on various levels for the purpose.

The Progress Report (April 2018 – March 2019)

The kind and whole hearted support of Jakson Welfare Trust to Ekal Vidyalaya Abhiyan has taken a noble step for eradicating illiteracy and educating total 1,500 children living in remote rural areas of Shravasti district of Uttar Pradesh

Ekal Vidyalaya supported by **Jakson Welfare Trust** Total 10 Vidyalayas

- 30 in Sanch Vibhutinath, Shravasti district of Uttar Pradesh
- 20 in Sanch Gulra Parsohna, Shravasti district of Uttar Pradesh

Teacher's activities

Achievement of successfully running the Ekal Vidyalayas funded by **Jakson Welfare Trust** is due to efforts of teachers who adopt the Ekal methodology of teaching rural children i.e. added attraction of imparting basic education through play, local songs and participation of villagers.

The students covered topics in the curriculum for the month of October 2018 to March 2019, including Language, Health Education, Physical Education, Institutional Education, Sports; Story Book, Balgeet; Values & Ethics and Kraft Education.

Location of Schools, States, District Sanchwise Village with Codes (**Annexure A**)

Previous Location as per MOU has been changed. Current Location of 50 Vidyalayas located in Shravasti district of Uttar Pradesh

The syllabus completed in this quarter is detailed at (**Annexure B**)

1. Teachers are local educated youth, preferably females are appointed as teachers by the Gram Samiti, a group of villagers nominated for supervising Ekal Vidyalaya.
2. The teachers are trained to impart basic education and to teach the necessary subjects as per the curriculum.

School Photographs of schools supported by Jakson Welfare Trust (**Annexure- C**)

Annexure A: Location of schools- State, District/Anchal and Cluster/Sanch wise

S.No	State	Anchal	Sanch	Village	Teacher
1.	Uttar Pradesh	Shravasti	Vibhutinath	Titihariya 2	Akhilesh Kumar
2.	Uttar Pradesh	Shravasti	Vibhutinath	Pharchlava	Shankar Dayal
3.	Uttar Pradesh	Shravasti	Vibhutinath	Shiv Gharkhurd	Manish Kuamr
4.	Uttar Pradesh	Shravasti	Vibhutinath	Lahdouri	Suresh Kumar
5.	Uttar Pradesh	Shravasti	Vibhutinath	Kamdi	Indrjeet
6.	Uttar Pradesh	Shravasti	Vibhutinath	Kalyan Pur	Peshkar
7.	Uttar Pradesh	Shravasti	Vibhutinath	Lohaniya 1	Bhart Lal
8.	Uttar Pradesh	Shravasti	Vibhutinath	Prasadpur	Manish Kumar
9.	Uttar Pradesh	Shravasti	Vibhutinath	Laxman Pur	Mamata Mishara
10.	Uttar Pradesh	Shravasti	Vibhutinath	Hari Purwa	Kumari Pooja
11.	Uttar Pradesh	Shravasti	Vibhutinath	Kukarbhukva	Kanchan Tiwari
12.	Uttar Pradesh	Shravasti	Vibhutinath	Belahri1	Dharam Chandra
13.	Uttar Pradesh	Shravasti	Vibhutinath	Ram Pur Badh	Suneeta Devi
14.	Uttar Pradesh	Shravasti	Vibhutinath	Sahiyapur	Shivprashad
15.	Uttar Pradesh	Shravasti	Vibhutinath	Dharmantapur 2	Puspa Devi
16.	Uttar Pradesh	Shravasti	Vibhutinath	Majgawa	Peshkar
17.	Uttar Pradesh	Shravasti	Vibhutinath	Joughad	Rita Devi

S. No	State	Anchal	Sanch	Village	Teacher
18.	Uttar Pradesh	Shravasti	Vibhutinath	Kuthani	Sweta Shukla
19.	Uttar Pradesh	Shravasti	Vibhutinath	Bangai	Jyoti Pandey
20.	Uttar Pradesh	Shravasti	Vibhutinath	Taikya	Savita Devi
21.	Uttar Pradesh	Shravasti	Vibhutinath	Chailahi	Prinshu Kasaudhan
22.	Uttar Pradesh	Shravasti	Vibhutinath	Bankatwa Khurd	Aneeta Devi
23.	Uttar Pradesh	Shravasti	Vibhutinath	Belhari 2	Mansha Devi
24.	Uttar Pradesh	Shravasti	Vibhutinath	Pandit Purwa	Anitadevi
25.	Uttar Pradesh	Shravasti	Vibhutinath	Vishuna Pur	Ram Raj
26.	Uttar Pradesh	Shravasti	Vibhutinath	Nirala Nagar	Om Prakash
27.	Uttar Pradesh	Shravasti	Vibhutinath	Parsa	Raj Kumar
28.	Uttar Pradesh	Shravasti	Vibhutinath	Chandh Gadhi	Basantlal
29.	Uttar Pradesh	Shravasti	Vibhutinath	Sirsiya	Kiran Kashaudhan
30.	Uttar Pradesh	Shravasti	Vibhutinath	Madhawapur	Alakhram
31.	Uttar Pradesh	Shravasti	Gulra Parsohna	Bairahiva	Asharam
32.	Uttar Pradesh	Shravasti	Gulra Parsohna	Ranjit Pur	Madhudevi
33.	Uttar Pradesh	Shravasti	Gulra Parsohna	Motipur	Bansh Raj
34.	Uttar Pradesh	Shravasti	Gulra Parsohna	Ullahwa	Pankaj 1
35.	Uttar Pradesh	Shravasti	Gulra Parsohna	Raj Karan Purwa	Santosh Kumar
36.	Uttar Pradesh	Shravasti	Gulra Parsohna	Fatte Pur	Kariya
37.	Uttar Pradesh	Shravasti	Gulra Parsohna	Shankar Pur 1	Suneeta Devi
38.	Uttar Pradesh	Shravasti	Gulra Parsohna	Gulara	Ravindra
39.	Uttar Pradesh	Shravasti	Gulra Parsohna	Semara	Puspa Devi
40.	Uttar Pradesh	Shravasti	Gulra Parsohna	Dari Purwa	Malkaniya Varma
41.	Uttar Pradesh	Shravasti	Gulra Parsohna	Sonpur	Jay Parkash
42.	Uttar Pradesh	Shravasti	Gulra Parsohna	Dhathu Purwa	Lallu Prasad
43.	Uttar Pradesh	Shravasti	Gulra Parsohna	Lohti	Parmanand
44.	Uttar Pradesh	Shravasti	Gulra Parsohna	Loniapurwa	Santi Devi
45.	Uttar Pradesh	Shravasti	Gulra Parsohna	Mohan Lal Purwa	Kamelesh
46.	Uttar Pradesh	Shravasti	Gulra Parsohna	Dodpurwa	Jagram
47.	Uttar Pradesh	Shravasti	Gulra Parsohna	Kerkuaiya	Ram Ji
48.	Uttar Pradesh	Shravasti	Gulra Parsohna	Sonversha	Vinay Kumar
49.	Uttar Pradesh	Shravasti	Gulra Parsohna	Mahasemara	Ramesh Kumar
50.	Uttar Pradesh	Shravasti	Gulra Parsohna	Chilhariya	Raj Rani

Annexure B: The details of syllabus (April, 2018 to Mar, 2019)

माह: अप्रैल 2018 से जून 2018

क्रमांक	विषय	मसिक पाठ्यक्रम
1	स्वास्थ्य शिक्षा	सामान्य रोगों के उपचार के बारे में बच्चों को जानकारी देना
2	शारीरिक शिक्षा	सन्धियोग, योगासन और प्राणायाम करना।
3	संस्कार शिक्षा	भजनो का अभ्यास
4	हस्तशिल्प	परिवेश दर्शन के माध्यम से भारत के खजाने का निर्माण करना
5	कहानी	पशु/पक्षियों की कहानी
6	खेल	महान पुरुष के नामों की माला गणेश
7	बालगीत	रिम-जिम-2 पानी आया दूर गगन से पानी आया हम भिगे-तुम भिगे भिगे भिगा यह जग सारा रिम-जिम-2 पानी आया वर्षा के घर जाएंगे हलवा पुरी खायेगे। हम खाये तुम खाये खाये ये जग सारा। नाव चले भई नाव चले सर-सर-सर नाव चले हाथी भीगे मेढक भीगे भीगा ये जग सारा।

माह: जुलाई 2018 से अगस्त 2018

क्रमांक	विषय	मसिक पाठ्यक्रम
1	स्वास्थ्य शिक्षा	अपनी व अपने परीवेश की सफाई। भोजन सम्बन्धी जानकारी पौष्टिक भोजन-दूध, घी, हरी सब्जी आदि के बारे में बच्चों से वार्तालाप
2	शारीरिक शिक्षा	खेल, योगासन, व्यायाम, योग,
3	संस्कार शिक्षा	संस्कार पक्ष कण्ठस्थ और हनुमान चालिसा, वन्देमातर और संघ प्रार्थना का अभ्यास।
4	हस्तशिल्प	कबाड से जुगाड और गणित का चौकडा
5	खेल	शेर और बकरी उलटी गिनती वाला खेल
6	कहानी	रामायण व महाभारत पर आधारित कहानी
7	मसिक गीत	निर्माणों के पावन युग में हम चरित्र निर्माण न भूले स्वार्थ साधना की आधी।
8	बालगीत	ननी तेरी मोरनी को मोर ने गए सप्ताह वाला बालगीत "आज सोमवार शिवजी का वार"

माह: अक्टूबर 2018 से दिसम्बर 2018

क्रमांक	विषय	मासिक पाठ्यक्रम
1	शारीरिक शिक्षा	सातयोग दो आसन 1 वृक्ष आसन 2 तोड़ आसन
2	स्वास्थ्य शिक्षा	नाखून और दाँत की सफाई के बारे में जान का सीदे ना और प्रत्येक सप्ताह नाखुन देखना और संवय बच्चे के नाखुन काँटना
3	संस्कार शिक्षा	माता पिताजी के चरण स्पर्श करना और प्रत्येक दिन बच्चों के अभिभावक से इस बारे में पूछताछ करना।
4	हस्तशिल्प	मनचाहे चित्रकारी करना
5	खेल	1 संख्या बनाना, हाथी घोड़ा पाल की जय कन्हैया लाल की 2 धरती, आकाश, पाताल 3 जादू की छड़ी
6	बालगीत	दादी माँ, दादी माँ दादी, मेरी प्यारी दादी माँ एक एक एक नाक हमारी एक
7	कहानी	कहानी चूहे और शेर की कहानी
8	मासिकगीत	नदीया न पीए कभी अपना जल, वृक्ष न खाए कभी अपना फल, अपने तन को मन को धन को देश को दे दे दान रे वह सच्चाई न सान रे वह सच्चाई न सान रे।

माह: जनवरी 2019 से मार्च 2019

क्रमांक	विषय	मासिक पाठ्यक्रम
1	शारीरिकशिक्षा	सातयोग दो बैठ आसन 1) पदमासन – का उच्चारण तीन बार। 2) वज्र आसन
2	स्वास्थ्य शिक्षा	हाथों की सफाई के बारे में बताना तथा भोजन करने से पूर्व हाथों को अच्छी तरह से साफ करना।
3	संस्कारशिक्षा	अपने गाँव के सभी लोगों को सुबह उठकर जय श्रीराम कहना और गायत्री मंत्र का अभ्यास।
4	हस्तशिल्प	कबाड़ से जुगाड़ करना।
5	खेल	1) संघ कहता है ऐसा करो। 2) ट्रेफिक सिगनल 3) खो-खो
6	बालगीत	लालाजी ने केला खाया।
7	कहानी	प्यासा कौआ की कहानी।
8	मासिकगीत	नदीया न पीए कभी अपना जल

School Photograph (Annexure-C)



**CHILD DEVELOPMENT PROGRAMMES
LUCKNOW, UTTAR PRADESH**



icareindia

3/445, First floor, Vivek Khand,
Gomti Nagar, Lucknow - 226010

Jakson Group CSR Support : Annual Report FY 2018-2019

For the last four years under the I Care India- Ankuram programme, with the support of Corporate Social Responsibility (CSR) and district administration in different districts of Uttar Pradesh, in order to develop more than 100 government primary schools in the form of a perfect model school, is successfully moving forward.

In this sequence, the Jakson Group is providing assistance through CSR in the five government primary schools (Mohammadpur Garhi, Ansari Ward Amethi, Meesa, Nirala Nagar, Scooter India Rural) located in rural and urban areas of Lucknow. The following activities have been done through their cooperation this year: -

1. Creating Educational Environment



Our constant endeavour remains that the environment is intuitive, educational, creative, inspirational and disciplined, so that each child gets better education. Keeping in mind the economic condition of the local community, local traditions, for the school environment, develop a sense of belonging to the school through various activities.

1.1 Change of behaviour : The biggest challenge for us was to improve the conduct and behaviour of the children studying in these schools which we took to priority such as their home and surroundings environment. In order to improve behaviour and conduct, children are taught through video, drama, games and stories over time.



1.2 Awareness rallies : We organize rallies to make the local community aware of time, through these rallies, to communicate their issues with ease to the people. On the topics like 'School Chalo Campaign, Voters Awareness Campaign, Sanitation Campaign, Environment Protection Awareness Campaign etc. Interns together with children, participate in rallies and also aware children on these topics.



1.3 Clean and Green Campus : We constantly strive to bring awareness among children about the environment. The importance of environment is explained to the children through various activities on specific days such as Earth Day, Water Day, and Sparrow Day etc. Plantation drives are organized in schools from time to time.



2. Develop awareness of primary education in the local community

Various activities like Door to Door Activity, Guardian-teacher meeting, Chaupal, Rallies, Mata Samman Samaroh, Community competitions are organised to develop awareness. There has been a change in the guardians of the children. They have started sending children regularly to school and have started paying attention to the education.



3. Child Development activities

Various activities like Door to Door Activity, Guardian-teacher meeting, Chaupal, Rallies, Mata Samman Samaroh, Community competitions are organised to develop awareness. There has been a change in the guardians of the children. They have started sending children regularly to school and have started paying attention to the education.



4. Health and Hygiene

Children are constantly encouraged to come in personal hygiene and clean dress, increasing awareness of hygiene in children is developing.



5. Important Days Celebration

Under the Ankumam programme- Republic day, Independence Day, Teacher's Day, Children's Day, Birthday Celebrations, Annual Festival and Farewell are organized to refine the talents of the children studying in selected government primary schools, in which all children according to their talent introduce their abilities and competence by participating in various programmes.



6. Capacity Building

I Care India periodically imparts workshops to inspire and educate teachers and village heads and for positive energy and inspiration in them. Through this workshop, teachers and village heads share their experiences and problems. It is through the workshop that it is said that if we work in concentrating on all important points then there can be a great improvement in the situation of all primary schools.

7. Summer Hobby Classes

Summer Hobby Classes were organized for children in the summer holidays for creative development along with academics in children. In these summer classes, children studied art and craft, singing, dance, yoga, Mehndi, Rangoli, music, games and old items were reused to create something innovative through these activities, the interest in creative activities in the children increased and they learned to create new things through various types of activities. With these activities, personality development of children, self-esteem, devotion to work and concentration etc. have developed.



Sl. No.	School	Block/Zone	Total Enrollment			Ratio Girls to Boys	Percentage Girls to Boys
			Enrollment	Boys	Girls		
1	Scooter India	Sarojini Nagar	214	113	101	0.89	47
2	Ansari Ward Amethi	Gosainganj	127	44	83	1.89	65
3	Mohammadpur Garhi	Gosainganj	102	46	56	1.21	54
4	Nirala Nagar	Zone-2	96	52	44	0.89	45
5	Meesa	Gosainganj	153	72	81	1.13	52
Total			692	327	365	1.12	53

**EARLY EDUCATION PROGRAMMES
THE JAKSON EARLY LEARNING CENTER
IN ASSOCIATION WITH NIVEDA FOUNDATION**



**ANNUAL REPORT – ELC, KASNA, GREATER NOIDA
2018-2019**



**Submitted to
Jakson Welfare Trust**

**Submitted by
Niveda Foundation
Noida - UP**

INAUGURATION – KASNA CENTRE 21.04.2018



PROJECT OBJECTIVES

To give quality Non Formal Education to these non school going children for one year or two years depending on their age and calibre and then to mainstream them with Formal Education. Educate them, groom them and Empower them so as to become confident, and become a good citizen of our country. This is their beginning, for a brighter future!!!!

We not just work on the academic part, however our main objective is to groom them overall. Thus lot of activities are involved throughout the year so as to make them self confident and ready to enter into formal schooling. The mothers are counselled throughout the year on every PTMs to take care of their kids. Thus at the end of the session, the mothers are in love with the Education system.

PTM HELD EVERY 3rd SATURDAY OF MONTH

PTM MONTH	DATE	AGENDA	ATTENDANCE OF PARENTS
April	N/A	N/A	N/A
May	19/05/2018	Information about summer camp and vacations	Kasna – 23
June	Summer Vacation	Summer Vacation	Summer Vacation
July	21/07/2018	Information about hygiene and dressing up	Kasna – 25
August	18/08/2018	Information about students strength behavior, and learning style.	Kasna – 25
September	15/09/2018	Information about Half Yearly Examination.	Kasna – 25
October	20/10/2018	Information about Result	Kasna – 20
November	17/11/2018	Awareness about winter season how to take care of their children	Kasna – 21
December	15/12/2018	Information to send students on time -punctuality	Kasna – 20
January	19/01/2019	Information about health and hygiene	Kasna – 21
February	16/02/2019	Information about final examination	Kasna – 18
March	16/03/2019	Information about Final Result	Kasna-16

SYLLABUS

ENGLISH ORAL		ENGLISH WRITTEN			
1.	Alphabets (A to Z)	4.11	Bow wow says the dog	1	Standing line
2.	Word building A to Z	4.12	I see the moon	2	Sleeping line
3.	Identify the Alphabets	5	Colours Name-10	3	Slanting line
4.	Poems -12	6	Fruits Name-10	4	Alphabets A to Z
4.1	Johnny Johnny	7	Vegetables Names-10	5	Missing Letters (A_C_E)
4.2	Twinkle Twinkle	8	Animals Name-10	6	Write the first letter of picture
4.3	Cobbler cobbler	9	Parts of Body	7	Match the letter with picture
4.4	Baba Baba black sheep			8	Match the letter with letter
4.5	Ding dong bell			9	Fill in the blanks
4.6	Teddy bear				MOVIE
4.7	Rain rain go away			1	Kid's Movies -6
4.8	Rose are red			2	Cartoons and Rhymes
4.9	Chubby cheeks				
4.10	Humpty Dumpty				

SYLLABUS

MATHS ORAL		HINDI ORAL			
1.	1 to 50 Counting	1	अ से ज्ञ तक	8.7	ऊपर पंखा चलता है
2.	Identify the numbers	2	फलों के नाम	8.8	हम छोटे छोटे बच्चे है
3.	Week Name	3	रंगों के नाम	8.9	झंडा प्यारा तीन रंग का
4.	Shapes Names	4	सब्जियों के नाम	8.10	माँ मुझको बन्दुक दिला दो
	MATHS WRITTEN	5	अंगों के नाम	8.11	बारिश आयी छम छम छम
1.	1 to 50 counting	6	जानवर		
2.	50 to 1 Back counting	7	फूलों के नाम		HINDI WRITTEN
3.	Match the number	8	कविता	1	अ से ज्ञ तक
4.	Count and Write	8.1	मछली जल की रानी	2	मिलान करो
5.	See the picture and circle the correct number	8.2	तोता हु में तोता हु	3	रिक्त स्थान
		8.3	हाथी राजा बहुत बड़े	4	चित्र देखकर अक्षर लिखो
		8.4	तितली उड़ी बस में चढ़ी		
		8.5	आलू कचालू बेटा		
		8.6	चिड़िया बोली कुट कुट		

MEDICAL HEALTH CAMP, ELC KASNA, GREATER NOIDA

DATE	AGENDA	STUDENTS / MOTHERS PRESENT
03.09.2018	General checkup and vitamins tablets distribution through MAX	25
14.11.2018	General check up and sanitary pad distribution to Mothers	25
08.03.2019	General checkup and vitamins tablets distribution through MAX.	106

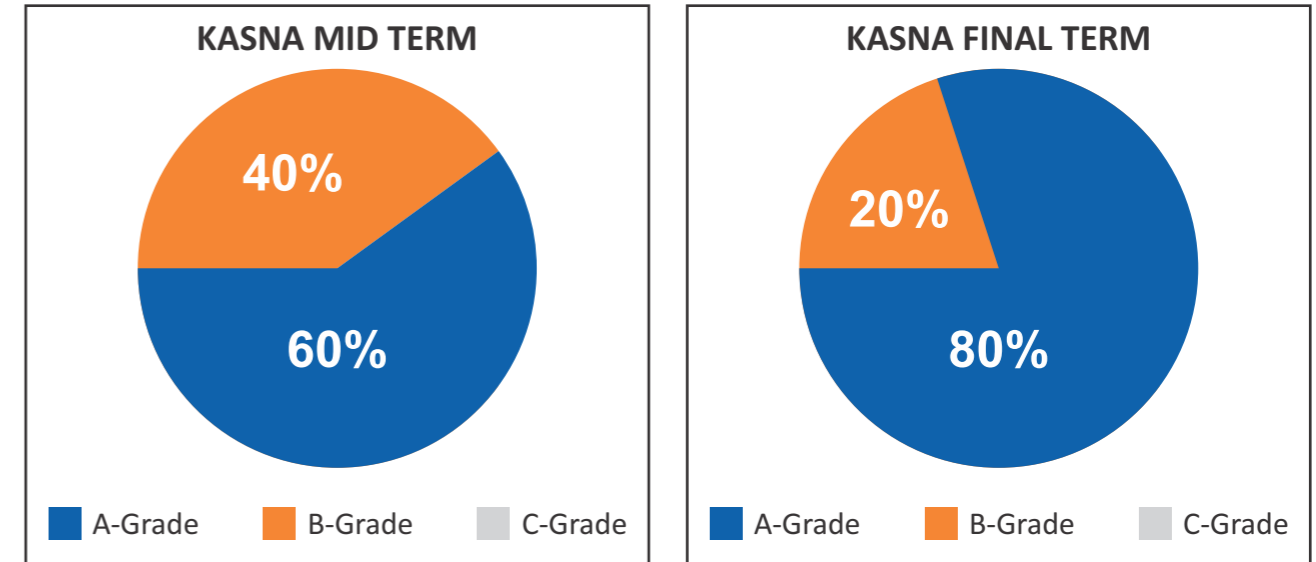

EVENTS & CELEBRATIONS

DATE	EVENT
05.06.2018	ENVIRONMENT DAY
21.05.2018 to 31.05.2018	SUMMER CAMP
15.08.2018	INDEPENDENCE DAY
05.09.2018	TEACHERS DAY
12.09.2018	GANESH CHATURTHI
01.01.2018	GANDHI JYANTI
09.10.2018	NAVRATRI CELEBRATION
05.11.2018	DIWALI CELEBRATION
14.11.2018	CHILDREN'S DAY
24.12.2018	CHRISTMAS DAY
26.01.2019	REPUBLIC DAY
23.03.2019	HOLI CELEBRATION
08.03.2019	WOMEN'S DAY

EVENT & CELEBRATION



ACADEMIC PERFORMANCE



OUTCOME OF THE PROJECT

OUTCOME - Trying to make Good Educated Healthy Citizens for FUTURE !!!!!

APRIL 2018 (BEFORE)	MARCH 2019 (AFTER)
1. 25 Raw Students	1. 25 Trained students
2. Unable to read or write English. read them and also write alphabets and recite English Poems.	2. They are able to recognize letters,
3. Unaware of the mathematical concepts.	3. They now know the counting and basic concepts of Mathematics.
4. They could not speak in Hindi properly	4. They can now read and write Hindi akshar and can recite Hindi poems.
5. Untidy and shabily dressed.	5. Neat and Clean students who are well groomed.
6. Weak and unhealthy kids.	6. Healthy and Active students.
7. Were not aware of the mannerism etc.	7. They are well mannered kids who now care for each others.

FORMAL SCHOOL

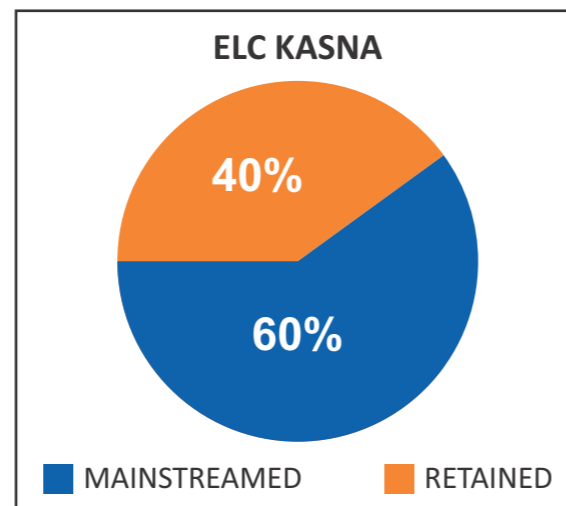
Total number of students enrolled in the year 2018-19 at Kasna : 25

Mainstreamed to Formal Schooling : 15

Government School : 8

Private School : 7

Retained (Because of their age) : 10



EARLY EDUCATION PROGRAMMES THE JAKSON EARLY LEARNING CENTER IN ASSOCIATION WITH NIVEDA FOUNDATION



ANNUAL REPORT – ELC, KALSAR, GUJARAT 2018-2019



Submitted to
Jakson Welfare Trust

Submitted by
Niveda Foundation
Noida - UP

INAUGURATION – KALSAR CENTRE 04.09.2018



PROJECT OBJECTIVES

To give quality Non Formal Education to these non school going children for one year or two years depending on their age and calibre and then to mainstream them with Formal Education. Educate them, groom them and Empower them so as to become confident, and become a good citizen of our country. This is their beginning, for a brighter future!!!!

We not just work on the academic part, however our main objective is to groom them overall. Thus lot of activities are involved throughout the year so as to make them self confident and ready to enter into formal schooling. The mothers are counselled throughout the year on every PTMs to take care of their kids. Thus at the end of the session, the mothers are in love with the Education system.

PTM HELD EVERY 3rd SATURDAY OF MONTH

PTM MONTH	DATE	AGENDA	ATTENDANCE OF PARENTS
September	15/09/2018	Introduction and General Talk	Kalsar- 15
October	20/10/2018	Nutrition and Diet information	Kalsar- 15
November	30/11/2018	Awareness about season change how to take care of children	Kalsar- 15
December	15/12/2018	Information to send students on time -Punctuality	Kalsar- 21
January	19/01/2019	Information about Healthand Hygiene	Kalsar- 23
February	16/02/2019	Information about Examination	Kalsar-20
March	16/03/2019	Information about Result	Kalsar-20

MEDICAL HEALTH CAMP, ELC KALSAR, GUJARAT

DATE	AGENDA	STUDENTS / MOTHERS PRESENT
03/09/2018	General Checkup, Medicine distribution (Iron And Vitamins Tablets) and information about Hygiene	14
14/11/2018	General check up and sanitary pad distribution to Mothers	Mothers



EVENTS & CELEBRATIONS

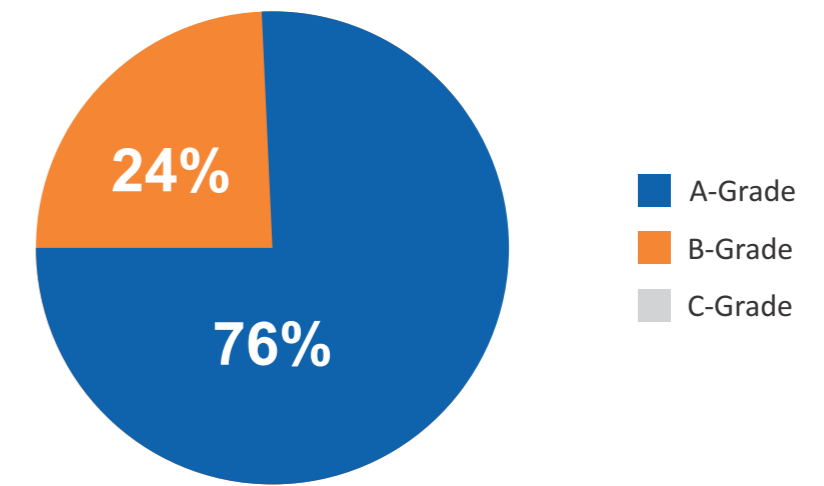
DATE	EVENT
05/09/2018	TEACHERS DAY
12/09/2018	GANESH CHATURTHI
01/01/2018	GANDHI JYANTI
09/10/2018	NAVRATRI CELEBRATION
05/11/2018	DIWALI CELEBRATION
14/11/2018	CHILDREN'S DAY
24/12/2018	CHRISTMAS DAY
26/01/2019	REPUBLIC DAY
23/03/2019	HOLI CELEBRATION
08/03/2019	WOMEN'S DAY

EVENT & CELEBRATION



ACADEMIC PERFORMANCE

MID TERM



OUTCOME OF THE PROJECT

OUTCOME - Trying to make Good Educated Healthy Citizens for FUTURE !!!!!

SEPTEMBER 2018 (BEFORE)	MARCH 2019 (AFTER)
1. 25 Raw Students	1. 24 Trained students
2. Unable to read or write English. read them and also write alphabets	2. They are able to recognize letters, and recite English Poems.
3. Unaware of the mathematical concepts.	3. They now know the counting and basic concepts of Mathematics.
4. They could not speak in Hindi properly	4. hey can now read and write Hindi akshar and can recite Hindi poems.
5. Untidy and shabily dressed.	5. Neat and Clean students who are well groomed.
6. Weak and unhealthy kids.	6. Healthy and Active students.
7. Were not aware of the mannerism etc.	7. They are well mannered kids who now care for each others.

IMPARTING LIFE SKILLS TO CHILDREN THROUGH OUR VERY OWN BOOK - SKILLS FOR LIFE

OBJECTIVE: IMPROVE LIVES & BUILD THE CONFIDENCE LEVELS OF CHILDREN

Jakson Group released a book titled 'Skills for Life' as a stride towards enhancing quality education in Rural Indian Schools. The book has been authored by Ms. Soraya Rebello, CSR Head - Jakson Group & published both in English & Hindi. The book was launched at the "Lucknow Book Fair" on February 1, 2019 by Sri Atul Kumar Gupta-former Chief Secretary UP, Sri Manoj Singh Chandel Convenor Lucknow Book Fair, TP Havelia –VP UP Olympic Association and other senior dignitaries. The book has been published purely as a charity initiative & will be distributed free of cost to all Jakson adopted rural schools.



Why "Skills for Life" book is Important

Thousands of children in Rural India will get the right to basic knowledge that is otherwise discarded. They will walk shoulder to shoulder with city kids & will become capable of presenting themselves with a professional & polite disposition.

Life Skills teaches every child from the age group of 6-12 years all the important habits & behaviours that one must cultivate in today's modern age. We at Jakson believe that these skills will not only meet the development needs of children but also build their confidence levels.

“SKILLS FOR LIFE” WORKSHOP AT HO

Jakson Group organised a “Skills for Life” workshop based on its recently launched book with the objective of meeting the Sustainable Development Goal of #Quality Education. The workshop was attended by NGO partners like SOS Village, ICareIndia Lucknow, Laadli Foundation, NAB & Niveda Foundation apart from employee spouses & volunteers through which Jakson endeavours to make quality education sustainable & scalable.

PURPOSE OF WORKSHOP

A workshop is a great way for students to learn about a particular subject, learn new things, and methods in order to better them. Workshops help students achieve success in their academic environment by putting these skills into practice. Our workshop attendees will now volunteer to input life skills to Jakson supported education centres.

We at Jakson believe that these skills will not only meet the development needs of children but also build confidence levels.



CHILDREN SUPPORTED THROUGH EDUCATION

Sl. No.	School	Total Enrollment		
		Enrollment	Boys	Girls
ICAREINDIA, LUCKNOW, UP				
1	Scooter India	214	113	101
2	Ansari Ward Amethi	127	44	83
3	Mohammadpur Garhi	102	46	56
4	Nirala Nagar	96	52	44
5	Meesa	153	72	81
	Total	692	327	365

Sl. No.	School	Total Enrollment		
		Enrollment	Boys	Girls
KALSAR, GUJARAT				
1	Primary Govt. School, Kalsar	93	54	39
	Total	93	54	39

Sl. No.	School	Total Enrollment		
		Enrollment	Boys	Girls
KATHUA, JAMMU				
1	Govt. Middle School, Mehtabpur	42	24	18
2	Govt. Primary School, Kalashpur	8	3	5
	Total	50	27	23

Sl. No.	School	Total Enrollment		
		Enrollment	Boys	Girls
GREATER NOIDA, UP				
1	Junior Govt. School, Khera Chauganpur, GN	67	38	29
2	Primary Govt. School, Khera Chauganpur, GN	276	128	148
	Total	343	166	177

Sl. No.	School	Total Enrollment		
		Enrollment	Boys	Girls
NIMBHORE, PHALTAN, MAHARASHTRA				
1	Bhausahab Daithankar Ashram Shala, Nimbhore, Phaltan	123	61	62
2	New English School, Nimbhore, Phaltan	110	54	56
	Total	233	115	118

Sl. No.	School	Total Enrollment		
		Enrollment	Boys	Girls
EARLY LEARNING CENTRES				
1	Early Learning Centre, Greater Noida	25	0	25
2	Early Learning Centre, Kalsar	25	0	25
	Total	50	0	50

Sl.	Overall students (organised sector)	Total no. of Boys	Total no. of Girls	% of Girls
1	1461	689	772	53

Total No of Students supported by Jakson	2961
Organised	1461
Unorganised	1500

COMMUNITY SERVICES

FAMILY SUPPORT PROGRAMMES

ANNUAL REPORT



Submitted to
Jakson Welfare Trust

Submitted by
SOS Children's Villages of India
Noida - UP

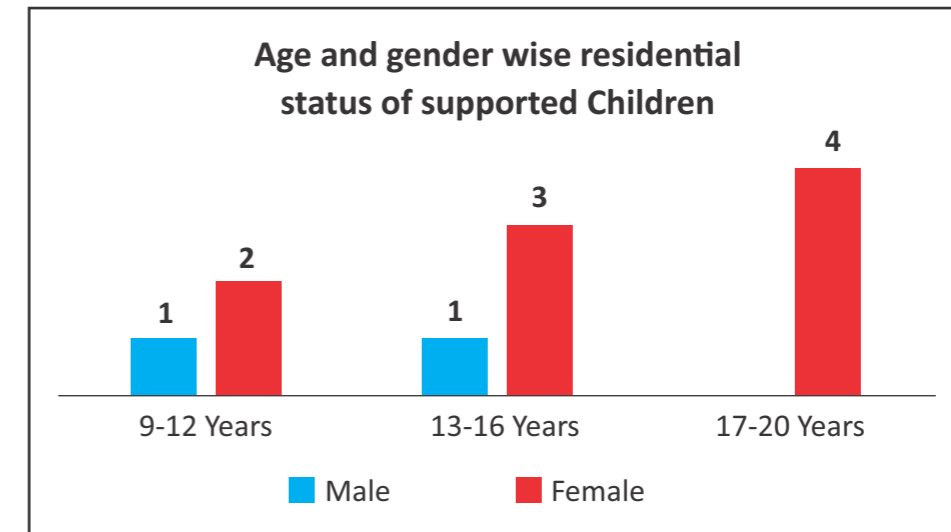
Partnership Background

In pursuance of their CSR vision, Jakson Welfare Trust has been supporting 11 parentless, homeless and abandoned children from one family home (Suman Saurabh, House number 12) in SOS Children's Village of Varanasi. The initiative is intended to provide long-term family-based care to these children so that they can become independent and contributing members of the society via career or marriage.

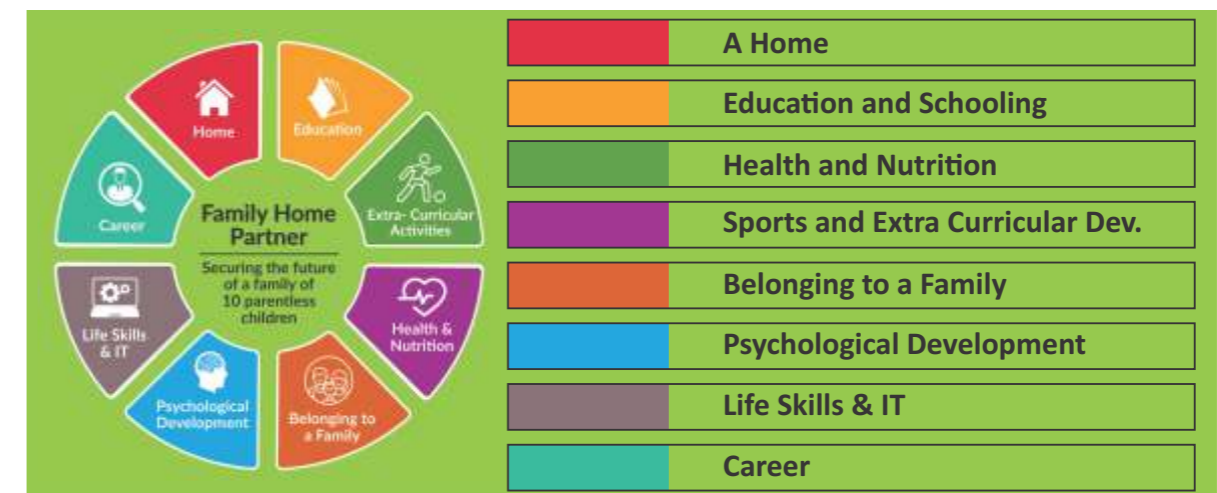
The project interventions ensure holistic development and empowerment of 11 identified children and youth through need-based capacity building programs, career counseling, psycho-social counseling, sports, extra-curricular activities etc.

a) Details of the Beneficiaries

All the 11 supported children, which includes 9 females and 2 males are staying in the Children's village (CV). Most children, i.e. 8 of them are aged between 13 to 20 years, with 3 children aged between 9 to 12 years. Regardless of the different age-groups, the supported children are provided with individualized care to promote their all-round development.



b) Key Components of the Program



Progress/Update on Activities

FAMILY HOME SPONSORSHIP (FHS)	
Activities Undertaken	Outcomes
FOOD AND NUTRITION	
<p>Ten awareness generation and counseling sessions on balanced diet/nutrition were organized on the monthly basis, wherein mothers and children were informed about the following:</p> <ul style="list-style-type: none"> • Basic food groups and nutrients present in different food items. • Age appropriate diet intake for children of different age groups. • Malnourishment and symptoms regarding the same were also discussed in detail so that mothers could assess the deficiencies right from the beginning. • Low hemoglobin in children specially girls and how it can be addressed. 	<p>Improved understanding and awareness of nutritious food/balanced diet in mothers and children.</p> <p>Enhanced knowledge on how malnutrition, low hemoglobin can be best avoided as well as addressed.</p>
<p>Diet chart is followed by the family as recommended by the dietician/nutritionist.</p>	<p>Adoption of healthy practices by the families, which includes cooking healthy food (using specific ingredients) as per the diet chart suggested by the dietician.</p>
<p>Kitchen gardening was promoted and mothers, as well as the children, were encouraged to practice the same by planting nutritious fruits and vegetables in their kitchen gardens.</p>	<p>An uninterrupted supply of organically grown fresh fruits and vegetables.</p> <p>Cognizance of the benefits of consuming home-grown organic food. Mothers and children got an insight into the benefits of organic food.</p>
HEALTH	
<p>Medical camps/ Health Checkups</p> <ul style="list-style-type: none"> • BMI (Height and Weight) and hemoglobin levels were monitored on a regular basis. • Health records of all children are maintained and updated to keep a track of their health and nutritional developments. 	<p>Improved health and well-being of all the children and mothers.</p> <p>As a result of the regular health check-ups, BMIs and Hemoglobin levels among children are well monitored and effective need based measures are taken to address identified deficiencies.</p>

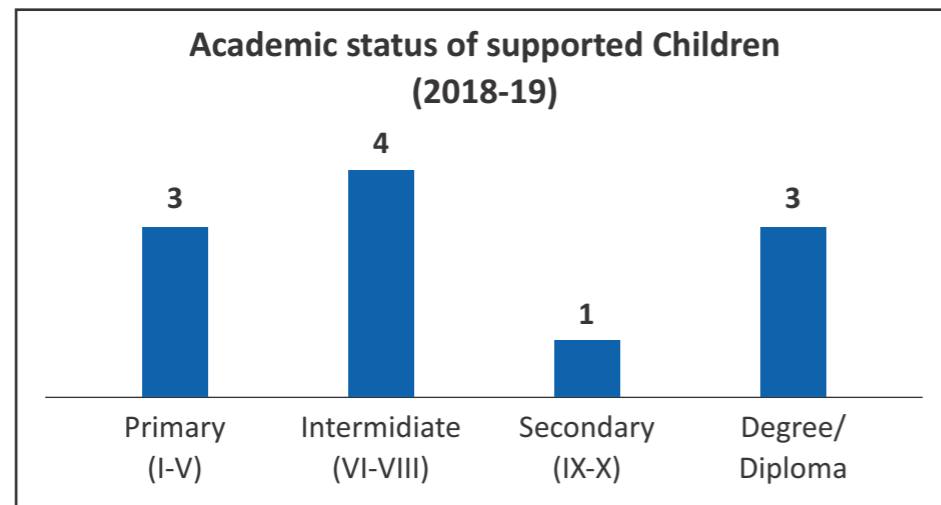
EDUCATION	
<p>All the 11 supported children are enrolled in age appropriate classes/courses and pursuing a quality education. School uniforms, bags, stationery, tiffin box, school shoes etc., are provided to all the school-going children.</p>	<p>The children get an opportunity to explore the lifelong benefits that schooling offers. It enables them to see how education materializes into opportunities for them. Education will help children understand their rights in the hope that they will realize them and break out of the vicious cycle of discrimination and extreme poverty.</p>
<p>Tuition/coaching classes/extra classes are being provided to all the supported children. The aim is to not only help improve their academic scores in various subjects but also to maintain their performance.</p>	<p>Tuition/coaching classes/extra classes for children are helping them appreciate the particular subjects they are weak in, and attain a better understanding of the same. They are able to clarify their doubts with the support of their tutors/teachers/education co-worker.</p>
<p>Aptitude of 5 children, studying in standard VIII and above, was assessed through Multiple Intelligence (MI)/ Multiple Nature (MN) tests. It helped the counsellors to guide the children to identify their career goals.</p>	<p>MN/MI tests enable children to make the best choices for tracing their path towards success and growth. The admission process is made appropriately for studying at ease.</p>
<p>In order to increase children's knowledge, ability and confidence to use computers, a computer with internet facility has been installed in each home.</p>	<p>Computers in family homes will help tremendously in improving education levels and employability of young adults. It has become easier for children to complete projects and access information. Senior girls now have the opportunity to search for better jobs online.</p>
Clothing and Shelter	
<p>Regular and winter clothing are provided for the children according to the interest and choice of each and every child and guidance of the mother. Children studying in colleges and distance universities make use of the hostel facilities in the campus and paying-guest accommodations available in that area with all the support and guidance of the coworkers.</p>	<p>Basic amenities are being provided to the children. Each child/youth is all equipped to give necessary focus and attention towards knowledge and skill development.</p>

HOLISTIC DEVELOPMENT (TRAININGS, WORKSHOPS, SEMINARS, SPORTS, ETC.)	
<p>Participation in extra-curricular and developmental activities- children were engaged in organized sports competitions such as football, cricket etc. Emphasis was also given to extra-curricular activities like dance, music, art, and craft etc.</p> <p>Workshops were also held regularly for building the capacities of children and mothers. Some of the key themes on which sessions were held are as follows:</p> <ul style="list-style-type: none"> • Resilience building exercises were conducted in the village every month. • All the children participated in sports and cultural competition organized at the Government supported child care home in Ramnagar, Varanasi for Children’s Day celebration (November 2017). • A mock examination has been conducted for the children those who are studying in the 10th and 12th class (December 2017). • A friendly cricket match was organized between children of CV and YH in December 2017. • On 7th January, a cycle rally was carried out to spread awareness about environmental pollution. • Exam preparation sessions were carried out for all the children in February 2018, before the annual examinations. • Earth Day was celebrated in the village by planting trees and with a drawing and painting competition (April 2018). • Hermann Gmeiner School, Varanasi organized an IT training for the children from classes VI to X from 8th May to 15th May 2018 in the school’s computer laboratory (May 2018). • Session on stress management was organized for mothers and aunts, followed by distribution of motivational books (May 2018). 	<p>There is an enhanced physical, psychological as well as social development of children due to their active engagement in co-curricular activities.</p> <p>Participation and engagement aids in the development of their emotional intelligence and well-being.</p> <p>Children’s and mother’s awareness and knowledge of respective themes/issues have enhanced.</p>

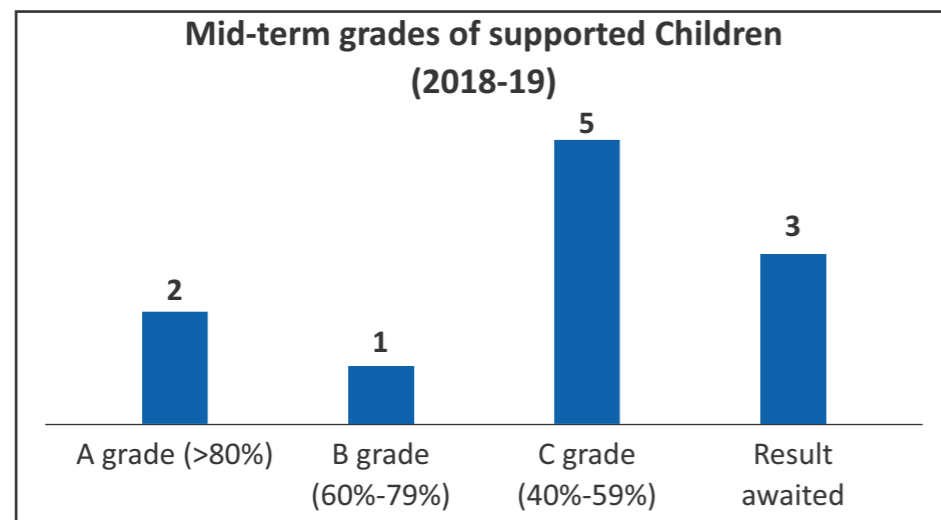
<ul style="list-style-type: none"> • Workshop on Life Skill and Value Education was organized for girls studying in classes IX to XII (May 2018). • Children, along with all staff members participated in a one-hour yoga session to celebrate International Yoga Day (June 2018). • Saplings were distributed to the children and planted on the occasion of World Environment Day (June 2018). • Youth Home boys were taken for a health check-up to check hemoglobin and BMI levels (June 2018). • Summer sports activity organized for Youth Home boys with football, badminton and cricket competitions (June 2018). • Youth Experience Sharing session was held with class XII pass-outs who took admission in different courses (July 2018). • Awareness camp on health and hygiene and distribution of sanitary napkins to adolescent girls (July 2018). • A fun outing was organized for Youth Home boys to a water park (July 2018). • Independence Day was celebrated by all the children in the village (August 2018). • A session on Child Protection Policy was organized in September 2018 which witnessed the participation of all the children. • A cleaning action was organized on the occasion of Gandhi Jayanti (October 2018). 	
<p>The following festivals were celebrated at SOS Children’s Village Varanasi:</p> <ul style="list-style-type: none"> • Republic Day • Sankranti • Children’s Day • Christmas • New Year • Holi • Mother's Day • SOS Day 	<p>Various festivals were celebrated with full enthusiasm at the village.</p>

Results/Outcomes

a) Education



The above graph reflects the current educational status of the supported children (2018-19). The data depicts that majority of the children i.e. four are in intermediate classes followed by three children each in primary classes, and degree/diploma courses. The remaining one child is in a secondary class.



The above graph illustrates that two children scored 'A' grade, while five children got a 'C' grade in their mid-term examinations. One child scored a 'B' grade whereas result of three children pursuing degree or diploma courses is awaited.

Coaching classes have been organized for children with low scores. SOS mothers regularly attended Parents Teacher Meetings (PTMs) of all school going, children. In special circumstances, they were also accompanied by an educational co-worker to meet and understand the weaknesses and challenges of the children.

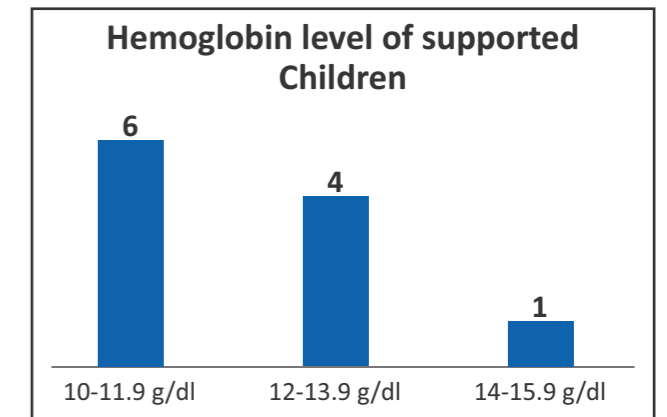
a) Health and Nutrition

There has been a significant improvement in the health of children and special diets are given in specific cases under the supervision of dietician, SOS mother and village staff.

i) Hemoglobin

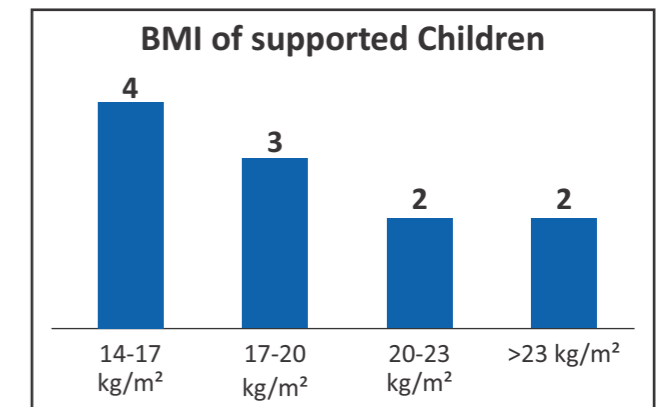
The given graph represents the hemoglobin levels of the 11 supported children. It reflects that most children, i.e. six children have hemoglobin between 10 to 11.9 g/dl, followed by four children who have a Hb level of between 12 to 13.9 g/dl. Hemoglobin of one child is more than 14 g/dl.

Special care and attention are extended to children to maintain their Hb within the optimal range. A healthy diet rich in iron and proteins is provided to them by their mothers. Their health is closely monitored by the dietician.



ii) Body Mass Index (BMI)

The given graph illustrates the BMI of the 11 supported children. It shows that four children have BMIs between 14 to 17 kg/m² and three children have a BMI between 17 to 20 kg/m². Two children have a BMI between 20 to 23 kg/m², while BMI of the remaining two children is more than 23 kg/m².



Project Management: Implementation and Monitoring

The program is wholly managed, implemented and monitored by SOS Children's Villages of India jointly by a team comprising of field animators, project coordinators, directors etc. The program interventions in the SOS Children's Villages (Family Home Sponsorship) are closely supervised and guided by the Village Director (VD). The VD, in turn, is assisted by an Assistant Village Director (AVD) and a team of co-workers on education, health etc. The VD is responsible for monitoring program activities on regular (monthly) basis and reporting the progress and challenges to the program management team at the head (national) office.

The program management team at the national office is accountable for strategic guidance and leadership as well as thematic and programmatic insights/inputs towards the program. They play a critical role in developing monitoring and reporting formats for the program implementation team at the village level and constantly extend handholding support towards effective implementation of the program.

Implementation Challenges

- As children of different age groups, gender, and socio-economic backgrounds are brought to the SOS Children's Villages, it is a challenge to understand their specific social, emotional and physiological needs. The SOS mothers and aunts are therefore adequately trained and capacitated through the years to meet the special requirements of the children and provide them with all necessary guidance and support to evolve as successful and confident human beings.
- As some children come from extremely backward communities and economically weaker sections of the society, their educational background is not at par with other children of their age as they have never been to a school before. Thus, they cannot be directly admitted to a school for formal education. For such children, there is a provision of special classes through which they are educated as per their unique learning requirements.
- For youth who have not been able to secure good grades and perform academically well, it sometimes becomes challenging to pursue desired career options.
- With regard to nutrition, children are becoming increasingly aware of the importance of a healthy nutritious diet, however, many times their inclination towards junk food is challenging to handle for the mothers.

Lessons Learned and Emerging Best Practices

- Regular insights and capacity building of the mothers and aunts is extremely crucial for the successful upbringing and growth of the children. They play a critical role in the emotional and psychological development of children and thus their knowledge, skills, and attributes towards childcare and develop needs constant upgradation.
- Regular awareness generation sessions on multiple themes and issues relevant to the mothers and the children like health, hygiene, nutrition, career options, cyber security etc. have been hugely successful and helpful. They not only provide an opportunity for the children and mothers to create a collective understanding of these issues but also allow them to engage in meaningful dialogues and exchange of information/knowledge.
- Kitchen gardening which is promoted in all the SOS Children's Villages is emerging as an effective best practice as it leads to consumption of home-grown and organic food items. It is also economic and cost-effective.
- Diet charts prepared for each family home have proven to be enormously valuable as they guide the mothers and children in practicing healthy cooking and eating. Each family home adopts the diet chart prescribed by the dietician, which helps in ensuring that they consume a balanced diet with adequate nutritional intakes.
- Organizing extra-curricular activities in the villages and engaging children in the same has led to their holistic development. Apart from emphasizing academic performance, encouraging children to participate in extra-curricular activities, sports, arts, and crafts, music etc. help them in overcoming their apprehensions and builds their self-confidence.
- Multiple Natures and Multiple Intelligences (MN/MI) tests for the children, who are studying in class VIII and above, have helped to assess their overall competencies. Complemented with effective career counseling, it helps children to make informed decisions about their career.

STORY OF CHANGE



Raja Kumar, SOS Children's Village of Varanasi, Family Home 12

13-year-old Raja came into SOS Varanasi in the year 2015, when he was 10 years old. Raja has shown remarkable progress and development since then and has indeed been a source of pride. Raja had a very weak educational base before he came to the village, having had a sub-par quality of schooling.

Raja is now in 6th class and is gradually improving his academic performance. He took admission in the Hermann Gmeiner School and started to love going to school. The fact that his school provided him with all facilities like a big library, digital classes and remedial sessions really attracted him and motivated him to work harder. He is getting Mathematics and Science tuitions to improve his grades. He faces some challenges in English and is working very laboriously to improve in that subject.

Raja adjusted very well with his family and has a fulfilling family life, drawing solace and inspiration from his mother- who he feels can soothe him the most; and playing with his siblings. His elder siblings also helped him a lot in his studies and with whatever problem he used to face.

Raja is an extremely active and dynamic young boy. He is ever ready to initiate activities and events or participate in them. Whatever be the task at hand, he is the foremost volunteer. He likes to play outdoor games the most, especially football. He has a keen interest in staying updated with current affairs and news and participates in General Knowledge tests and quizzes.

With his hard work to excel academically and his dedication, we are proud that Raja is taking the right steps towards establishing his future securely.

GLIMPSES OF VILLAGE ACTIVITIES



Workshop on Life Skills and Value of Education (left); A health camp for children (right)



An ongoing volleyball match in the village (left); Demonstration by children on Yoga Day (right)



Experience sharing session on career options (left); an ongoing mock test before exams (right)

Disclaimer

"The protection of a child's privacy refers to private data of the child as well as pictures, texts, films etc. about children which are produced for publicity purposes. In order to protect child privacy rights, any print, publication, and circulation of photos included in this report, may please be done only with prior permission of SOS CV India in writing. Any matter including pictures that have been shared with the corporate in question is solely for the purpose of reporting and only for internal consumption by the corporate."

Construction of Individual Household Toilets Fatehpur, Uttar Pradesh, CII Foundation



1. Village - Sahabuddinpur, Block - Haswa, Fatehpur, UP

SL. NO.	NO. OF FAMILY	NO. OF BENEFICIARIES	NO. OF TOILET CONSTRUCTED
1	50	450	50

The Jakson Group partnered with CII to build 50 house hold toilets, reducing open defecation & protecting the safety and security of women. The initiative carried out on lines with the Prime Ministers vision of Swachh Bharat has benefited 450 people.

Medical & Sanitation Camps for Women & Children



Medical & Sanitation camps are held every year for the women & children of local communities whereby we partner with hospitals to conduct gynecologist & general health check-ups & also distribute sanitary napkins free of cost promoting menstrual hygiene.

SL. NO.	LOCATION	MONTH OF CAMPS	EVENTS	NO. OF BENEFICIARIES
1.	Greater Noida, Uttar Pradesh	Nov - 18	Children's Day	50
		Mar - 19	Women's Day	106
2.	Phaltan, Maharashtra	Mar - 19	Women's Day	72
3.	Kalsar, Gujarat	Nov - 18	Children's Day	110
		Mar - 19	Women's Day	122
Total				460

ENVIRONMENT SUSTAINABILITY

CITY FOREST PROJECT AN ENVIRONMENTAL INITIATIVE

Location: Aravalli Foot Hills, Badhkal Pali Road, Sainik Colony, Faridabad

Why City Forest Project:

A part of the Aravalli range, this piece of land measuring 2 acres along the highway had been virtually converted into a garbage yard over the years by whoever had easy access to it. The instances of people dumping litter and burning hazardous industrial and residential waste was routine. The dumping led to a landfill measuring 8 ft of garbage that was an environment deterrent & the burning of residue hazardous to the nearby residents. It was a case of both land & air pollution. Environment Conservation has been a prime agenda for the Jakson Group.

Brief Objective:

To prevent further dumping of garbage & convert this back into a forest in its natural habitat through afforestation ensuring 70% sustainability.

NGO Partner:

Jakson has partnered with "Save The Aravallis Trust" an NGO incorporated in 2015, with the objective of protecting the Aravalli forest(Faridabad location)

Methodology:

Included cleaning of the area, educating the locals, placing anti dumping signage's, soil treatment & planting 100 trees.

- Step 1: Getting an NOC from the Municipality to carry out the project
- Step 2: Clearing of non-biodegradable garbage above & below the surface
- Step 3: Fencing the area to prevent further dumping & animal entry
- Step 4: Soil filling & treatment
- Step 5: Arranging for water through tankers & hiring a caretaker
- Step 6: Creating pits for each plant with soil treatment
- Step 7: Planting around 100 native plants (Neem, Peepal, Bad, Papri, Pilkhan, Gulmohor, Bakaan, and Goolar)
- Step 8: Planning a schedule for manure & pesticide treatment
- Step 9: Quarterly visits by our team along with the Horticulture consultant for progress reports & advisory



Benefits:

- Garbage dumping has stopped
- 95 out of 100 plants have sustained growth
- The surrounding community has gotten involved in protecting this piece of land.

Proposed plan 2019-2020

- Organic manure & fertilizer application for plants.
- Maintenance expenses
- Provision for new water body/UG tank
- Creating More pits for tree plantation. Soil treatment for new pits
- Environmental impact assessment(long term)
- Ensuring 70% sustainability of planted saplings
- Educating locals on anti-garbage dumping & environmental protection



Jakson Group was recently awarded for its 'Outstanding Contribution to the Cause of Education' at the CSR Excellence Awards in Association with ET Now held at Taj Mahal Hotel Delhi.



Ms. Soraya Rebello, CSR Head Jakson Group was conferred on the list of 100 most impactful CSR Leaders on World CSR Day held at Taj Lands End Mumbai on 18th Feb 2019

CSR PARTNERS

Sr. No.	Name	Project Location	Project Title	NGO Location
1	Save Aravallis	Faridabad	Afforestation/Environment	Faridabad
2	SOS Village	Varanasi	Family Support/Community Services	Delhi
3	I-Care India	Lucknow	Anukram-Development of Govt. Primary Schools	Lucknow
4	Prerna	Phaltan	Girl Child Education	Mumbai
5	NAB	Phaltan	Recruitment of Visually impaired/Community Services	Mumbai
6	CII	Fathepur	Swatchh Barat/ Environment	Delhi
7	IESA	NCR	Environment	Delhi
8	Niveda Foundation	Noida/ Kalsar/ Phaltan	Rural/ Girl Child Education	Noida
9	Centum Foundation Delhi	Noida	Persons with Disabilities	Delhi
10	Dr. Lal's Foundation	Delhi	Persons with Disabilities	Delhi
11	Ekaal Vidhyalaya	Avadh UP	Education in unorganised sector	NCR